

MODEL SCHEDULE

Sport Management (B.S.) (Sport Marketing & Promotion Emphasis)

FRESHMAN FIRST SEMESTER

| | | |
|-----------|---|----|
| ENGL 1104 | WRITTEN ENGLISH I..... | 3 |
| BISM 1200 | INTRODUCTION TO COMPUTING | 3 |
| SOCI 1110 | INTRODUCTION TO SOCIOLOGY | 3 |
| | GENERAL STUDIES - CULTURE/CIVILIZATION EXPLORATION ELECTIVE | 3 |
| | GENERAL STUDIES - SCIENTIFIC DISCOVERY ELECTIVE..... | 4 |
| | | 16 |

FRESHMAN SECOND SEMESTER

| | | |
|-----------|--|----|
| ENGL 1108 | WRITTEN ENGLISH II..... | 3 |
| MATH 1112 | COLLEGE ALGEBRA | 3 |
| ECON 2200 | ECONOMICS..... | 3 |
| PHED 2201 | INTRODUCTION TO SPORT MANAGEMENT | 3 |
| | GENERAL STUDIES - SCIENTIFIC DISCOVERY ELECTIVE..... | 4 |
| | | 16 |

SOPHOMORE FIRST SEMESTER

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|-----------|---|----|
| ACCT 2201 | PRINCIPLES OF ACCOUNTING I..... | 3 |
| MGMT 2209 | PRINCIPLES OF MANAGEMENT | 3 |
| PHED 2210 | SPORT MARKETING & PROMOTIONS | 3 |
| COMM 1171 | MASS COMMUNICATION | 3 |
| | GENERAL STUDIES - CULTURE/CIVILIZATION EXPLORATION ELECTIVE | 3 |
| | GENERAL STUDIES - ARTISTIC/CREATIVE EXPRESSION ELECTIVE..... | 3 |
| | | 18 |

SOPHOMORE SECOND SEMESTER

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|-----------|--|----|
| FINC 2201 | INTRODUCTION TO FINANCIAL MANAGEMENT..... | 3 |
| MKTG 2204 | PRINCIPLES OF MARKETING..... | 3 |
| MKTG 2205 | SALESMANSHIP & SALES MANAGEMENT | 3 |
| COMM 2202 | INTRO TO COMMUNICATION IN THE WORLD OF WORK..... | 3 |
| | FREE ELECTIVE | 3 |
| | | 15 |

JUNIOR FIRST SEMESTER

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|-----------|---|----|
| BISM 2200 | BUSINESS INFORMATION TOOLS..... | 3 |
| BUSN 3306 | BUSINESS LAW I..... | 3 |
| MKTG 3310 | CONSUMER BEHAVIOR | 3 |
| INTR 2200 | RACE, CLASS & GENDER IN POP CLTR | 3 |
| | GENERAL STUDIES - CULTURE/CIVILIZATION EXPLORATION ELECTIVE | 3 |
| | FREE ELECTIVE | 3 |
| | | 18 |

JUNIOR SECOND SEMESTER

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|-----------|--------------------------------------|----|
| COMP1101 | APPLIED TECHNICAL PROGRAMMING | 3 |
| BUSN 3310 | BUSINESS & ECONOMIC STATISTICS | 3 |
| PHED 3320 | SPORT IN SOCIETY | 3 |
| MKTG 3320 | ADVERTISING & SALES PROMOTION..... | 3 |
| | FREE ELECTIVE | 3 |
| | | 15 |

SENIOR FIRST SEMESTER

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|-----------|----------------------------------|----|
| MKTG 3340 | MARKETING RESEARCH | 3 |
| PHED 3398 | SPORT MANAGEMENT INTERNSHIP..... | 3 |
| BUSN 3320 | INTERNATIONAL BUSINESS | 3 |
| | FREE ELECTIVE | 6 |
| | | 15 |

SENIOR SECOND SEMESTER

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|-----------|------------------------------------|----|
| PHED 3357 | SPORT & THE LAW | 3 |
| PHED 4201 | SPORT FINANCE | 3 |
| BUSN 4415 | STRATEGIC MANAGEMENT & POLICY..... | 3 |
| | FREE ELECTIVES..... | 9 |
| | | 18 |

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