

Management Concentration

BUSINESS ADMINISTRATION PROGRAM

OVERVIEW OF THE PROGRAM:

The Bachelor of Science (B.S.) in Business Administration Management concentration provides students knowledge and skills to prepare them for management oriented careers in a wide range of organizations. The program focuses on teaching and developing skills in planning, organizing, leading and controlling organizations of various sizes and types. Courses build student understanding of the ethical, legal, social, environmental, technological and global considerations relevant to managing organizations. Numerous management electives allow students the flexibility to focus on specific areas within management, such as human resources. The Business Administration Program is Accredited by the Accreditation Council for Business Schools & Programs (ACBSP).

EMPLOYMENT OPPORTUNITIES:

Graduates typically enter an organization in various capacities and eventually move up to middle and top management positions with increasing responsibility. Some of the industries which typically hire graduates with a concentration in management include agriculture, forestry, mining and construction industries, manufacturing industries, transportation, communications and utilities, wholesale and retail trade businesses, state, local and federal governmental units.

CONTACT INFORMATION

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School of Business

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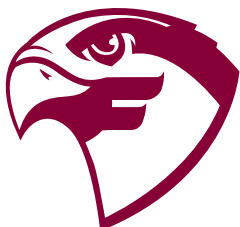
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School of Business



Chelsea Evenson is Fairmont State University School of Business' First student to attend and graduate from an international graduate program, Hult International Business School in London, UK. She graduated Summa Cum Laude, with a 4.0 GPA and was a member of the SIFE Team (Students In Free Enterprise) where she also served as President. As a junior, she was inducted into the Delta Mu Delta (International Honor Society) for academic excellence.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: Management

MODEL SCHEDULE

FRESHMAN FIRST SEMESTER

ENGL 1101	WRITTEN ENGLISH I	3
	(FULFILLS GENERAL STUDIES WRITTEN COMMUNICATION)	
BISM 1200	INTRODUCTION TO COMPUTING	3
	(FULFILLS GENERAL STUDIES TECHNOLOGY LITERACY)	
BSBA 2211	PRINCIPLES OF MACROECONOMICS	3
	(FULFILLS GENERAL STUDIES SOCIAL SCIENCES)	
	GENERAL STUDIES – ELECTIVE FROM CITIZENSHIP*	3
MATH 1530	COLLEGE ALGEBRA	3
	(FULFILLS GENERAL STUDIES QUANTITATIVE LITERACY)	
		15

FRESHMAN SECOND SEMESTER

ENGL 1102	WRITTEN ENGLISH II	3
	(FULFILLS GENERAL STUDIES INFORMATION LITERACY)	
BSBA 2209	PRINCIPLES OF MANAGEMENT	3
	(FULFILLS GENERAL STUDIES TEAMWORK)	
BISM 2200	BUSINESS INFORMATION TOOLS	3
	(FULFILLS GENERAL STUDIES CRITICAL ANALYSIS)	
BSBA 2212	PRINCIPLES OF MICROECONOMICS	3
	GENERAL STUDIES – ELECTIVE FROM ARTS*	3
		15

SOPHOMORE FIRST SEMESTER

BSBA 2201	PRINCIPLES OF ACCOUNTING I	3
BSBA 2204	PRINCIPLES OF MARKETING	3
COMM 2202**	COMMUNICATION IN THE WORLD OF WORK	3
	(FULFILLS GENERAL STUDIES ORAL COMMUNICATION)	
	GENERAL STUDIES – ELECTIVE FROM HUMANITIES*	3
	ELECTIVE	3
		15

**COMM 2202 IS RECOMMENDED FOR ALL SCHOOL OF BUSINESS STUDENTS; HOWEVER, COMM 2200 OR COMM 2201 MAY ALSO BE USED TO SATISFY THIS COURSE REQUIREMENT.

SOPHOMORE SECOND SEMESTER

BSBA 2202	PRINCIPLES OF ACCOUNTING II	3
BISM 2800	CORPORATION COMMUNICATIONS & TECHNOLOGY	3
	GENERAL STUDIES – ELECTIVE FROM NATURAL SCIENCE*	4
	GENERAL STUDIES – ELECTIVE FROM INTERDISCIPLINARY AND LIFELONG LEARNING*	3
	GENERAL STUDIES – ELECTIVE FROM HEALTH & WELLBEING	2
		15

JUNIOR FIRST SEMESTER

BSBA 3306	BUSINESS LAW I	3
BSBA 3320	INTERNATIONAL BUSINESS	3
	(FULFILLS GENERAL STUDIES CULTURAL AWARENESS)	
BSBA 2221	INTRODUCTION TO FINANCIAL MANAGEMENT	3
MGMT 3308	HUMAN RESOURCE MANAGEMENT	3
MGMT 3390	ORGANIZATIONAL BEHAVIOR	3
		15

JUNIOR SECOND SEMESTER

BSBA 3310	BUSINESS AND ECONOMIC STATISTICS	3
BSBA 3330	LEADERSHIP	3
	MAJOR CONCENTRATION ELECTIVE	3
	ELECTIVE	3
	ELECTIVE	3
		15

SENIOR FIRST SEMESTER

MGMT 4405	OPERATIONS MGMT	3
MGMT 4402	ORGANIZATIONAL CHANGE AND DEVELOPMENT	3
BISM 3200	MANAGEMENT INFORMATION SYSTEMS	3
	ELECTIVE	3
	ELECTIVE	3
		15

SENIOR SECOND SEMESTER

BSBA 4415	STRATEGIC MANAGEMENT AND POLICY	3
BSBA 4420	BUSINESS ETHICS AND CORPORATE ACCOUNTABILITY	3
	(FULFILLS GENERAL STUDIES ETHICS)	
	MAJOR CONCENTRATION ELECTIVE	3
	ELECTIVE	3
	ELECTIVE	3
		15

* STUDENT MAY CHOOSE FROM APPROVED LIST OF GENERAL STUDIES COURSES IN WHICH THEY ARE ELIGIBLE TO ENROLL.

NOTES: