

HEALTHCARE MANAGEMENT

OVERVIEW OF THE PROGRAM:

Fairmont State University School of Business offers the only Bachelor of Science in Healthcare Management in the northcentral region of West Virginia. The School of Business Healthcare Management program is designed to introduce and attract current or future careerists into the healthcare administration field. With courses including a sound business core with additional study of healthcare systems, population health, finance, quality/ information management, and healthcare policy, graduates will gain key leadership competencies required for future careerist and innovators in the changing health care industry. The Healthcare Management core coursework (HCMG) is delivered in a hybrid format. The hybrid format in the School of Business generally refers to a blend of face-to-face class sessions and online content delivery.

EMPLOYMENT OPPORTUNITIES:

As the backbone of healthcare systems, healthcare administrators take on the duties of overseeing vast expanses of a care delivery system that includes strategy, stewardship, building teams, and leading and effective workforce. As the structure and financing of the healthcare industry changes, healthcare administrators must be able to adapt to new environments. A projected employment growth of 17%, higher than average for all occupations, is expected in the industry over the next decade. Graduates of a Bachelor of Science in Healthcare Management could expect to obtain entry-level administrative employment such as planning, directing, or coordinating medical and health services in a variety of health care organizations, up to and including, hospitals, clinics, skilled care facilities, home based services, public health agencies, or similar organizations.



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School of Business

CONTACT INFORMATION

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BACHELOR OF SCIENCE IN HEALTHCARE MANAGEMENT

MODEL SCHEDULE

FRESHMAN FIRST SEMESTER

BSBA 2211	PRINCIPLES OF MACROECONOMICS	3
	(FULFILLS GENERAL STUDIES SOCIAL SCIENCE)	
ENGL 1101	WRITTEN ENGLISH I	3
	(FULFILLS GENERAL STUDIES WRITTEN COMMUNICATION)	
BISM 1200	INTRO TO COMPUTING	3
	(FULFILLS GENERAL STUDIES TECHNOLOGY LITERACY)	
	GENERAL STUDIES – FROM HEALTH/WELL BEING*	2
MATH 1530 (OR 1430)	COLLEGE ALGEBRA	3
	(FULFILLS GENERAL STUDIES QUANTITATIVE LITERACY)	
		14

FRESHMAN SECOND SEMESTER

BSBA 2212	PRINCIPLES OF MICROECONOMICS	3
ENGL 1102	WRITTEN ENGLISH II	3
	(FULFILLS GENERAL STUDIES INFORMATION LITERACY)	
BSBA 2209	PRINCIPLES OF MANAGEMENT	3
	(FULFILLS GENERAL STUDIES TEAMWORK)	
	GENERAL STUDIES – NATURAL SCIENCE*	4
HCMG 2221	HEALTHCARE FINANCE	3
		16

SOPHOMORE FIRST SEMESTER

BSBA 2201	PRINCIPLES OF ACCOUNTING I	3
BISM 2200	BUSINESS INFORMATION TOOLS	3
	(FULFILLS GENERAL STUDIES CRITICAL ANALYSIS)	
HCMG 2201	U.S. HEALTHCARE SYSTEMS	3
COMM 2202	INTRO TO COMMUNICATION IN THE WORLD OF WORK	3
	GENERAL STUDIES – CITIZENSHIP*	3
		15

**COMM2202 IS RECOMMENDED FOR ALL SCHOOL OF BUSINESS STUDENTS; HOWEVER, COMM2200 OR COMM 2201 MAY ALSO BE USED TO SATISFY THIS REQUIREMENT

SOPHOMORE SECOND SEMESTER

BSBA 2202	PRINCIPLES OF ACCOUNTING II	3
BSBA 2204	PRINCIPLES OF MARKETING	3
BSBA 2221	PRINCIPLES OF FINANCIAL MANAGEMENT	3
BISM 2800	CORP. COMMUNICATIONS	3
HCMG 2231	POPULATION HEALTH	3
		15

JUNIOR FIRST SEMESTER

BSBA 3320	INTERNATIONAL BUSINESS	3
	(FULFILLS GENERAL STUDIES CULTURAL AWARENESS)	
MGMT 3308	HUMAN RESOURCE MANAGEMENT	3
BISM 3200	MANAGEMENT INFORMATION SYSTEMS	3
HCMG3331	HEALTHCARE INFORMATION EXCHANGE	3
ELECTIVE		3
		15

JUNIOR SECOND SEMESTER

BSBA 3310	BUSINESS & ECONOMIC STATISTICS	3
MGMT 3390	ORGANIZATIONAL BEHAVIOR	3
HCMG 3333	QUALITY MANAGEMENT IN A REGULATORY ENVIRONMENT	3
	GENERAL STUDY – HUMANITIES*	3
ELECTIVE		3
		15

SENIOR FIRST SEMESTER

BSBA 3306	BUSINESS LAW I	3
HCMG 4440	HEALTHCARE POLICY	3
	GENERAL STUDY – INTERDISCIPLINARY*	3
	GENERAL STUDY – FINE ARTS*	3
ELECTIVE		3
		15

SENIOR SECOND SEMESTER

BSBA 4415	STRATEGIC MANAGEMENT	3
BSBA 4420	BUSINESS ETHICS	3
HCMG4450	HEALTHCARE MANAGEMENT CAPSTONE	3
ELECTIVE		3
ELECTIVE		3
		15

*- STUDENT MAY CHOOSE FROM APPROVED LIST OF GENERAL STUDIES COURSES IN WHICH THEY ARE ELIGIBLE TO ENROLL.

STUDENTS ARE ENCOURAGED TO TAKE ELECTIVES IN COMMUNITY HEALTH EDUCATION. SEE ADVISOR FOR COURSE SEQUENCES AND RECOMMENDATIONS.