

# Finance Concentration

## BUSINESS ADMINISTRATION PROGRAM

### OVERVIEW OF THE PROGRAM:

The Bachelor of Science (B.S.) in Business Administration program with a Finance concentration prepares students for careers in corporate financial management, banking, investments/portfolio management, and financial planning, as well as related areas such as insurance, real estate, and strategic management. Key concepts in the curriculum are the tradeoff between risk and return, decision making under uncertainty, the time value of money, and financial statement analysis. Financial managers are fundamentally decision makers. They use accounting data and concepts of financial analysis to decide things such as whether or not to make a loan, to invest in a new manufacturing facility, or to buy a particular stock. The Business Administration Program is Accredited by the Accreditation Council for Business Schools & Programs (ACBSP)

### EMPLOYMENT OPPORTUNITIES:

Students completing the B.S. in Business Administration degree with a concentration in finance are prepared for careers as account managers, loan officers, credit analysts, retail bankers, equity traders, fixed-income traders, securities analysts, portfolio managers, financial planners, risk managers, capital expenditure managers, cash managers, and foreign exchange managers. Students may also find the program helpful as a base for future study toward the Chartered Financial Analyst (CFA), or Certified Financial Planner® (CFP®) professional designations, or graduate study in an M.B.A program or law school.

### CONTACT INFORMATION

**Dr. Joseph Kremer, CFP®, CFA**

Assistant Professor of Finance

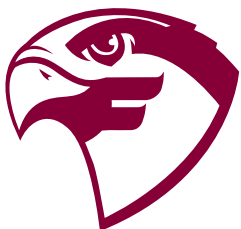
Room 116b, Jaynes Hall

SchoolofBusiness@fairmontstate.edu

Phone: (304) 367-4744



[FAIRMONTSTATE.EDU/schoolofbusiness](http://FAIRMONTSTATE.EDU/schoolofbusiness)



**FAIRMONT STATE  
UNIVERSITY™**

**School of Business**



# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: Finance

## MODEL SCHEDULE

### FRESHMAN FIRST SEMESTER

|           |   |    |
|-----------|---|----|
| ENGL 1101 | WRITTEN ENGLISH I                                     | 3  |
|           | (FULFILLS GENERAL STUDIES WRITTEN COMMUNICATION)      |    |
| BISM 1200 | INTRODUCTION TO COMPUTING                             | 3  |
|           | (FULFILLS GENERAL STUDIES TECHNOLOGY LITERACY)        |    |
| BSBA 2201 | PRINCIPLES OF ACCOUNTING I                            | 3  |
| BSBA 2211 | PRINCIPLES OF MACROECONOMICS                          | 3  |
|           | (FULFILLS GENERAL STUDIES SOCIAL SCIENCES)            |    |
|           | GENERAL STUDIES – ELECTIVE FROM HEALTH AND WELLBEING* | 2  |
|           |   | 14 |

### FRESHMAN SECOND SEMESTER

|           |  |    |
|-----------|--|----|
| ENGL 1102 | WRITTEN ENGLISH II                               | 3  |
|           | (FULFILLS GENERAL STUDIES INFORMATION LITERACY)  |    |
| MATH 1530 | COLLEGE ALGEBRA                                  | 3  |
|           | (FULFILLS GENERAL STUDIES QUANTITATIVE LITERACY) |    |
| BISM 2200 | BUSINESS INFORMATION TOOLS                       | 3  |
|           | (FULFILLS GENERAL STUDIES CRITICAL ANALYSIS)     |    |
| BSBA 2202 | PRINCIPLES OF ACCOUNTING II                      | 3  |
| BSBA 2221 | INTRODUCTION TO FINANCIAL MANAGEMENT             | 3  |
|           |  | 15 |

### SOPHOMORE FIRST SEMESTER

|             |   |    |
|-------------|---|----|
| FINC 3350   | INVESTMENTS                                   | 3  |
| BSBA 2204   | PRINCIPLES OF MARKETING                       | 3  |
| COMM 2202** | COMMUNICATION IN THE WORLD OF WORK            | 3  |
|             | (FULFILLS GENERAL STUDIES ORAL COMMUNICATION) |    |
| BSBA 2212   | PRINCIPLES OF MICROECONOMICS                  | 3  |
|             | GENERAL STUDIES – ELECTIVE FROM CITIZENSHIP*  | 3  |
|             |   | 15 |

\*\*COMM 2202 IS RECOMMENDED FOR ALL SCHOOL OF BUSINESS STUDENTS; HOWEVER, COMM 2200 OR COMM 2201 MAY ALSO BE USED TO SATISFY THIS COURSE REQUIREMENT.

### SOPHOMORE SECOND SEMESTER

|           |  |    |
|-----------|--|----|
| FINC 3307 | PERSONAL FINANCE   | 3  |
| BSBA 2209 | PRINCIPLES OF MANAGEMENT   | 3  |
|           | (FULFILLS GENERAL STUDIES TEAMWORK)                                      |    |
| BISM 2800 | CORPORATE COMMUNICATIONS AND TECHNOLOGY                                  | 3  |
|           | GENERAL STUDIES – ELECTIVE FROM NATURAL SCIENCE*                         | 4  |
|           | GENERAL STUDIES – ELECTIVE FROM INTERDISCIPLINARY AND LIFELONG LEARNING* | 3  |
|           |  | 16 |

### JUNIOR FIRST SEMESTER

|           |   |    |
|-----------|---|----|
| BSBA 3306 | BUSINESS LAW I                                | 3  |
| BSBA 3320 | INTERNATIONAL BUSINESS                        | 3  |
|           | (FULFILLS GENERAL STUDIES CULTURAL AWARENESS) |    |
| FINC 3385 | ANALYZING FINANCIAL STATEMENTS                | 3  |
|           | GENERAL STUDIES – ELECTIVE FROM HUMANITIES*   | 3  |
|           | GENERAL STUDIES – ELECTIVE FROM ARTS*         | 3  |
|           |   | 15 |

### JUNIOR SECOND SEMESTER

|           |                                  |    |
|-----------|----------------------------------|----|
| BSBA 3310 | BUSINESS AND ECONOMIC STATISTICS | 3  |
| BSBA 3307 | BUSINESS LAW II                  | 3  |
| FINC 3384 | BANK MANAGEMENT                  | 3  |
|           | ELECTIVE                         | 3  |
|           | ELECTIVE                         | 3  |
|           |                                  | 15 |

### SENIOR FIRST SEMESTER

|           |                                 |    |
|-----------|---------------------------------|----|
| BISM 3200 | MANAGEMENT INFORMATION SYSTEMS  | 3  |
| BSBA 4415 | STRATEGIC MANAGEMENT AND POLICY | 3  |
| FINC 4410 | MANAGERIAL FINANCE              | 3  |
|           | ELECTIVE                        | 3  |
|           | ELECTIVE                        | 3  |
|           |                                 | 15 |

### SENIOR SECOND SEMESTER

|           |  |    |
|-----------|--|----|
| BSBA 4420 | BUSINESS ETHICS AND CORPORATE ACCOUNTABILITY | 3  |
|           | (FULFILLS GENERAL STUDIES ETHICS)            |    |
| FINC 4412 | PC APPLICATIONS FOR MANAGERIAL FINANCE       | 3  |
|           | ELECTIVE                                     | 3  |
|           | ELECTIVE                                     | 3  |
|           | ELECTIVE                                     | 3  |
|           |  | 15 |

\* - STUDENT MAY CHOOSE FROM APPROVED LIST OF GENERAL STUDIES COURSES IN WHICH THEY ARE ELIGIBLE TO ENROLL.

## NOTES: