



BUSINESS



Metric	Result
Student Rating of Instruction¹ Fall 2012 Spring 2013 Fall 2013 Spring 2014	85% 84% 84% 83%
Degree Conferment Accounting 2011-2012 2012-2013 2013-2014 Business Administration 2011-2012 2012-2013 2013-2014 Information Systems Management 2011-2012 2012-2013 2013-2014 Masters of Business Administration 2011-2012 2012-2013 2013-2014	11% decrease from previous year 50% decrease from previous year 13% increase from previous year 4% decrease from previous year 25% decrease from previous year 20% decrease from previous year 750% increase from previous year 6% decrease from previous year 88% decrease from previous year 21% increase from previous year 4% decrease from previous year No change from previous year
Retention Rate (After First Year) 2010 2011 2012 2013	60.0% 64.5% 58.0% 67.7%
Graduation Rate (First-time, Full-time Students) 2006 2007 2008 2009	50.0% 54.7% 43.0% 27.9%
<small>¹ Students rated progress toward, and relevance of, objectives deemed important by faculty members on a scale of 1 – 5. The IDEAS® Student Rating of Instruction instrument is used for this assessment. Average raw scores were converted to a percentage for reporting purposes.</small>	