



FOLKLORE-FOLKLIFE NAMING OPPORTUNITIES

I. CAPITAL BUILDING

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|---|------------------------------|
| 1. Frank and Jane Gabor West Virginia Folklife Center | <i>Committed</i> |
| a. Named Great Room of Cultures & Lecture Room | \$ 200,000 |
| b. Named Exhibition Gallery | \$ 100,000 |
| c. Named Folk Arts Lab and Classroom | \$ 75,000 |
| d. Named Cultural Heritage Exhibits* | \$ 25,000 <i>per exhibit</i> |
| e. <i>George W. Bowers Family Charitable Trust Director's Office</i> | <i>Committed</i> |
| f. <i>Byers-Prozillo Archives Room</i> | <i>Committed</i> |
| g. <i>Leyna Gabriele Conference Room</i> | <i>Committed</i> |
| h. <i>Sharon Hiltz Romino Folklore Garden</i> | <i>Committed</i> |
| i. <i>Frederick and Patricia Fidura Library</i> | <i>Committed</i> |
| j. <i>Jo Marie and Josephine Pitrolo Patios</i> | <i>Committed</i> |
| k. Named Elevators, Corridors and Stairwells | \$ 10,000 |
| l. Named Walkways | \$ 10,000 |
| m. Named Caterer's Kitchen | \$ 10,000 |
| n. <i>Daywood Foundation, Inc., Front Entrance Stone Wall Edifice</i> | <i>Committed</i> |
| o. Petite Garden | \$ 10,000 |
| p. Bench | \$ 5,000 |
| q. Inclusion on Donor Recognition Wall | \$ 1,000 |

*See separate listing on back for possible exhibit naming opportunities.

II. PROGRAMMING/SCHOLARSHIP

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|---|---------------------------|
| 1. Named Folklore-Folklife Program | \$1,500,000 |
| 2. Named Folklore-Folklife Endowed Professorship | \$1,000,000 |
| 3. Named, Endowed Funds for Excellence Scholarship Fund | \$ 25,000 <i>minimum</i> |
| 4. <i>Traditions</i> Publication Underwriting | \$ 15,000 <i>annually</i> |
| 5. <i>HillChild</i> Publication Underwriting | \$ 15,000 <i>annually</i> |
| 6. Named, Endowed Funds for Excellence Opportunity Fund | \$ 10,000 <i>minimum</i> |
| 7. Named Funds for Excellence Achievement Fund | \$ 1,000 <i>minimum</i> |

Please contact Keith Foster, director of major gifts, Fairmont State Foundation, Inc., for more information on how you can support the Frank and Jane Gabor West Virginia Folklife Center and the Folklore-Folklife Program at Fairmont State University.

Direct Dial: (304) 367-4014
Fax: (304) 367-4742

Toll-Free: (866) 372-2586
E-mail: Keith.Foster@fairmontstate.edu



GREAT ROOM OF CULTURES CULTURAL HERITAGE EXHIBITS NAMING OPPORTUNITIES

The Great Room of Cultures in the Frank and Jane Gabor West Virginia Folklife Center will detail the migration, settlement and industrial development patterns of what is now West Virginia. Exhibits will feature the cultural and ethnic groups and industries that have impacted the history and heritage of this state.

I. First Migration into western Virginia – Native Americans (10,000 B.C. to 1770)

II. Second Migration into western Virginia – Pioneer Era (1750-1860)

- a. Anglo-Celtic
 - i. Scotch-Irish
 - ii. English
 - iii. Irish/Welsh
- b. German/Dutch
- c. Appalachian African-American

III. Third Migration into West Virginia – Industrial Revolution Era Labor Force In-Migration (1880-Present)

- a. Southern Europeans
 - i. Italian
 - ii. Spanish
 - iii. Southern Ireland
- b. Eastern Europeans
 - i. Hungary
 - ii. Czechoslovakia
 - iii. Poland
 - iv. Yugoslavia
 - v. Austria
 - vi. Russia
- c. Asians
 - i. Chinese

IV. Land Use and Industry

- a. River Transportation
- b. Railroad Transportation
- c. Oil
- d. Gas
- e. Timbering and Lumber
- f. Coal
- g. Chemicals
- h. Glass
- i. Other Industries (including: clay, limestone, sand and gravel; textiles; nickel, zinc, aluminum and steel; leather; pottery; tobacco; electric power production.)