FOLKLORE-FOLKLIFE NAMING OPPORTUNITIES

I. CAPITAL BUILDING

1. Frank and Jane Gabor West Virginia Folklife Center  
   Committed
   a. Named Great Room of Cultures & Lecture Room $200,000
   b. Named Exhibition Gallery $100,000
   c. Named Folk Arts Lab and Classroom $75,000
   d. Named Cultural Heritage Exhibits* $25,000 per exhibit
   e. George W. Bowers Family Charitable Trust Director’s Office Committed
   f. Byers-Prozzillo Archives Room Committed
   g. Leyna Gabriele Conference Room Committed
   h. Sharon Hiltz Romino Folklore Garden Committed
   i. Frederick and Patricia Fidura Library Committed
   j. Jo Marie and Josephine Pitrolo Patios Committed
   k. Named Elevators, Corridors and Stairwells $10,000
   l. Named Walkways $10,000
   m. Named Caterer’s Kitchen $10,000
   n. Daywood Foundation, Inc., Front Entrance Stone Wall Edifice Committed
   o. Petite Garden $10,000
   p. Bench $5,000
   q. Inclusion on Donor Recognition Wall $1,000

*See separate listing on back for possible exhibit naming opportunities.

II. PROGRAMMING/SCHOLARSHIP

1. Named Folklore-Folklife Program $1,500,000
2. Named Folklore-Folklife Endowed Professorship $1,000,000
3. Named, Endowed Funds for Excellence Scholarship Fund $25,000 minimum
4. Traditions Publication Underwriting $15,000 annually
5. HillChild Publication Underwriting $15,000 annually
6. Named, Endowed Funds for Excellence Opportunity Fund $10,000 minimum
7. Named Funds for Excellence Achievement Fund $1,000 minimum

Please contact Keith Foster, director of major gifts, Fairmont State Foundation, Inc., for more information on how you can support the Frank and Jane Gabor West Virginia Folklife Center and the Folklore-Folklife Program at Fairmont State University.

Direct Dial: (304) 367-4014  
Fax: (304) 367-4742  
Toll-Free: (866) 372-2586  
E-mail: Keith.Foster@fairmontstate.edu
GREAT ROOM OF CULTURES CULTURAL HERITAGE EXHIBITS NAMING OPPORTUNITIES

The Great Room of Cultures in the Frank and Jane Gabor West Virginia Folklife Center will detail the migration, settlement and industrial development patterns of what is now West Virginia. Exhibits will feature the cultural and ethnic groups and industries that have impacted the history and heritage of this state.

I. First Migration into western Virginia—Native Americans (10,000 B.C. to 1770)

II. Second Migration into western Virginia—Pioneer Era (1750-1860)
   a. Anglo-Celtic
      i. Scotch-Irish
      ii. English
      iii. Irish/Welsh
   b. German/Dutch
   c. Appalachian African-American

III. Third Migration into West Virginia—Industrial Revolution Era Labor Force In-Migration (1880-Present)
   a. Southern Europeans
      i. Italian
      ii. Spanish
      iii. Southern Ireland
   b. Eastern Europeans
      i. Hungary
      ii. Czechoslovakia
      iii. Poland
      iv. Yugoslavia
      v. Austria
      vi. Russia
   c. Asians
      i. Chinese

IV. Land Use and Industry
   a. River Transportation
   b. Railroad Transportation
   c. Oil
   d. Gas
   e. Timbering and Lumber
   f. Coal
   g. Chemicals
   h. Glass
      i. Other Industries (including: clay, limestone, sand and gravel; textiles; nickel, zinc, aluminum and steel; leather; pottery; tobacco; electric power production.)