

Graphic Design Technology Program

OVERVIEW OF THE PROGRAM:

The Graphic Design Technology (GDT) program at Fairmont State University prepares students for careers in the expanding graphic design and digital media industries as well as providing a foundation for graduate studies.

The Bachelor of Science degree provides students with a program structure that includes design, conceptual thinking and current technology for 1) print, packaging and digital delivery; 2) interactive and multimedia design including responsive web site design; and 3) motion graphics including studies in kinetic typography. The program objective is for our students to be proficient in these skills and compete for professional positions upon graduation or further studies in graduate programs.

EMPLOYMENT OPPORTUNITIES:

Graduates from our GDT program are qualified for entry-level positions as Art Directors, Web Designers, and Multi-Multimedia artists and animators. According to the December 2015 US Bureau of Labor Statistics, these starting positions range in salary from about \$64K to \$89K and the projected growth is on par with the national average of six percent. Some recent reports have web designers projected higher due to the growing need in many fields for this expertise. Graduates may also pursue further study in animation for careers in commercials, television, video game design, and feature films. Post-Graduate studies in the visual communication field could lead to university-level teaching positions.

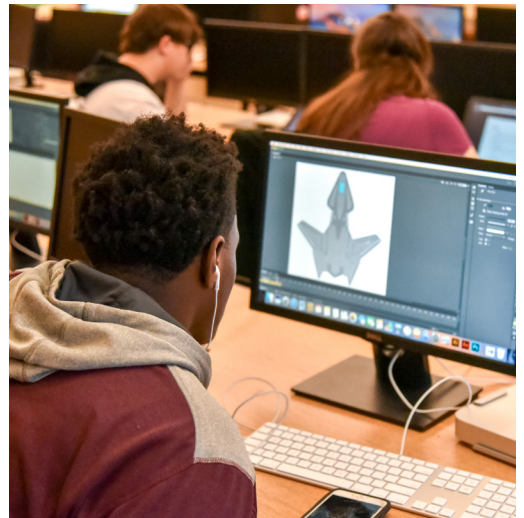
The annual median salary for Graphic Designers is \$46,900 and the annual median wage for Art Directors is \$89,760. The projected need for these fields is anticipated to grow by approximately 7% from 2014 to 2024. (Source; US Bureau of Labor Statistics)

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**FAIRMONT STATE
UNIVERSITY™**

**College of Science and
Technology**



CONTACT INFORMATION

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**BACHELOR OF SCIENCE IN GRAPHIC DESIGN
TECHNOLOGY (4-YEAR PROGRAM):**

NOTES:

MODEL SCHEDULE

FIRST YEAR FIRST SEMESTER

ARCH 1000	DESIGN AND FUNDAMENTALS I	4
ENGL 1101	WRITTEN ENGLISH I.....	3
GRFX 1111	IMAGING I FOUNDATIONS	3
GRFX 1113	MULTIMEDIA CONCEPTS	3
MATH 1510, 1507 OR 1407, OR 1530 OR 1430	(PR: SEE CATALOG PER COURSE).....	3
		16

FIRST YEAR SECOND SEMESTER

ART 1141	DESIGN II: 3D.....	3
COMM 2200	INTRODUCTION TO COMMUNICATION.....	3
ENGL 1102	WRITTEN ENGLISH II.....	3
GRFX 1220	MASTER DOCUMENT/DESIGN (PR: GRFX 1111)	3
GRFX 1222	INTERNET ANIMATION (WITH PS TECHNIQUES)	3
		15

SECOND YEAR FIRST SEMESTER

GS: SOCIAL SCIENCES (SOCY 1110)	3	
ART 2245	ELECTRONIC FOUNDATIONS.....	3
GRFX 2121	GRAPHIC DESIGN I FOUNDATIONS (PR: GRFX 1220).....	3
GRFX 2123	PHOTOGRAPHY I FOUNDATIONS	3
GRFX 2125	HISTORY OF GRAPHIC DESIGN	3
		15

SECOND YEAR SECOND SEMESTER

COMP 1101	APPLIED TECHNICAL PROGRAMMING	3
	PR: MATH 1101, 1107, OR 112	
GS ARTS: ART 3378	ART HISTORY FROM 1750 TO 1950 (PR: ENGL 1102)	3
GRFX 2220	INFORMATION GRAPHICS (PR: GRFX 1111)	3
GRFX 2222	TYPOGRAPHY / FOUNDATIONS (PR: GRFX 1220)	3
GS HEALTH	(EITHER 2 CREDIT COURSES: HLTA 1100, PHED 1100).....	2
		14

THIRD YEAR FIRST SEMESTER

GRFX 3230	INTERACTIVE AND MULTIMEDIA DESIGN (PR: GRFX 1222)	3
GRFX 3133	TYPOGRAPHY II / BRANDING AND IDENTITY DESIGN	3
	(PR: GRFX 2222)	
ART 3380	ART HISTORY SINCE 1950 (PR: ENGL 1102).....	3
GS NATURAL SCIENCE	(SEE CATALOGO).....	4
TECH / FREE ELECTIVE		3
		16

THIRD YEAR SECOND SEMESTER

GRFX 3131	MOTION GRAPHICS I (PR: GRFX 1222)	3
GRFX 3232	PHOTOGRAPHY II STUDIO & VIDEO TECH	3
	(PR: GRFX 2123)	
GS CITIZENSHIP (HIST 1107, 1108).....		3
GRFX 3234	MULTIPAGE DOCUMENTS AND DESIGN (PR: GRFX 2222).....	3
TECH / FREE ELECTIVE		2
		14

FOURTH YEAR FIRST SEMESTER

GRFX 4141	GRAPHIC DESIGN SENIOR SEMINAR (PR: ENGL 1102)	3
GRFX 4143	MOTION GRAPHICS II (PR: GRFX 3131)	3
GS CULTURAL AWARENESS (GEOG 3305 OR 3315 ECON OR URBAN GEOG).....		3
TECH / FREE ELECTIVE		3
GRFX 4145	EXHIBITION DESIGN & DEVELOPMENT / SENIOR SHOW	3
	(PR: GRFX 3230)	
		15

FOURTH YEAR SECOND SEMESTER

GRFX 4240	GRAPHIC DESIGN APPLIED THEORY (PR: GRFX 4141)	3
GRFX 4242	CAREER AND PORTFOLIO DEVELOPMENT	3
	(PR: GRFX 3230)	
TECH / FREE ELECTIVE		3
GS INTERDISCIPLINARY (INTRO 2280, POLI 1103, SOCY 2200		3
	(PR: INTR 2280; ENGL 1101)	
GRFX 4244	SENIOR INTERNSHIP (INSTRUCTOR APPROVAL & GRFX 3230) ...	3
		15