

# UNITED IS THE WAY™

## WEEKLY GAME PLAN

### Monday, Tuesday, Wednesday

- Encourage donations
- If needed, collect checks/cash/paper pledge forms

### Thursday

- **Turn in your pledge forms and cash/checks to Campaign Coordinator**

### Friday

- **Campaign Coordinator delivers all envelopes and donations to United Way**

### All Week

- Encourage donations
- Speak at staff meetings, send emails to departments, etc.
- Act as a champion on behalf of campaign



FAIRMONT STATE  
UNIVERSITY™



UNITED  
WAY