

PROFESSIONAL DEVELOPMENT

Integrating Assessment for
Student Learning and Success

MAY 12, 2026



BEFORE YOU GO

Welcome to the CTLI's May 12, 2026, Professional Development Day! Now that the semester has come to a close, it is an opportune time to pause and reflect on the ever-present need for quality assessment practices at all levels. For this reason, today's focus will be on integrating assessment for student learning and success.

If you are interested in earning Professional Development points toward an e-badge, please be sure to complete the feedback form for the session(s) you attend, present, or co-present. For more information, please visit <https://www.fairmontstate.edu/faculty-staff/center-teaching-learning-innovation/digital-badges.aspx>. The QR code to the form is located on the top of the Sessions at a Glance and on the last page of the full Professional Development program.

Alongside,

Valerie, Victoria, and Malinda

Center for Teaching and Learning Innovation

Menu

Breakfast Buffet

Coffee, tea, water, and juice

** Scrambled Eggs

Biscuits and Gravy

** Shredded Hash Brown Potatoes

** Bacon

Lunch

Lunch tickets will be provided at registration to utilize in the Falcon Center Dining Hall.

Afternoon Treats

Coffee, iced tea, and lemonade

Lemon Bars

Baker Street Cookies

Chocolate Covered Strawberries

****gluten free options**

May 12, 2026

Breakfast

Join us for a catered breakfast in the Falcon Center Foyer and Conference Rooms 301, 302, and 303
Registration will remain open until 2:00PM. Please be sure to sign in and grab a lunch ticket.



[Feedback Form](#)

TIME	FC 301	FC 302	FC 303	BOARD ROOM
9:00AM-9:50AM	Assessment 101 – Basic Principles and Practices of Student Learning Assessment with Dr. Andreas Baur, Professor of Chemistry Dr. Deb Hemler, Interim Dean, College of Science & Technology Dr. Marcie Raol, Assistant Professor of Education/CAEP Coordinator, and Kellie Cole, Associate Professor of Architecture			No sessions at this time
10:00AM-10:50AM	Enhancing Assessment Measures with AI with Dr. Lindsey Guinn and Derek Nuzum			Assessment Assistance with Janie Leary
11:00AM-11:50AM	Principles of Course Design-Connecting Assessment with Blackboard Ultra with Victoria Maher and Malinda Blevins	Putting the HLC Criteria to Work: A Hands-On SWOT Workshop with Lindsey Graham Guinn and Jason McCoy	General Education Assessment: An Overview with Dr. Allen Bedford, Provost and Vice President of Academic Affairs; Dr. Adam Podlaskowski, Director of General Studies and Professor of Philosophy	
<p>12:00PM-1:00PM Lunch</p> <p>Please use your lunch ticket in the Falcon Center Dining Hall</p> <p>Following lunch, a variety of sweet treats, summer drinks, and hot coffee will be available.</p>				
1:00PM-1:50PM	Measure what Matters: Writing Measurable Outcomes with Dr. Stephanie Jones, Dr. Keisha Kibler, Dr. Barbara Wierzbicki, and Dr. Julie Reneau		Using Quantitative and Qualitative Data to Improve Program Outcomes with Deborah Struth PhD, RN, CNE and Cecilia Cotton-Elam, MSN, RN, CNE	Assessment Assistance with Janie Leary
2:00PM-2:50PM	Integrate Academic Operations for Student Success with Joe Cornelius, Account Manager, Coursedog			

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FAIRMONT STATE
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Center for Teaching &
Learning Innovation

MAY 12, 2026

8:30 AM - 9:00 AM

Registration

Please Register at the Registration Desk and pick up a lunch ticket

Breakfast

Enjoy a catered breakfast in the Falcon Center Conference Hallway and
Conference Rooms 301, 302, and 303

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MAY 12, 2026

9:00 AM - 9:50 AM

FC 301	Assessment 1101 – Basic Principles and Practices of Student Learning Assessment with Dr. Andreas Baur, Professor of Chemistry Dr. Deb Hemler, Interim Dean, College of Science & Technology Dr. Marcie Raol, Assistant Professor of Education/CAEP Coordinator, and Kellie Cole, Associate Professor of Architecture	<p>This overview introduces key concepts and practices of assessment, with an emphasis on student learning. Assessment will be defined both broadly and as a systematic process for evaluating student learning outcomes, serving as a foundation for continuous improvement. While assessment supports institutional accountability and reporting requirements, it also fosters faculty engagement and can contribute to scholarly activity and increased student success.</p> <p>What to bring: Charged laptop and student assessment data such as identified student learning outcomes for all courses taught.</p>
FC 302		
FC 303		

10:00 AM - 10:50 AM

FC 301	Enhancing Assessment Measures with AI with Dr. Lindsey Guinn and Derek Nuzum	<p>This professional development session explores how AI tools can support faculty in designing, reviewing, and approving assessment outcomes and rubrics. Participants will examine practical uses of AI for aligning course or program SLO's and developing clear and effective rubrics. The session emphasizes responsible, transparent use of AI to enhance assessment quality. Attendees will leave with examples, prompt strategies, and considerations for integrating AI into assessment workflows.</p>
FC 302		
FC 303		
BOARD ROOM	Assessment Assistance with Janie Leary	<p>This session is dedicated to the personalized support of individuals in need of assessment assistance.</p> <p>What to bring: A charged laptop and charging cord</p> <p>PLEASE NOTE: This is a scent-free space. Please refrain from wearing scented perfumes, colognes, or lotions if you attend this help session.</p>

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MAY 12, 2026

11:00 AM - 11:50 AM

FC 301	Principles of Course Design- Connecting Assessment with Blackboard Ultra with Victoria Maher and Malinda Blevins	<p>In this session, participants will be introduced to some of the key principles of course design and how they support strong assessment connections using Blackboard Ultra.</p> <p>What to bring: A charged laptop (optional) to review current courses during the session.</p>
FC 302	Putting the HLC Criteria to Work: A Hands-On SWOT Workshop with Lindsey Graham Guinn and Jason McCoy	<p>This workshop will introduce participants to the Higher Learning Commission (HLC) Criteria for Accreditation and how the criteria support institutional effectiveness, assessment, and continuous improvement. Participants will engage in a guided SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats) to evaluate the institution's alignment with the HLC Criteria.</p> <p>By the end of the workshop, participants will have a stronger understanding of the HLC Criteria and a drafted SWOT analysis that will inform the development of the Assurance Argument.</p>
FC 303	General Education Assessment: An Overview with Dr. Allen Bedford, Provost and Vice President of Academic Affairs; Dr. Adam Podlaskowski, Director of General Studies and Professor of Philosophy	<p>This session offers a clear, engaging introduction to the purpose, process, and impact of general education assessment in higher education. Participants will explore how assessment connects institutional goals with student learning outcomes. Key topics will include the role of general education assessment in continuous improvement, common methods for collecting and analyzing evidence of learning, and using assessment results to inform curriculum design and enhance student success.</p>
BOARD ROOM	Assessment Assistance with Janie Leary	<p>This session is dedicated to the personalized support of individuals in need of assessment assistance.</p> <p>What to bring: A charged laptop and charging cord</p> <p>PLEASE NOTE: This is a scent-free space. Please refrain from wearing scented perfumes, colognes, or lotions if you attend this help session.</p>

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MAY 12, 2026

12:00 PM - 1:00 PM

Lunch

Utilize your lunch ticket in the Falcon Center Dining Hall.

1:00 PM - 1:50 PM

FC 301	Measure what Matters: Writing Measurable Outcomes with Dr. Stephanie Jones, Dr. Keisha Kibler, Dr. Barb Wierzbicki, and Dr. Julie Reneau	Join us for a session focused on writing or editing learning outcomes for your programs and courses. We will discuss the importance of having specific, measurable outcomes and how to develop such outcomes to align with learning activities. We'll aim to spend some time editing existing objectives – bring some that you want to work on! What to bring: A laptop (optional) and any existing objectives for programs or courses that you'd like to workshop
FC 302		
FC 303	Using Quantitative and Qualitative Data to Improve Program Outcomes with Deborah Struth PhD, RN, CNE and Cecilia Cotton-Elam, MSN, RN, CNE	Program evaluation involves the systematic collection and review of quantitative and qualitative data representing program outcomes, end of program student learning outcomes, course outcomes, and stakeholder/student feedback. The College of Nursing has a well-developed program review process in which these data are used to improve program performance to meet accreditation and regulatory requirements. The session will provide attendees with an overview of the key quality indicators utilized as part of our data-driven program improvement process.
BOARD ROOM	Assessment Assistance with Janie Leary	This session is dedicated to the personalized support of individuals in need of assessment assistance. What to bring: A charged laptop and charging cord PLEASE NOTE: This is a scent-free space. Please refrain from wearing scented perfumes, colognes, or lotions if you attend this help session.

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MAY 12, 2026

2:00 PM - 2:50 PM

FC 301	Why Assessment is Not a Redundant Waste of Time with Adam Podlaskowski, Jim Matthews, Jamie Miller, Marcie Raul, Kimberly Wickham, and Frank Lafone	Many faculty regard assessment as a largely redundant activity with little (if any) pedagogical value. But there is also reason to think that this sentiment at FSU is partially the result of the role Taskstream played in the professional lives of many faculty. What does assessment look like in a world where faculty are freed from the awkward expectations of that rightly-maligned online platform? Among other things, this panel will lead a discussion of this topic. Along the way, a number of ways assessment is pedagogically beneficial will be identified.
FC 302		
FC 303		
BOARD ROOM	Assessment Assistance with Janie Leary	<p>This session is dedicated to the personalized support of individuals in need of assessment assistance.</p> <p>What to bring: A charged laptop and charging cord</p> <p>PLEASE NOTE: This is a scent-free space. Please refrain from wearing scented perfumes, colognes, or lotions if you attend this help session.</p>

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MAY 12, 2026

3:00 PM - 3:50 PM

FC 301	Integrate Academic Operations for Student Success with Joe Cornelius	Coursedog is higher education's market leader in Academic Operations software, providing a unified platform with one SIS integration, and one user experience for all. Allowing administrators, faculty, advisors and students to be empowered on what matters most: on-time completions. Support student success and operational excellence at each stage of the academic operations lifecycle through academic operations analytics, curriculum & catalog management, academic & event scheduling, Syllabi, Faculty Workload and Assessment with a single, bi-directional integration with your SIS and LMS.
FC 302		
FC 303		

FEEDBACK FORM INSTRUCTIONS

How to Earn Points Towards An E-badge Issued by the CTLI

If you would like to earn points towards an e-badge, please complete the feedback form that may be accessed using the link shown below. To help simplify the process of providing feedback, you will only need to submit one form for all sessions each day. You can either wait to complete the form after you've participated in all sessions, or you can complete the form as you go since you are able to go back and edit the form after you submit it. Responses will be accepted until 05/26/2026 at 11:59 p.m.

The CTLI is always looking for ways to better serve the campus community, so if you have suggestions, please add them in the space provided in the feedback form.

Feedback Form Link: <https://forms.office.com/r/HHQ4Wd1H9H>

