

# PROFESSIONAL DEVELOPMENT

AUGUST 12-13, 2025



Falcon Center Pool Mural: Painted by Joel Dugan and Joshua Merritt

# WELCOME BACK

Welcome to the CTLI's August 12-13, 2025, Professional Development! We are excited, once again, to offer the new and returning faculty, staff, and administration an opportunity to learn, grow, and explore!

This August's Professional Development Days are organized according to tracks to help you plan your days. Whether you are focused on starting the year with a healthy mindset, or hoping to gain more insight on new initiatives across campus, we have you covered.

- **Health and Wellbeing:** Sessions with an emphasis on health, mindfulness, and creativity
- **Falcon Focus:** Sessions emphasizing the continued efforts of departments across campus
- **The More You Know:** Sessions with an emphasis on expanding your schema
- **Faculty Focus:** Sessions with an emphasis on faculty specific topics or interests

Jump from track to track, or stay on the same path. The decision is yours.

We are also thrilled to be able to present to you, with the support of Title III funds (PR/Award #P031A230090), a featured guest speaker, Dr. Brian Beatty, an expert in HyFlex and author of *Hybrid-Flexible Course Design: Implementing Student-directed Hybrid Classes* (2019). Dr. Beatty will present during our lunch hour virtually, and then he will visit Fairmont State University in person in September. Stay tuned for his upcoming visit.

If you are interested in earning Professional Development e-badges, please be sure to complete the feedback form for the sessions you attend. The QR code to the form is located on the last page of the full Professional Development program.

Alongside,

**Valerie, Victoria, and Malinda**

Center for Teaching and Learning Innovation

# FEATURED GUEST SPEAKER



**Dr. Brian Beatty**

Dr. Brian Beatty is professor of Instructional Design and Technology in the Department of Equity, Leadership Studies and Instructional Technologies at San Francisco State University. Brian's primary areas of interest and research include social interaction in online learning, developing instructional design theory for Hybrid-Flexible learning environments, and recently the use of GenAI to support student engagement and the design of learning experiences. At SF State, Dr. Beatty pioneered the development and evaluation of the HyFlex course design model for blended learning environments, implementing a "student-directed-hybrid" approach to better support student learning.

# AUGUST 12, 2025

8:30AM -9:00AM Coffee and Confections/ Registration (Falcon Center Foyer) Registration will remain open until 2:00PM. Please be sure to sign in.				
TIME	HEALTH & WELL BEING	FALCON FOCUS	THE MORE YOU KNOW	FACULTY FOCUS
9:00AM-9:50AM	<b>Plant Propagation-Building a Terrarium</b> (HHH 402/ greenhouse) <b>Presented by:</b> Rachel Cook	<b>Marketing Fairmont State: An Overview of CMCS Advertising Methods</b> (FC 302) <b>Presented by:</b> Derek Overfield	<b>Demystifying Program Review</b> (FC 301) <b>Presented by:</b> Dr. Mary Sortino, Frank Lafone, & Abby Chapman	<b>Preparing for Curriculum Review</b> (FC 303) <b>Presented by:</b> Dr. Adam Podlaskowsk & Dr. Jamie Miller
10:00AM-10:50AM	<b>Stop the Bleed: Empowering You to Save Lives on Campus</b> (FC 302) <b>Presented by:</b> Dr. Denice Kirchoff, Chelsea DiFilippo, & Amber Weaver	<b>The Future of Grants at Fairmont State: Sponsored Program Policy and Procedure Updates</b> (FC 303) <b>Presented by:</b> Christy Burner, Carolyn Thele, & Isabella Tennant	<b>Accommodations in Higher Education, Common Misconceptions, and Faculty Considerations</b> (FC 301) <b>Presented by:</b> Abby Franks	<b>Bridging Experience &amp; Innovation: Insights from Education Leaders Leveraging Leadership, Teaching &amp; Facilitation for University-Wide Success</b> (Board Room) <b>Presented by:</b> Professor Eades & Bessie Fooks
11:00AM-11:50AM	<b>Signs of a Stroke-BEFAST</b> (FC 301) <b>Presented by:</b> Carole Norton	<b>Beyond the Basics: Elevating Engagement with Anthology Engage</b> (FC 302) <b>Presented by:</b> Dr. Justin Rader	<b>Passworded to Death: Open sesame, dang it!</b> (FC 303) <b>Presented by:</b> Aaron Saas	<b>Continuation: Bridging Experience &amp; Innovation: Insights from Education Leaders Leveraging Leadership, Teaching &amp; Facilitation for University-Wide Success</b> (Board Room) <b>Presented by:</b> Professor Eades & Bessie Fooks
12:00PM-1:00PM	<b>Lunch with Dr. Brian Beatty- HyFlex Speaker</b> Enjoy a catered lunch in Falcon Center Conference Rooms 301, 302 and 303			
1:00PM-1:50PM	<b>Phone Photography 101: How to get extraordinary images from ordinary devices</b> (ET 206) <b>Presented by:</b> Jared Tadlock	<b>Repeat: The Future of Grants at Fairmont State: Sponsored Program Policy and Procedure Updates</b> (FC 303) <b>Presented by:</b> Christy Burner, Carolyn Thele, & Isabella Tennant	<b>my.fairmontstate.edu for Staff and Faculty and Advisors-New cards and features</b> (FC 302) <b>Presented by:</b> Dr. Senta Chmiel, Jocelin Butler, & Jerry Bragg	<b>Setting Up Nursing Gradebooks</b> (FC 301) <b>Presented by:</b> Victoria Maher
2:00PM-2:50PM	<b>Continuation: Phone Photography 101: How to get extraordinary images from ordinary devices</b> (ET 206) <b>Presented by:</b> Jared Tadlock	<b>Coursedog Updates and Information</b> (FC 303) <b>Presented by:</b> Valerie Morphew, Charlie Watson, Frank Lafone, Dr. Allen Bedford, & Laura Ransom	<b>Becoming an Advisor: The Pre-Requisites</b> (FC 302) <b>Presented by:</b> Pam Stephens, Megan Jones, Amie Fazalare, Carol Tannous, Lisa Jones, Jason Noland, Frankie Delapas, Shania Pennington, Lauren Lancaster & Lindsay Morris	<b>Coaching Better Conversations: Using Debate Techniques to Support Student Leadership &amp; Advocacy</b> (FC 301) <b>Presented by:</b> Samantha Godbey
3:00PM-3:50PM	<b>Continuation: Phone Photography 101: How to get extraordinary images from ordinary devices</b> (ET 206) <b>Presented by:</b> Jared Tadlock	<b>Academic Advising 101</b> (FC 303) <b>Presented by:</b> Pam Stephens, Megan Jones, Amie Fazalare, Lisa Jones, Jason Noland, Carol Tannous, Shania Pennington, Frankie Delapas, Lauren Lancaster & Lindsay Morris	<b>Adverse Childhood Experiences (ACEs): The Impact on Learning &amp; How to Build Resilience</b> (FC 302) <b>Presented by:</b> Brittany Gould and Emily Swain	<b>Continuation: Coaching Better Conversations: Using Debate Techniques to Support Student Leadership &amp; Advocacy</b> (FC 301) <b>Presented by:</b> Samantha Godbey

# AUGUST 13, 2025

8:30AM -9:00AM

**Coffee and Confections/ Registration** (Falcon Center Conference Hallway)

Registration will remain open until 2:00PM. Please be sure to sign in and grab a lunch ticket.

TIME	HEALTH & WELL BEING	FALCON FOCUS	THE MORE YOU KNOW	FACULTY FOCUS
9:00AM-9:50AM	<b>Creative Transformation: Exploring the Therapeutic Potential of Clay (HH 001)</b> Presented by: Elizabeth Urse	<b>Title III Updates (FC 303)</b> Presented by: Valerie Morphew, Dedra Cobb, & Nicole Samson	<b>Owls of West Virginia.....an in depth look at our night time predators and the research going on currently.. (FC 301)</b> Presented by: Joey Herron	<b>Preparing For a Successful Semester with Blackboard Ultra (Jaynes 200)</b> Presented by: Victoria Maher
10:00AM -10:50AM	<b>Continuation: Creative Transformation: Exploring the Therapeutic Potential of Clay (HH 001)</b> Presented by: Elizabeth Urse	<b>Everything You Wanted to Know about Strategic Planning ... but were too busy to ask (FC 302)</b> Presented by: Brian R. Selmeski	<b>West "bird" Virginia... Discover the many colors of our WV Birds (FC 301)</b> Presented by: Joey Herron	<b>Continuation: Preparing For a Successful Semester with Blackboard Ultra (Jaynes 200)</b> Presented by: Victoria Maher
11:00AM-11:50AM	<b>Continuation: Creative Transformation: Exploring the Therapeutic Potential of Clay (HH 001)</b> Presented by: Elizabeth Urse	<b>Civic Learning for Democratic Engagement: Strategies for Infusing Civic Responsibility Across Campus (FC 303)</b> Presented by: Samantha Godbey	<b>Repeat: Accommodations in Higher Education, Common Misconceptions, and Faculty Considerations (FC 301)</b> Presented by: Abby Franks	<b>Best Practices for use of Intellectual Property in the Classroom (FC 302)</b> Presented by: Dr. Richard Harvey
12:00PM-1:00PM	<b>Lunch</b> Falcon Center Dining Hall			
1:00PM-1:50PM	<b>Continuation: Creative Transformation: Exploring the Therapeutic Potential of Clay (HH 001)</b> Presented by: Elizabeth Urse	<b>Campus-wide AI Roundtable Discussion (FC 303)</b> Presented by: Derek Nuzum and special faculty guests	<b>Applied Biomechanics Lab – Call for Collaboration! (FC 301)</b> Presented by: Derek Dewig	<b>Record Classroom Interactions with Swivl (FC 302)</b> Presented by: Stephanie Jones
2:00PM-2:50PM	<b>Continuation: Creative Transformation: Exploring the Therapeutic Potential of Clay (HH 001)</b> Presented by: Elizabeth Urse	<b>Spoiler Alert: The Library's Been Busy! (FC 301)</b> Presented by: Sharon Mazure, Jacki Sherman, Charley Hively, & Derek Nuzum	<b>GIS For You! How you can use GIS in your work starting today (FC 303)</b> Presented by: Frank LaFone, GISP & Dr. Barbara MacLennan	<b>Clarifying Curriculum (FC 302)</b> Presented by: Susan Ross, Charlie Watson, & Stephanie Jones
3:00PM-3:50PM	<b>Continuation: Creative Transformation: Exploring the Therapeutic Potential of Clay (HH 001)</b> Presented by: Elizabeth Urse	<b>Repeat: Spoiler Alert: The Library's Been Busy! (FC 301)</b> Presented by: Sharon Mazure, Jacki Sherman, Charley Hively, & Derek Nuzum	<b>Microcredentials 101 (FC 303)</b> Presented by: Dr. Mary Sortino	<b>Continuation:Clarifying Curriculum (FC 302)</b> Presented by: Susan Ross, Charlie Watson, & Stephanie Jones

AUGUST 12, 2025



8:30 AM - 9:00 AM

### Registration

Please Register at the Registration Desk

### Coffee and Confections

Falcon Center Conference Rooms Foyer



<https://www.fairmontstate.edu/faculty-staff/center-teaching-learning-innovation/>

ctli@fairmontstate.edu

# AUGUST 12, 2025

9:00 AM - 9:50 AM

HEALTH AND WELLBEING	Plant Propagation - Building a Terrarium Presented by: Rachel Cook (HHH 402/ greenhouse) <b>Registration Required</b>	A terrarium is a self-contained miniature ecosystem housed within a transparent container, such as a mason jar. This closed environment replicates the natural processes of larger ecosystems, offering a fascinating glimpse into the intricate balance of nature. In this session, you will have the opportunity to build your own terrarium.
FALCON FOCUS	Marketing Fairmont State: An Overview of CMCS Advertising Methods Presented by: Derek Overfield, Digital Marketing and Advertising Manager (Falcon Center Conference Room 302)	This session will cover CMCS's active role in brand marketing and supporting roles in enrollment and academic marketing. We'll cover the various paid advertising methods used to market the university, exploring their differences and sharing examples. The session will also inform units on how to make use of CMCS's marketing services.
THE MORE YOU KNOW	Demystifying Program Review Presented by: Dr. Mary Sortino, Abby Chapman, and Frank Lafone (Falcon Center Conference Room 301)	Completing your Program Review can appear overwhelming and intimidating. Join us as we demystify the process. Participants will gain an understanding of the philosophy behind program review, an overview of the process, and insights into how to utilize the data provided from Institutional Effectiveness. In addition, faculty colleagues who have successfully completed their program reviews will share their experiences and provide helpful tips for navigating the process.
FACULTY FOCUS	Preparing for Core Curriculum Review Presented by: Dr. Adam Podlaskowski, Director of General Education; Dr. Jamie Miller, Chair of the General Studies Committee (Falcon Center Conference Room 303)	Courses under the Personal Development portion of the Core Curriculum are up for review for the 2025-26 academic year. This includes courses falling under the categories of Citizenship, Global Awareness, Fitness and Wellbeing, and Technology. In this session, we will go over the details or review process, how to prepare for it, and answer any hanging questions. This session will be of interest to anyone serving as the point-of-contact for any of the relevant courses.

# AUGUST 12, 2025

10:00 AM - 10:50 AM

<p>HEALTH AND WELLBEING</p>	<p>Stop the Bleed: Empowering You to Save Lives on Campus Presented by: Dr. Denice Kirchoff, Chelsea DiFilippo MSN, RN, Amber Weaver APRN, FNP-BC (Falcon Center Conference Room 302)</p>	<p>Until the occurrence of an event triggers a public focus of attention, many important societal issues are often overlooked. Just as hand hygiene and immunizations became associated with combating COVID-19, so too is controlling severe bleeding resulting from a mass shooting event. In the aftermath of the Sandy Hook tragedy, and to better prepare the public to save the lives of individuals who may be bleeding severely, the "STOP THE BLEED®" campaign was initiated by a group of surgeons to enhance "citizen resilience during trauma, or mass casualty events" (American College of Surgeons, 2015). The goal of this program was to adequately train all faculty, students, and the campus community at large, on lifesaving bleeding control measures. In support of the campaign's stated goal of training 200 million people in the United States, the College of Nursing faculty will provide this training and offer hands-on simulation experiences to equip participants with the skills needed to stop severe bleeding and potentially save lives.</p>
<p>FALCON FOCUS</p>	<p>The Future of Grants at Fairmont State: Sponsored Program Policy and Procedure Updates Presented by: Christy Burner, Director of Sponsored Programs; Carolyn Thele, Sponsored Programs Associate; and Isabella Tennant, Sponsored Programs Associate (Falcon Center Conference Room 303)</p>	<p>Join the Office of Sponsored Programs (OSP) for a review of new policies and procedures related to faculty and staff grants at Fairmont State University. Whether you're new to grants or familiar with the process, this presentation will cover updated responsibilities and expectations for investigators and project leads. Newly instituted compliance measures such as disclosing financial conflicts of interest and participating in Principal Investigator Onboarding will be covered, as well as other new policies and procedures. Attendees will also have the opportunity to provide OSP feedback and share their funding needs and priorities.</p>

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# AUGUST 12, 2025

10:00 AM - 10:50 AM

<p>THE MORE YOU KNOW</p>	<p>Accommodations in Higher Education, Common Misconceptions, and Faculty Considerations Presented by: Abby Franks, Accessibility Services Coordinator (Falcon Center Conference Room 301)</p>	<p>Have you ever wondered how accommodations are determined? Are you curious about the difference between college and K-12 accommodations? Would you like to know how you can support students with disabilities? Please join me in discussing relevant legislation, the accommodation process, common misconceptions and faculty considerations.</p>
<p>FACULTY FOCUS</p>	<p>Bridging Experience and Innovation: Insights from Education Leaders" Leveraging Leadership, Teaching, and Facilitation for University-Wide Success Presented by: Professor Eades, Interim Dept. Chair and Professor Bessie R. Fooks (Falcon Center Board Room)</p>	<p>This session brings together educators who will share strategies and lessons learned in leadership, teaching, and facilitation that transcend disciplines and are relevant to the broader university community. Participants will gain actionable insights on fostering leadership skills, managing teams, engaging students, and balancing professional growth with collaboration. This interactive session will encourage reflection, discussion, and the development of practical approaches to enhance success within any academic or administrative role.</p>

# AUGUST 12, 2025

11:00 AM - 11:50 AM

HEALTH AND WELLBEING	Signs of a Stroke -BEFAST Presented by: Dr. Carole Norton Assistant Professor of Nursing (Falcon Center Conference Room 301)	Presenting the signs and symptoms of a stroke and actions to take.
FALCON FOCUS	Beyond the Basics: Elevating Engagement with Anthology Engage Presented by: Dr. Justin Rader (Falcon Center Conference Room 302)	In today's rapidly evolving educational landscape, fostering meaningful engagement is more crucial than ever. Anthology Engage provides institutions with a dynamic platform to streamline communication, enhance collaboration, and strengthen connections across campus communities. This presentation will explore key strategies for leveraging Anthology Engage to maximize student involvement, improve institutional effectiveness, and create a more cohesive digital environment. Attendees will gain insights into best practices, innovative features, and real-world applications that empower users to drive engagement and achieve institutional success. Whether you're new to Anthology or looking to optimize your current approach, this session will equip you with the tools and knowledge needed to elevate engagement to new heights.
THE MORE YOU KNOW	Passworded to Death: Open sesame, dang it! Presented by: Aaron Saas (Falcon Center Conference Room 303)	An exploration of the need to prove your identity to technology including past, current, and future techniques.
FACULTY FOCUS	Continuation: Bridging Experience and Innovation: Insights from Education Leaders" Leveraging Leadership, Teaching, and Facilitation for University-Wide Success Presented by: Professor Eades, Interim Dept. Chair and Professor Bessie R. Fooks (Falcon Center Board Room)	This session brings together educators who will share strategies and lessons learned in leadership, teaching, and facilitation that transcend disciplines and are relevant to the broader university community. Participants will gain actionable insights on fostering leadership skills, managing teams, engaging students, and balancing professional growth with collaboration. This interactive session will encourage reflection, discussion, and the development of practical approaches to enhance success within any academic or administrative role.



FAIRMONT STATE  
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Center for Teaching &  
Learning Innovation

AUGUST 12, 2025

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12:00 PM - 1:00 PM

### Lunch

Lunch will be provided in the Falcon Center Conference Hall.  
Grab your food and listen to our HyFlex Speaker, Dr. Brian Beatty  
(Conference Rooms 301, 302, and 303)

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<https://www.fairmontstate.edu/faculty-staff/center-teaching-learning-innovation/>

ctli@fairmontstate.edu

# AUGUST 12, 2025

1:00 PM - 1:50 PM

<p>HEALTH AND WELLBEING</p>	<p>Phone Photography 101: How to get extraordinary images from ordinary devices Presented by: Jared Tadlock (Engineering Technology Room 206) <b>Registration Required</b></p>	<p>It has often been said that the best camera is the one you have the easiest access to, and with the rise of smartphone technology that saying continues to ring true. In this workshop, you will learn the basic tenets of photography and how they translate to the modern camera phone. Topics such as composition, focal length, aperture, post-processing, and more will be covered. Whether you want to document your research more compellingly or capture better photos of your pets, this session is aimed at increasing both your knowledge and confidence behind the lens, regardless of the camera it's attached to.</p> <p>Bring your smartphone!</p>
<p>FALCON FOCUS</p>	<p>Repeat: The Future of Grants at Fairmont State: Sponsored Program Policy and Procedure Updates Presented by: Christy Burner, Director of Sponsored Programs; Carolyn Thele, Sponsored Programs Associate; and Isabella Tennant, Sponsored Programs Associate (Falcon Center Conference Room 303)</p>	<p>Join the Office of Sponsored Programs (OSP) for a review of new policies and procedures related to faculty and staff grants at Fairmont State University. Whether you're new to grants or familiar with the process, this presentation will cover updated responsibilities and expectations for investigators and project leads. Newly instituted compliance measures such as disclosing financial conflicts of interest and participating in Principal Investigator Onboarding will be covered, as well as other new policies and procedures. Attendees will also have the opportunity to provide OSP feedback and share their funding needs and priorities.</p>
<p>THE MORE YOU KNOW</p>	<p><a href="http://my.fairmontstate.edu">my.fairmontstate.edu</a> for Staff and Faculty and Advisors-New cards and features Presented by: Dr. Senta Chmiel (Senior Database Administrator and Banner Technical Lead), Jocelin Butler, &amp; Jerry Bragg (Falcon Center Conference Room 302)</p>	<p>Exploration of the new targeted cards for staff, faculty and advisors. These targeted cards are aimed to make the resources frequently used by each role easy to access. Faculty cards include the Faculty Class Card, Faculty Grading Card, and Faculty Resources. Advisor cards include Advising Resources card. Employee cards include the Employee Dashboard, Faculty Dashboard and General/Personal Information cards. A preview of the student portal will also be demonstrated. Time permitting Blackboard grade submission and use of Degree Works plans with advising will be demonstrated.</p> <p>Bring a charged laptop!</p>
<p>FACULTY FOCUS</p>	<p>Setting Up Nursing Gradebooks Presented by: Victoria Maher (Falcon Center Conference Room 301) <b>Registration Required</b></p>	<p>In this session, Victoria will walk Nursing faculty through setting up their gradebook and preparing their Ultra courses. The Nursing gradebook utilizes a unique structure to provide students with several opportunities for success. We will discuss setting up the ASN and BSN versions of the gradebook and any other Blackboard Ultra related questions.</p>

# AUGUST 12, 2025

2:00 PM - 2:50 PM

<p>HEALTH AND WELLBEING</p>	<p>Continuation: Phone Photography 101: How to get extraordinary images from ordinary devices Presented by: Jared Tadlock (Engineering Technology Room 206) <b>Registration Required</b></p>	<p>It has often been said that the best camera is the one you have the easiest access to, and with the rise of smartphone technology that saying continues to ring true. In this workshop, you will learn the basic tenets of photography and how they translate to the modern camera phone. Topics such as composition, focal length, aperture, post-processing, and more will be covered. Whether you want to document your research more compellingly or capture better photos of your pets, this session is aimed at increasing both your knowledge and confidence behind the lens, regardless of the camera it's attached to. Bring your smartphone!</p>
<p>FALCON FOCUS</p>	<p>Coursedog Updates and Information Presented by: Valerie Morphew, Ed.D., Assistant Provost for Teaching and Learning Innovation/Title III Project Director and Coursedog Lead, Charlie Watson, Academics Operation Manager and Coursedog Functional Lead; Frank LaFone, Director, Institutional Effectiveness; Allen Bedford, Provost and Vice President of Academic Affairs; and Laura Ransom, Academic Records Coordinator/DSO (Falcon Center Conference Room 303)</p>	<p>In this presentation you will learn about the status of the Coursedog rollout and updates from the Coursedog team.</p>
<p>THE MORE YOU KNOW</p>	<p>Becoming an Advisor: The Pre-Requisites Presented by: Pam Stephens, Megan Jones, Amie Fazalare, Carol Tannous, Lisa Jones, Jason Noland, Frankie Delapas, Shania Pennington, Lauren Lancaster &amp; Lindsay Morris (Falcon Center Conference Room 302)</p>	<p>Everything you need to know about creating a welcoming environment for student's to thrive in.</p>
<p>FACULTY FOCUS</p>	<p>Coaching Better Conversations: Using Debate Techniques to Support Student Leadership and Advocacy Presented by: Samantha Godbey (Falcon Center Conference Room 301)</p>	<p>Participants will learn how to coach—not fix—student conversations by applying strategies such as active listening, issue framing, and values-based advocacy. Through interactive roleplay, message mapping, and scenario coaching, attendees will practice turning disagreement into constructive dialogue, and frustration into focused action. By the end of the session, participants will leave with a practical toolkit to help students build persuasive messages, engage diverse audiences, and lead with purpose</p>

# AUGUST 12, 2025

3:00 PM - 3:50 PM

<p>HEALTH AND WELLBEING</p>	<p>Continuation: Phone Photography 101: How to get extraordinary images from ordinary devices Presented by: Jared Tadlock (Engineering Technology Room 206) <b>Registration Required</b></p>	<p>It has often been said that the best camera is the one you have the easiest access to, and with the rise of smartphone technology that saying continues to ring true. In this workshop, you will learn the basic tenets of photography and how they translate to the modern camera phone. Topics such as composition, focal length, aperture, post-processing, and more will be covered. Whether you want to document your research more compellingly or capture better photos of your pets, this session is aimed at increasing both your knowledge and confidence behind the lens, regardless of the camera it's attached to.</p> <p>Bring your smartphone!</p>
<p>FALCON FOCUS</p>	<p>Academic Advising 101 Presented by: Pam Stephens, Megan Jones, Amie Fazalare, Lisa Jones, Jason Noland, Carol Tannous, Shania Pennington, Frankie Delapas, Lauren Lancaster &amp; Lindsay Morris (Falcon Center Conference Room 301)</p>	<p>A technical overview of academic advising on campus from the professional advisors.</p>
<p>THE MORE YOU KNOW</p>	<p>Adverse Childhood Experiences (ACEs): The Impact on Learning &amp; How to Build Resilience Presented by: Brittany Gould, M.A, CTRP-E and Emily Swain, M.A. (Falcon Center Conference Room 302)</p>	<p>This presentation aims to assist faculty and staff in understanding Adverse Childhood Experiences (ACEs) and their effects on learning. Participants will gain insights into trauma and how it influences college students. We will also present tools to support students affected by trauma and introduce resilience-building strategies for our classrooms, campus, and beyond.</p>
<p>FACULTY FOCUS</p>	<p>Coaching Better Conversations: Using Debate Techniques to Support Student Leadership and Advocacy Presented by: Samantha Godbey (Falcon Center Conference Room 301)</p>	<p>Participants will learn how to coach—not fix—student conversations by applying strategies such as active listening, issue framing, and values-based advocacy. Through interactive roleplay, message mapping, and scenario coaching, attendees will practice turning disagreement into constructive dialogue, and frustration into focused action. By the end of the session, participants will leave with a practical toolkit to help students build persuasive messages, engage diverse audiences, and lead with purpose</p>

**AUGUST 13, 2025**

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8:30 AM - 9:00 AM

**Registration**

Please Register at the Registration Desk

**Coffee and Confections**

Falcon Center Conference Hallway

# AUGUST 13, 2025

9:00 AM - 9:50 AM

<p>HEALTH AND WELLBEING</p>	<p>Creative Transformation: Exploring the Therapeutic Potential of Clay Presented by: Elizabeth Urse, Assistant Professor of Art Architecture and Design (HH 001, Pottery Studio) <b>Registration Required</b> <b>Participants will meet at the Wallman Hall Gallery</b></p>	<p>This professional development workshop offers an immersive experience for educators interested in exploring the therapeutic potential of clay through the lens of the Expressive Therapies Continuum (ETC). Participants will gain a deeper understanding of how clay can be used to facilitate emotional expression, self-awareness, and healing, drawing on the ETC framework, which integrates visual, auditory, and kinesthetic modes of expression. Attendees will engage in hands-on clay activities designed to tap into these levels of expression, fostering self-discovery, stress relief, and community building. By reflecting on their experiences, engaging in group discussions, and learning from demonstrations, participants will leave with an understanding of how clay can serve as a powerful tool in expressive therapy.</p>
<p>FALCON FOCUS</p>	<p>Title III Updates Presented by: Valerie Morpew, Ed.D., Assistant Provost for Teaching and Learning Innovation/Title III Project Director; Dedra Cobb, Student Success Coordinator; Nicole Samson, Career Connections Coordinator, and Paul Steinhaus, CIO (Falcon Center Conference Room 303)</p>	<p>In this presentation you will learn about the different initiatives supported by Title III (P031A230090), such as Career Development microcredentials, HyFlex classrooms, Student Success initiatives, and the system gap analysis.</p>
<p>THE MORE YOU KNOW</p>	<p>Owls of West Virginia.....an in depth look at our night time predators and the research going on currently.. Presented by: Joey Herron.....Researcher, Guide, Photographer, Coach, Runner. (Falcon Center Conference Room 301)</p>	<p>An overview of the state of our common owls and recent research going on, especially with the Northern Saw-whet Owl..</p>
<p>FACULTY FOCUS</p>	<p>Preparing For a Successful Semester with Blackboard Ultra Presented by: Victoria Maher, Instructional Designer (Jaynes Hall 200) <b>Registration Required</b></p>	<p>Are you trying to get your courses ready for this semester? Are you worried you are using Blackboard Ultra correctly? Then, this is the session for you. We will work together to make sure all of the course content is migrated and added into the correct place in your new course. We will review the steps to copy content between courses, review basic gradebook features and setup, discuss best practices for course organization and communication strategies.</p>

# AUGUST 13, 2025

10:00 AM - 10:50 AM

<p>HEALTH AND WELLBEING</p>	<p>Continuation: Creative Transformation: Exploring the Therapeutic Potential of Clay Presented by: Elizabeth Urse, Assistant Professor of Art Architecture and Design (HH 001, Pottery Studio) <b>Reservation Required</b> <b>Participants will meet at the Wallman Hall Gallery</b></p>	<p>This professional development workshop offers an immersive experience for educators interested in exploring the therapeutic potential of clay through the lens of the Expressive Therapies Continuum (ETC). Participants will gain a deeper understanding of how clay can be used to facilitate emotional expression, self-awareness, and healing, drawing on the ETC framework, which integrates visual, auditory, and kinesthetic modes of expression. Attendees will engage in hands-on clay activities designed to tap into these levels of expression, fostering self-discovery, stress relief, and community building. By reflecting on their experiences, engaging in group discussions, and learning from demonstrations, participants will leave with an understanding of how clay can serve as a powerful tool in expressive therapy.</p>
<p>FALCON FOCUS</p>	<p>Everything You Wanted to Know about Strategic Planning ... but were too busy to ask Presented by: Brian R. Selmeski, Ph. D. (Falcon Center Conference Room 302)</p>	<p>A quick recap of the process that resulted in the Strategic Vision, followed by an update about Implementation Planning: leads, time line, format, reporting, etc.</p>
<p>THE MORE YOU KNOW</p>	<p>West "bird" Virginia....Discover the many colors of our WV Birds Presented by: Joey Herron.....Researcher, Guide, Photographer, Coach, Runner. (Falcon Center Conference Room 301)</p>	<p>Over 350 species of birds has been observed and recorded in West Virginia. What's your favorite color?.....Discover birds and their beautiful colors as presented in their natural habitat. See the birds you have never seen before or you don't even know they are around!</p>
<p>FACULTY FOCUS</p>	<p>Preparing For a Successful Semester with Blackboard Ultra Presented by: Victoria Maher, Instructional Designer (Jaynes Hall 200) <b>Registration Required</b></p>	<p>Are you trying to get your courses ready for this semester? Are you worried you are using Blackboard Ultra correctly? Then, this is the session for you. We will work together to make sure all of the course content is migrated and added into the correct place in your new course. We will review the steps to copy content between courses, review basic gradebook features and setup, discuss best practices for course organization and communication strategies.</p>

# AUGUST 13, 2025

11:00 AM - 11:50 AM

<p>HEALTH AND WELLBEING</p>	<p>Continuation: Creative Transformation: Exploring the Therapeutic Potential of Clay Presented by: Elizabeth Urse, Assistant Professor of Art Architecture and Design (HH 001, Pottery Studio) <b>Reservation Required</b> <b>Participants will meet at the Wallman Hall Gallery</b></p>	<p>This professional development workshop offers an immersive experience for educators interested in exploring the therapeutic potential of clay through the lens of the Expressive Therapies Continuum (ETC). Participants will gain a deeper understanding of how clay can be used to facilitate emotional expression, self-awareness, and healing, drawing on the ETC framework, which integrates visual, auditory, and kinesthetic modes of expression. Attendees will engage in hands-on clay activities designed to tap into these levels of expression, fostering self-discovery, stress relief, and community building. By reflecting on their experiences, engaging in group discussions, and learning from demonstrations, participants will leave with an understanding of how clay can serve as a powerful tool in expressive therapy.</p>
<p>FALCON FOCUS</p>	<p>Civic Learning for Democratic Engagement: Strategies for Infusing Civic Responsibility Across Campus Presented by: Samantha Godbey (Falcon Center Conference Room 303)</p>	<p>What does it mean to graduate civic-minded students—and how do we get there together? This interactive professional development session equips faculty and staff with the tools to embed civic responsibility, dialogue, and democratic action into their programs and classrooms. Whether you're in STEM, student affairs, or academic advising, you'll leave with practical strategies for fostering public-minded leadership and strengthening your institution's civic mission.</p>
<p>THE MORE YOU KNOW</p>	<p>Repeat: Accommodations in Higher Education, Common Misconceptions, and Faculty Considerations Presented by: Abby Franks, Accessibility Services Coordinator (Falcon Center Conference Room 301)</p>	<p>Have you ever wondered how accommodations are determined? Are you curious about the difference between college and K-12 accommodations? Would you like to know how you can support students with disabilities? Please join me in discussing relevant legislation, the accommodation process, common misconceptions and faculty considerations.</p>
<p>FACULTY FOCUS</p>	<p>Best Practices for use of Intellectual Property in the Classroom Presented by: Dr. Richard Harvey, Dean Emeritus, Fairmont State University (Falcon Center Conference Room 302)</p>	<p>Intellectual Property laws are complex and can be frustrating for many faculty members to navigate. From understanding fair use to using public domain, Creative Commons, and licensed works, this session should provide helpful guidance, resources and advice so you can confidently share protected materials in both your in-person and online classes.</p>

AUGUST 13, 2025

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12:00 PM - 1:00 PM

**Lunch**

Use the lunch ticket you received at registration to go through the lunch line in the Falcon Center Dining Hall.

# AUGUST 13, 2025

1:00 PM - 1:50 PM

<p>HEALTH AND WELLBEING</p>	<p>Continuation: Creative Transformation: Exploring the Therapeutic Potential of Clay Presented by: Elizabeth Urse, Assistant Professor of Art Architecture and Design (HH 001, Pottery Studio) <b>Reservation Required</b> <b>Participants will meet at the Wallman Hall Gallery</b></p>	<p>This professional development workshop offers an immersive experience for educators interested in exploring the therapeutic potential of clay through the lens of the Expressive Therapies Continuum (ETC). Participants will gain a deeper understanding of how clay can be used to facilitate emotional expression, self-awareness, and healing, drawing on the ETC framework, which integrates visual, auditory, and kinesthetic modes of expression. Attendees will engage in hands-on clay activities designed to tap into these levels of expression, fostering self-discovery, stress relief, and community building. By reflecting on their experiences, engaging in group discussions, and learning from demonstrations, participants will leave with an understanding of how clay can serve as a powerful tool in expressive therapy.</p>
<p>FALCON FOCUS</p>	<p>Campus-wide AI Roundtable Discussion Presented by: Derek Nuzum and special faculty guests (Falon Center Conference Room 303)</p>	<p>The AI Roundtable gathers staff and faculty from departments all across campus to raise awareness and promote engagement regarding AI in our work. Our round table members will present how we have leveraged AI tools in our own teaching, advising, co-curricular activities, communications, time management, and other workplace tasks. We also want to take this opportunity to learn from you and your experiences (especially any lack thereof) with AI including: questions, concerns, and general thoughts.</p>

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# AUGUST 13, 2025

1:00 PM - 1:50 PM

<p>THE MORE YOU KNOW</p>	<p>Applied Biomechanics Lab – Call for Collaboration! Presented by: Derek Dewig, PhD (Falcon Center Conference Room 301)</p>	<p>The Health and Human Performance Department has recently opened the Applied Biomechanics Laboratory (ABL) on the first floor of the Education Building. This space is outfitted with two tri-axial forceplates, 8 optical motion capture cameras and wireless electromyography, all of which significantly increases the department's research infrastructure. This session will provide an overview of the current efforts within the ABL, its technological capabilities, and most importantly, serve as an open forum to discuss the potential opportunities for interdisciplinary collaboration across campus. For example, possible areas of collaboration may include, but are not limited to, sport performance assessments, orthopedic and biomechanical evaluations of movement, data processing methods, statistical modeling and more!</p>
<p>FACULTY FOCUS</p>	<p>Record Classroom Interactions with Swivl Presented by: Stephanie Jones (Falcon Center Conference Room 302)</p>	<p>Recording classroom interactions can provide valuable insights into improving teaching practice. Swivl technology can simplify the recording process and provide a quality video recording. Whether you work with teacher candidates or want to record your own teaching for a Promotion &amp; Tenure application or award nomination, come and learn how the Swivl can support your goals.</p>

# AUGUST 13, 2025

2:00 PM - 2:50 PM

HEALTH AND WELLBEING	<p>Continuation: Creative Transformation: Exploring the Therapeutic Potential of Clay Presented by: Elizabeth Urse, Assistant Professor of Art Architecture and Design (HH 001, Pottery Studio) <b>Reservation Required</b> <b>Participants will meet at the Wallman Hall Gallery</b></p>	<p>This professional development workshop offers an immersive experience for educators interested in exploring the therapeutic potential of clay through the lens of the Expressive Therapies Continuum (ETC). Participants will gain a deeper understanding of how clay can be used to facilitate emotional expression, self-awareness, and healing, drawing on the ETC framework, which integrates visual, auditory, and kinesthetic modes of expression. Attendees will engage in hands-on clay activities designed to tap into these levels of expression, fostering self-discovery, stress relief, and community building. By reflecting on their experiences, engaging in group discussions, and learning from demonstrations, participants will leave with an understanding of how clay can serve as a powerful tool in expressive therapy.</p>
FALCON FOCUS	<p>Spoiler Alert: The Library's Been Busy! Presented by: Sharon Mazure, Interim Library Director; Jacki Sherman, Assistant Library Director; Charley Hively, Coordinator of Reference and Instructional Services; Derek Nuzum, Student Success Librarian (Falcon Center Conference Room 301)</p>	<p>Get the inside scoop on what's happening at your library! This fast-paced and informative session will give faculty and staff a refresher on current library services, tools, and teaching support—plus a sneak peek at exciting new resources, refreshed spaces, data collected from students, and upcoming initiatives.</p>

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# AUGUST 13, 2025

2:00 PM - 2:50 PM

<p>THE MORE YOU KNOW</p>	<p>GIS For You! How you can use GIS in your work starting today Presented by: Frank LaFone, GISP and Dr. Barbara MacLennan</p>	<p>GIS is quickly becoming a foundational technology for the world around us. Faculty, staff, and students already have access to the software, data, and virtual campus of the world's premier GIS company, ESRI. This includes software such as AI, drone mapping, cartography, InfoGraphics, Storymaps, field collection, surveys, data analysis, dashboard tools, software development tools, Census data, imagery analysis, 3D model building, and the training to develop skills in each of these areas. This presentation will give you a quick overview of the breadth and depth of resources available to faculty, staff, and students on campus, as well as give you instructions on how to access these today!</p>
<p>FACULTY FOCUS</p>	<p>Clarifying Curriculum Presented by: Susan Ross, Charlie Watson, Stephanie Jones (Falcon Center Conference Room 302)</p>	<p>Join us to discuss all things related to academic curriculum! During the first hour, we will review curriculum definitions and address some common questions that have recently arisen in Curriculum Committee meetings (e.g., When is it better to propose a concentration instead of a minor?). During the second hour, we will demystify the processes for completing curriculum proposals by sharing updated forms, along with a description and workflow for each. This session will be particularly beneficial to faculty who are planning curricular changes this academic year, members of the Curriculum committee, or those who just want to learn more about curriculum.</p>

# AUGUST 13, 2025

3:00 PM - 3:50 PM

<p>HEALTH AND WELLBEING</p>	<p>Continuation: Creative Transformation: Exploring the Therapeutic Potential of Clay Presented by: Elizabeth Urse, Assistant Professor of Art Architecture and Design (HH 001, Pottery Studio) <b>Reservation Required</b> <b>Participants will meet at the Wallman Hall Gallery</b></p>	<p>This professional development workshop offers an immersive experience for educators interested in exploring the therapeutic potential of clay through the lens of the Expressive Therapies Continuum (ETC). Participants will gain a deeper understanding of how clay can be used to facilitate emotional expression, self-awareness, and healing, drawing on the ETC framework, which integrates visual, auditory, and kinesthetic modes of expression. Attendees will engage in hands-on clay activities designed to tap into these levels of expression, fostering self-discovery, stress relief, and community building. By reflecting on their experiences, engaging in group discussions, and learning from demonstrations, participants will leave with an understanding of how clay can serve as a powerful tool in expressive therapy.</p>
<p>FALCON FOCUS</p>	<p>Repeat: Spoiler Alert: The Library's Been Busy! Presented by: Sharon Mazure, Interim Library Director; Jacki Sherman, Assistant Library Director; Charley Hively, Coordinator of Reference and Instructional Services; Derek Nuzum, Student Success Librarian (Falcon Center Conference Room 301)</p>	<p>Get the inside scoop on what's happening at your library! This fast-paced and informative session will give faculty and staff a refresher on current library services, tools, and teaching support—plus a sneak peek at exciting new resources, refreshed spaces, data collected from students, and upcoming initiatives.</p>

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# AUGUST 13, 2025

3:00 PM - 3:50 PM

<p>THE MORE YOU KNOW</p>	<p>Micro-Credentials 101 Presented by: Dr. Mary Sortino (Falcon Center Conference Room 303)</p>	<p>Micro-credentials offer a flexible, innovative way to recognize and validate learners' skills and achievements. Discover how micro-credentials can enhance student motivation, support lifelong learning, and align academic offerings with workforce needs. Whether you're just beginning to explore micro-credentials or have a proposal ready to roll, this session will provide valuable insights and practical next steps.</p>
<p>FACULTY FOCUS</p>	<p>Continuation: Clarifying Curriculum Presented by: Susan Ross, Charlie Watson, Stephanie Jones (Falcon Center Conference Room 302)</p>	<p>Join us to discuss all things related to academic curriculum! During the first hour, we will review curriculum definitions and address some common questions that have recently arisen in Curriculum Committee meetings (e.g., When is it better to propose a concentration instead of a minor?). During the second hour, we will demystify the processes for completing curriculum proposals by sharing updated forms, along with a description and workflow for each. This session will be particularly beneficial to faculty who are planning curricular changes this academic year, members of the Curriculum committee, or those who just want to learn more about curriculum.</p>

# FEEDBACK FORM INSTRUCTIONS

**Professional Development  
Feedback: August 12 and 13,  
2025**



## **How to Earn Points Towards An E-badge Issued by the CTLI**

If you would like to earn points towards an e-badge, please complete the feedback form that may be accessed using the link or QR code shown below. To help simplify the process of providing feedback, you will only need to submit one form for all sessions. You can either wait to complete the form after you've participated in all sessions, or you can complete the form as you go since you are able to go back and edit the form after you submit it. Responses will be accepted until 08/27/25 at 11:59 p.m.

The CTLI is always looking for ways to better serve the campus community, so if you have suggestions, please add them in the space provided in the feedback form.

Link: <https://forms.office.com/r/MY09kMXcaT>