

# BACHELOR OF ARTS

## ENGLISH: WRITING FOR THE WORKPLACE

### PROGRAM OVERVIEW

A baccalaureate degree in English answers contemporary demands for flexible reading, writing, and analytical skills in private, social, and public realms, including career opportunities and graduate and professional studies. Literary study, along with critical and creative writing, develops the deep cultural and historical knowledge necessary for complex thinking and lucid communication. They also bolster versatile interpretive skills essential to navigating the multimodal and intercultural communications of today's world. The sophisticated literacy required for living and working successfully in an information-saturated world is fortified throughout all levels of the English Program in composition, literature, and specialized writing courses.

### EMPLOYMENT OPPORTUNITIES

Students with English degrees in the Writing for the Workplace Concentration are sought across a range of employment fields, from journalism, education, publishing, and public affairs to marketing, sales, entertainment, and human resources, to name but a few.



[FAIRMONTSTATE.EDU/collegeofliberalarts](http://FAIRMONTSTATE.EDU/collegeofliberalarts)



**FAIRMONT STATE**  
**UNIVERSITY™**  
College of Liberal Arts



# BACHELOR OF ARTS IN ENGLISH: WRITING FOR THE WORKPLACE

## CORE Curriculum Requirements

First Year Seminar		1-3 hours
Written Communication	6-7 hours	
Oral Communication		3 hours
Mathematics		3-4 hours
Humanities with Critical Thinking	3 hours	
Fine Arts with Critical Thinking		2-3 hours
Natural Science with Critical Thinking		4-5 hours
Social Science with Critical Thinking		3 hours
Citizenship		3 hours
Global Aware./Fitness&Wellness/Tech		2-3 hours

## Foundation Courses: 6 credit hours

ENGL 2220	World Literature I	3 hours
ENGL 2221	World Literature II	3 hours

## Major Courses: 15 credit hours

ENGL 2251	Introduction to Literary Studies	3 hours
ENGL 3301	Theories of Language I	3 hours
ENGL 3303	Survey of Amer Literature I	3 hours
OR		
ENGL 3304	Survey of Amer Literature II	3 hours
ENGL 3313	Survey of British Literature I	3 hours
OR		
ENGL 3314	Survey of British Literature II	3 hours
ENGL 3374	Shakespeare	3 hours

## Concentration Courses: 15 credit hours

ENGL 1103	Technical Report Writing	3 hours
JOUR 2245	Reporting and Multimedia	
	News Writing	3 hours
JOUR 3330	Writing for Multimedia	3 hours
ENGL 3333	Writing for Non-Fiction	3 hours
ENGL 4491	Writing Internship	3 hours
OR		
JOUR 3343	Journalism Internship	3 hours

## Concentration Electives: 6 credit hours

Choose two of following classes:

JOUR 2275	Media Literacy	3 hours
JOUR 3335	Photojournalism and Digital Imaging	3 hours
JOUR 3343	Journalism Internship	3 hours
ENGL 3350	Participatory Journalism and	
	Social Media	3 hours
JOUR 3390	Multimedia Ethics and Law	3 hours
ENGL 3349	Advanced Technical Communication	3 hours

Note: This model schedule is a suggested course sequence & is meant to be used as a guide. Students should check the Undergraduate Catalog for their entrance year into Fairmont State University (or any subsequent catalog) to learn more about the graduation requirements for their major.

## Sample Schedule

Students must successfully complete 120 hours for the degree. Schedules vary based on course availability, semester student enters program, and any courses already completed.

<b>First Year, 1st Semester</b> CORE 1st Year Seminar CORE ENGL 1101 CORE Fine Arts CORE Social Science FREN/SPAN 1101	<b>First Year, 2nd Semester</b> CORE ENGL 1103 ENGL 2251 CORE Mathematics CORE Communication FREN/SPAN 1102
<b>Second Year, 1st Semester</b> ENGL 2220 CORE Natural Science CORE Citizenship ENGL 3301 FREN/SPAN 2201	<b>Second Year, 2nd Semester</b> ENGL 2221 ENGL 3303 OR 3304 JOUR 2245 FREN/SPAN 2202 Free Elective
<b>Third Year, 1st Semester</b> ENGL 3313 OR 3314 ENGL 3333 ENGL American Elective JOUR 3330 Minor	<b>Third Year, 2nd Semester</b> Concentration Elective Elective Group Minor Minor
<b>Fourth Year, 1st Semester</b> Concentration Elective Elective Group Minor Minor Free Elective	<b>Fourth Year, 2nd Semester</b> ENGL 3374 JOUR 3343 OR ENGL 4491 Minor/ Free Elective Minor/ Free Elective

## Elective Groups: 6 credit hours

Must choose one course from two different elective groups:

- American Literature
- British Literature
- Studies in Literature and Culture
- Study of Genre



**FAIRMONT STATE UNIVERSITY™**  
 College of Liberal Arts

[FAIRMONTSTATE.EDU/collegeofliberalarts](http://FAIRMONTSTATE.EDU/collegeofliberalarts)

Fairmont State University is an Equal Opportunity, Affirmative Action Institution.

## CONTACT INFORMATION

Angela Schwer, PhD  
 Chair, Department of Humanities  
 Phone: (304) 367-4723  
[angela.schwer@fairmontstate.edu](mailto:angela.schwer@fairmontstate.edu)