

# FINANCE CONCENTRATION

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

### OVERVIEW OF THE PROGRAM:

The Bachelor of Science (B.S.) in Business Administration program with a Finance concentration prepares students for careers in corporate financial management, banking, investments/portfolio management, and financial planning, as well as related areas such as insurance, real estate, and strategic management. Key concepts in the curriculum are the tradeoff between risk and return, decision making under uncertainty, the time value of money, and financial statement analysis. Financial managers are fundamentally decision makers. They use accounting data and concepts of financial analysis to decide things such as whether or not to make a loan, to invest in a new manufacturing facility, or to buy a particular stock. The Business Administration Program is Accredited by the Accreditation Council for Business Schools & Programs (ACBSP)

### EMPLOYMENT OPPORTUNITIES:

Students completing the B.S. in Business Administration degree with a concentration in finance are prepared for careers as account managers, loan officers, credit analysts, retail bankers, equity traders, fixed-income traders, securities analysts, portfolio managers, financial planners, risk managers, capital expenditure managers, cash managers, and foreign exchange managers. Students may also find the program helpful as a base for future study toward the Chartered Financial Analyst (CFA), or Certified Financial Planner® (CFP®) professional designations, or graduate study in an M.B.A program or law school.

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### MODEL SCHEDULE

#### FRESHMAN FIRST SEMESTER

BISM 1200 INTRO TO COMPUTING	3
(FULFILLS <b>CORE #10</b> PERSONAL DEVELOPMENT/TECHNOLOGY)	
BSBA 2211 PRINCIPLES OF MACROECONOMICS	3
(FULFILLS <b>CORE #8</b> SOCIAL SCIENCE W/ CRITICAL THINKING)	
BSBA 1100 BUSINESS ON BOARDING	3
(RECOMMENDED <b>CORE #1</b> FIRST YEAR SEMINAR)*	
ENGL 1101 WRITTEN ENGLISH I	3/4
(FULFILLS <b>CORE #2</b> WRITTEN COMMUNICATION)	
MATH1430/1530 COLLEGE ALGEBRA	3/4
(FULFILLS <b>CORE #4</b> MATHEMATICS)	
<b>TOTAL</b>	<b>15-17</b>

#### FRESHMAN SECOND SEMESTER

BSBA 2212 PRINCIPLES OF MICROECONOMICS	3
ACCT 2220 FUNDAMENTALS OF ACCOUNTING	3
ENGL 1102 WRITTEN ENGLISH II	3
(RECOMMENDED <b>CORE #2</b> WRITTEN COMMUNICATION)*	
CHOOSE COURSE FROM <b>CORE #5</b> HUMANITIES W/ CRITICAL THINKING	3
CHOOSE COURSE FROM <b>CORE #9</b> CITIZENSHIP	3
<b>TOTAL</b>	<b>15</b>

#### SOPHOMORE FIRST SEMESTER

BISM 1500 BUSINESS INFORMATION TOOLS	3
BSBA 2204 PRINCIPLES OF MARKETING	3
BSBA 2221 INTRO TO FINANCIAL MANAGEMENT	3
CHOOSE COURSE FROM <b>CORE #3</b> ORAL COMMUNICATION	3
ELECTIVE	3
<b>TOTAL</b>	<b>15</b>

#### SOPHOMORE SECOND SEMESTER

BSBA 2209 PRINCIPLES OF MANAGEMENT	3
BSBA 2800 BUSINESS COMMUNICATIONS IN A DIGITAL AGE	3
BSBA 3310 BUSINESS & ECONOMIC STATISTICS	3
CHOOSE COURSE FROM <b>CORE #7</b> NATURAL SCIENCE W/CRITICAL THINKING	4
ELECTIVE	3
<b>TOTAL</b>	<b>15</b>

#### JUNIOR FIRST SEMESTER

BSBA 3306 BUSINESS LAW I	3
BSBA 3320 INTERNATIONAL BUSINESS	3
FINC 3350 PRINCIPLES OF INVESTMENTS	3
CHOOSE COURSE FROM <b>CORE #6</b> FINE ARTS W/ CRITICAL THINKING	3
ELECTIVE	3
<b>TOTAL</b>	<b>15</b>

#### JUNIOR SECOND SEMESTER

BISM 2000 MANAGEMENT INFORMATION SYSTEMS	3
BSBA 3307 BUSINESS LAW II	3
FINC 3307 PERSONAL FINANCE	3
FINC 3384 BANK MANAGEMENT	3
ELECTIVE	3
<b>TOTAL</b>	<b>15</b>

#### SENIOR FIRST SEMESTER

BSBA 4415 STRATEGIC MANAGEMENT & POLICY	3
FINC 3385 ANALYZING FINANCIAL STATEMENTS	3
FINC 4410 MANAGERIAL FINANCE	3
ELECTIVE	3
ELECTIVE	3
<b>TOTAL</b>	<b>15</b>

#### SENIOR SECOND SEMESTER

BSBA 4420 BUSINESS ETHICS AND CORPORATE ACCOUNTABILITY	3
FINC 4412 PC APPLICATIONS FOR MANAGERIAL FINANCE	3
ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
<b>TOTAL</b>	<b>15</b>

\*- STUDENTS MAY CHOOSE FROM APPROVED LIST OF CORE CURRICULUM COURSES IN WHICH THEY ARE ELIGIBLE TO ENROLL

\* STUDENTS ARE ENCOURAGED TO SEE AN ADVISOR FOR RECOMMENDED ELECTIVES THAT COMPLIMENT THE PROGRAM



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UNIVERSITY™**  
College of Business & Aviation

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#### CONTACT INFORMATION

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