

# ECONOMICS CONCENTRATION

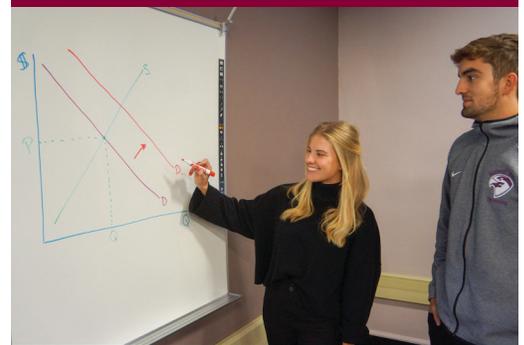
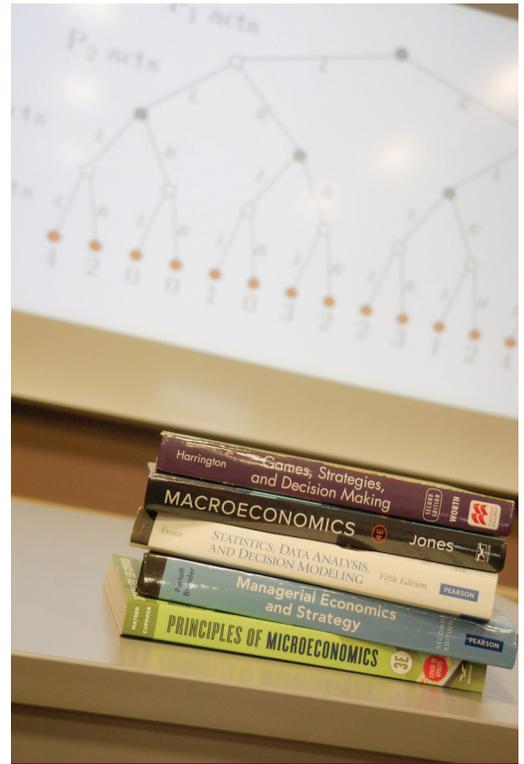
## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

### OVERVIEW OF THE PROGRAM:

The Bachelors of Science (B.S.) in Business Administration with concentration in Economics prepares the graduates for careers in many areas including public policy and finance. This degree can be used to study industry trends, labor markets, the prospects for individual companies, and the factors that drive the economy. This degree program attracts analytical students with interest in the economy, how society allocates resources, the impact of investments, public policy, and demographics. The Business Administration program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

### EMPLOYMENT OPPORTUNITIES:

Graduates of the B.S. in Business Administration degree with a concentration in economics are prepared to work in many and varied fields such as education, business, government, banking, and financial services as researchers, analysts, forecasters, and consultants. Economists often analyze economic conditions, make forecasts, offer strategic planning initiatives, collect and analyze data, predict exchange rate movements, and review regulatory policies among other things.



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# ECONOMICS CONCENTRATION

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: ECONOMICS

### MODEL SCHEDULE

#### FRESHMAN FIRST SEMESTER

BISM 1200 INTRO TO COMPUTING (FULFILLS <b>CORE #10</b> PERSONAL DEVELOPMENT/TECHNOLOGY)	3
BSBA 2211 PRINCIPLES OF MACROECONOMICS (FULFILLS <b>CORE #8</b> SOCIAL SCIENCE W/ CRITICAL THINKING)	3
BSBA 1100 BUSINESS ON BOARDING (RECOMMENDED <b>CORE #1</b> FIRST YEAR SEMINAR)*	3
ENGL 1101 WRITTEN ENGLISH (FULFILLS <b>CORE #2</b> WRITTEN COMMUNICATION)	3/4
MATH 1430/1530 COLLEGE ALGEBRA (FULFILLS <b>CORE #4</b> MATHEMATICS)	3/4
TOTAL	15-17

#### FRESHMAN SECOND SEMESTER

BISM 1500 BUSINESS INFORMATION TOOLS	3
BSBA 2212 PRINCIPLES OF MICROECONOMICS	3
ENGL 1102 WRITTEN ENGLISH II (RECOMMENDED <b>CORE #2</b> WRITTEN COMMUNICATION)*	3
CHOOSE COURSE FROM <b>CORE #5</b> HUMANITIES W/ CRITICAL THINKING	3
CHOOSE COURSE FROM <b>CORE #9</b> CITIZENSHIP	3
TOTAL	15

#### SOPHOMORE FIRST SEMESTER

BSBA 2204 PRINCIPLES OF MARKETING	3
BSBA 2220 FUNDAMENTALS OF ACCOUNTING	3
ECON 3310 INTERMEDIATE MACROECONOMICS	3
CHOOSE COURSE FROM <b>CORE #3</b> ORAL COMMUNICATION	3
CHOOSE COURSE FROM <b>CORE #6</b> FINE ARTS W/ CRITICAL THINKING	3
TOTAL	15

#### SOPHOMORE SECOND SEMESTER

BSBA 2209 PRINCIPLES OF MANAGEMENT	3
BSBA 2221 INTRODUCTION TO FINANCIAL MANAGEMENT	3
BSBA 2800 BUSINESS COMMUNICATIONS IN A DIGITAL AGE	3
CHOOSE COURSE FROM <b>CORE #7</b> NATURAL SCIENCE W/CRITICAL THINKING	4
ELECTIVE	2
TOTAL	15

#### JUNIOR FIRST SEMESTER

BSBA 3310 BUSINESS & ECONOMICS STATISTICS	3
ECON 3340 PUBLIC ECONOMICS	3
CHOOSE FROM ECONOMICS CONCENTRATION ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
TOTAL	15

#### JUNIOR SECOND SEMESTER

BISM 2000 MANAGEMENT INFORMATION SYSTEMS	3
BSBA 3320 INTERNATIONAL BUSINESS	3
ECON 3350 MANAGERIAL ECONOMICS	3
CHOOSE FROM ECONOMICS CONCENTRATION ELECTIVE	3
ELECTIVE	3
TOTAL	15

#### SENIOR FIRST SEMESTER

BSBA 3306 BUSINESS LAW I	3
CHOOSE FROM ECONOMICS CONCENTRATION ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
TOTAL	15

#### SENIOR SECOND SEMESTER

BSBA 4415 STRATEGIC MANAGEMENT & POLICY	3
BSBA 4420 BUSINESS ETHICS AND CORPORATE ACCOUNTABILITY	3
ECON 4410 GAME THEORY	3
ELECTIVE	3
ELECTIVE	3
TOTAL	15

\*- STUDENTS MAY CHOOSE FROM APPROVED LIST OF CORE CURRICULUM COURSES IN WHICH THEY ARE ELIGIBLE TO ENROLL

\* STUDENTS ARE ENCOURAGED TO SEE AN ADVISOR FOR RECOMMENDED ELECTIVES THAT COMPLIMENT THE PROGRAM



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#### CONTACT INFORMATION

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