

BUSINESS ADMINISTRATION

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

OVERVIEW OF THE PROGRAM:

The Bachelor of Science (B.S.) in Business Administration is designed to give students a fundamental understanding of the substance and context of business in a world that is highly competitive and dynamic. Students are exposed to a diversified background in the various disciplines necessary for achieving success in the business arena. The Business Administration Program is Accredited by the Accreditation Council for Business Schools & Programs (ACBSP).

EMPLOYMENT OPPORTUNITIES:

Graduates of the B.S. in Business Administration secure positions in insurance companies, banks, retail businesses, personnel and human resource departments, college or health care administration, government services, and/or manage their own businesses.



FAIRMONTSTATE.EDU/bsba



**FAIRMONT STATE
UNIVERSITY™**
College of Business & Aviation



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MODEL SCHEDULE

FRESHMAN FIRST SEMESTER

BISM 1200 INTRO TO COMPUTING	3
(FULFILLS CORE #10 PERSONAL DEVELOPMENT/TECHNOLOGY)	
BSBA 2211 PRINCIPLES OF MACROECONOMICS	3
(FULFILLS CORE #8 SOCIAL SCIENCE W/ CRITICAL THINKING)	
BSBA 1100 BUSINESS ON BOARDING	3
(RECOMMENDED CORE #1 FIRST YEAR SEMINAR)*	
ENGL 1101 WRITTEN ENGLISH 1	3/4
(FULFILLS CORE #2 WRITTEN COMMUNICATION)	
MATH 1430/1530 COLLEGE ALGEBRA	3/4
(FULFILLS CORE #4 MATHEMATICS)	
TOTAL	15-17

FRESHMAN SECOND SEMESTER

BISM 1500 BUSINESS INFORMATION TOOLS	3
BSBA 2212 PRINCIPLES OF MICROECONOMICS	3
ENGL 1102 WRITTEN ENGLISH II	3
(RECOMMENDED CORE #2 WRITTEN COMMUNICATION)*	
CHOOSE COURSE FROM CORE #9 CITIZENSHIP	3
CHOOSE COURSE FROM CORE #5 HUMANITIES W/ CRITICAL THINKING	3
TOTAL	15

SOPHOMORE FIRST SEMESTER

BSBA 2204 PRINCIPLES OF MARKETING	3
BSBA 2209 PRINCIPLES OF MANAGEMENT	3
ACCT 2220 FUNDAMENTALS OF ACCOUNTING	3
COMM 2202 INTRO TO COMMUNICATION IN THE WORLD OF WORK	3
(RECOMMENDED CORE #3 ORAL COMMUNICATION)*	
CHOOSE COURSE FROM CORE #6 FINE ARTS W/ CRITICAL THINKING	3
TOTAL	15

SOPHOMORE SECOND SEMESTER

BISM 2000 MANAGEMENT INFO SYSTEMS	3
BSBA 2221 INTRO TO FINANCIAL MANAGEMENT	3
BSBA 2800 BUSINESS COMMUNICATIONS IN A DIGITAL AGE	3
CHOOSE COURSE FROM CORE #7 NATURAL SCIENCE W/CRITICAL THINKING	4
ELECTIVE	2
TOTAL	15

JUNIOR FIRST SEMESTER

BSBA 3306 BUSINESS LAW I	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
TOTAL	15

JUNIOR SECOND SEMESTER

BSBA 3310 BUSINESS AND ECONOMIC STATISTICS	3
BSBA 3320 INTERNATIONAL BUSINESS	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
ELECTIVE	3
TOTAL	15

SENIOR FIRST SEMESTER

BSBA 4415 STRATEGIC MANAGEMENT & POLICY	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
TOTAL	15

SENIOR SECOND SEMESTER

BSBA 4420 BUSINESS ETHICS AND CORPORATE ACCOUNTABILITY	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
TOTAL	15

*- STUDENTS MAY CHOOSE FROM APPROVED LIST OF CORE CURRICULUM COURSES IN WHICH THEY ARE ELIGIBLE TO ENROLL

* STUDENTS ARE ENCOURAGED TO SEE AN ADVISOR FOR RECOMMENDED ELECTIVES THAT COMPLIMENT THE PROGRAM



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CONTACT INFORMATION

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