BUSINESS ADMINISTRATION

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

OVERVIEW OF THE PROGRAM:

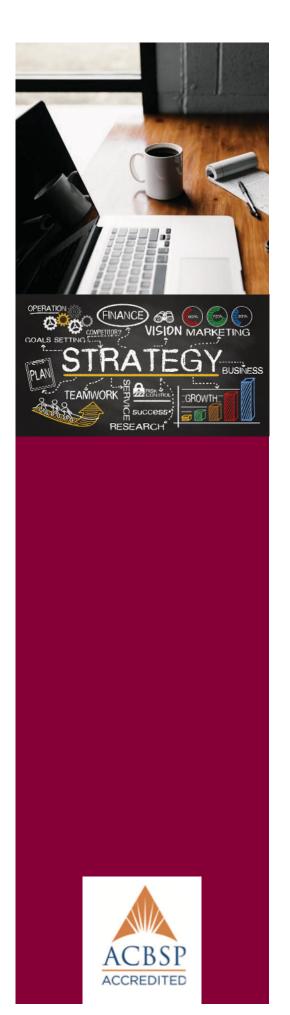
The Bachelor of Science (B.S.) in Business Administration is designed to give students a fundamental understanding of the substance and context of business in a world that is highly competitive and dynamic. Students are exposed to a diversified background in the various disciplines necessary for achieving success in the business arena. The Business Administration Program is Accredited by the Accreditation Council for Business Schools & Programs (ACBSP).

EMPLOYMENT OPPORTUNITIES:

Graduates of the B.S. in Business Administration secure positions in insurance companies, banks, retail businesses, personnel and human resource departments, college or health care administration, government services, and/or manage their own businesses.

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MODEL SCHEDULE

FRESHMAN FIRST SEMESTER		
BISM 1200 INTRO TO COMPUTING	3	
(FULFILLS CORE #10 PERSONAL DEVELOPMENT/TECHNOI	LOGY)	
BSBA 2211 PRINCIPLES OF MACROECONOMICS	3	
(FULFILLS CORE #8 SOCIAL SCIENCE W/ CRITICAL THINKING)		
BSBA 1100 BUSINESS ON BOARDING	3	
(RECOMMENDED CORE #1 FIRST YEAR SEMINAR)*		
ENGL 1101 WRITTEN ENGLISH 1	3/4	
(FULFILLS CORE #2 WRITTEN COMMUNICATION)		
MATH 1430/1530 COLLEGE ALGEBRA	3/4	
(FULFILLS CORE #4 MATHEMATICS)		
TOTAL	15-17	
FRESHMAN SECOND SEMESTER		
BISM 1500 BUSINESS INFORMATION TOOLS	3	
BSBA 2212 PRINCIPLES OF MICROECONOMICS	3	
ENGL 1102 WRITTEN ENGLISH II	3	
(RECOMMENDED CORE #2 WRITTEN COMMUNICATION)*		
CHOOSE COURSE FROM CORE #9 CITIZENSHIP	3	
CHOOSE COURSE FROM CORE #5 HUMANITIES W/ CRITICAL		
THINKING	3	
TOTAL	15	
SOPHOMORE FIRST SEMESTER		
BSBA 2204 PRINCIPLES OF MARKETING	3	
BSBA 2209 PRINCIPLES OF MANAGEMENT	3	
ACCT 2220 FUNDAMENTALS OF ACCOUNTING	3	
COMM 2202 INTRO TO COMMUNICATION IN THE WORLD OF WORK	3	
(RECOMMENDED CORE #3 ORAL COMMUNICATION)*		
CHOOSE COURSE FROM CORE #6 FINE ARTS W/ CRITICAL THINKING	i 3	
TOTAL	15	
SOPHOMORE SECOND SEMESTER		
BISM 2000 MANAGEMENT INFO SYSTEMS	3	
BSBA 2221 INTRO TO FINANCIAL MANAGEMENT	3	
BSBA 2800 BUSINESS COMMUNICATIONS IN A DIGITAL AGE	3	
CHOOSE COURSE FROM CORE #7 NATURAL SCIENCE		
W/CRITICAL THINKING	4	
ELECTIVE	2 15	
TOTAL	13	

JUNIOR FIRST SEMESTER BSBA 3306 BUSINESS LAW I BUSINESS 3000/4000 LEVEL ELECTIVE BUSINESS 3000/4000 LEVEL ELECTIVE ELECTIVE ELECTIVE		3 3 3 3
	TOTAL	15
JUNIOR SECOND SEMESTER BSBA 3310 BUSINESS AND ECONOMIC STATISTICS BSBA 3320 INTERNATIONAL BUSINESS BUSINESS 3000/4000 LEVEL ELECTIVE BUSINESS 3000/4000 LEVEL ELECTIVE ELECTIVE	TOTAL	3 3 3 3 15
SENIOR FIRST SEMESTER	TOTAL	13
BSBA 4415 STRATEGIC MANAGEMENT & POLICY BUSINESS 3000/4000 LEVEL ELECTIVE ELECTIVE ELECTIVE ELECTIVE	TOTAL	3 3 3 3 3
SENIOR SECOND SEMESTER	TOTAL	15
BSBA 4420 BUSINESS ETHICS AND CORPORATE ACCOUNTAE BUSINESS 3000/4000 LEVEL ELECTIVE ELECTIVE ELECTIVE ELECTIVE	BILITY	3 3 3 3 15

- *- STUDENTS MAY CHOOSE FROM APPROVED LIST OF CORE CURRICULUM COURSES IN WHICH THEY ARE ELIGIBLE TO ENROLL
- * STUDENTS ARE ENCOURAGED TO SEE AN ADVISOR FOR RECOMMENDED ELECTIVES THAT COMPLIMENT THE PROGRAM



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 $\label{thm:cont} \mbox{Fairmont State University is an Equal Opportunity, Affirmative Action Institution.}$

CONTACT INFORMATION

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