BUSINESS ADMINISTRATION

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

OVERVIEW OF THE PROGRAM:

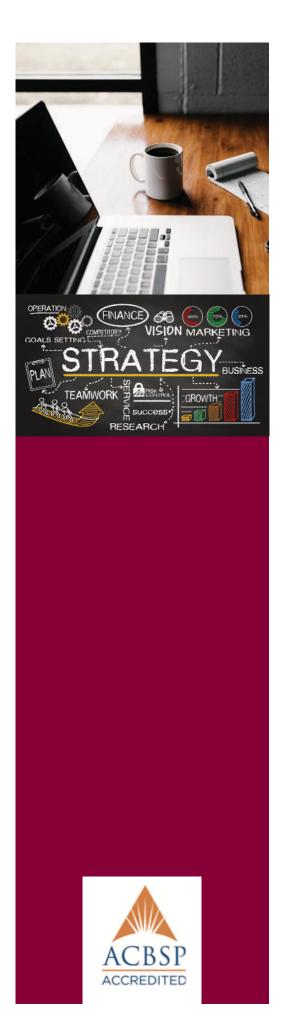
The Bachelor of Science (B.S.) in Business Administration is designed to give students a fundamental understanding of the substance and context of business in a world that is highly competitive and dynamic. Students are exposed to a diversified background in the various disciplines necessary for achieving success in the business arena. The Business Administration Program is Accredited by the Accreditation Council for Business Schools & Programs (ACBSP).

EMPLOYMENT OPPORTUNITIES:

Graduates of the B.S. in Business Administration secure positions in insurance companies, banks, retail businesses, personnel and human resource departments, college or health care administration, government services, and/or manage their own businesses.

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MODEL SCHEDULE

| FRESHMAN FIRST SEMESTER | |
|--|--------|
| BISM 1200 INTRO TO COMPUTING | 3 |
| (FULFILLS CORE #10 PERSONAL DEVELOPMENT/TECHNOLO | OGY) |
| BSBA 2211 PRINCIPLES OF MACROECONOMICS | 3 |
| (FULFILLS CORE #8 SOCIAL SCIENCE W/ CRITICAL THINKIN | G) |
| BSBA 1100 BUSINESS ON BOARDING | 3 |
| (RECOMMENDED CORE #1 FIRST YEAR SEMINAR)* | |
| ENGL 1101 WRITTEN ENGLISH 1 | 3/4 |
| (FULFILLS CORE #2 WRITTEN COMMUNICATION) | |
| MATH 1430/1530 COLLEGE ALGEBRA | 3/4 |
| (FULFILLS CORE #4 MATHEMATICS) | |
| TOTAL | 15-17 |
| FRESHMAN SECOND SEMESTER | |
| BISM 1500 BUSINESS INFORMATION TOOLS | 3 |
| BSBA 2212 PRINCIPLES OF MICROECONOMICS | 3 |
| ENGL 1102 WRITTEN ENGLISH II | 3 |
| (RECOMMENDED CORE #2 WRITTEN COMMUNICATION)* | |
| CHOOSE COURSE FROM CORE #9 CITIZENSHIP | 3 |
| CHOOSE COURSE FROM CORE #5 HUMANITIES W/ CRITICAL | |
| THINKING | 3 |
| TOTAL | 15 |
| SOPHOMORE FIRST SEMESTER | _ |
| BSBA 2204 PRINCIPLES OF MARKETING | 3 |
| BSBA 2209 PRINCIPLES OF MANAGEMENT | 3 |
| BSBA 2220 FUNDAMENTALS OF ACCOUNTING | 3 3 |
| COMM 2202 INTRO TO COMMUNICATION IN THE WORLD OF WORK | 3 |
| (RECOMMENDED CORE #3 ORAL COMMUNICATION)* | 2 |
| CHOOSE COURSE FROM CORE #6 FINE ARTS W/ CRITICAL THINKING | 3 |
| TOTAL | 15 |
| SOPHOMORE SECOND SEMESTER | |
| BISM 2000 MANAGEMENT INFO SYSTEMS | 3 |
| BSBA 2221 INTRO TO FINANCIAL MANAGEMENT | 3 |
| BSBA 2800 BUSINESS COMMUNICATIONS IN A DIGITAL AGE | 3 |
| CHOOSE COURSE FROM CORE #7 NATURAL SCIENCE | J |
| W/CRITICAL THINKING | 4 |
| ELECTIVE | 2 |
| TOTAL | 15 |
| | - |

| JUNIOR FIRST SEMESTER BSBA 3306 BUSINESS LAW I BUSINESS 3000/4000 LEVEL ELECTIVE BUSINESS 3000/4000 LEVEL ELECTIVE ELECTIVE ELECTIVE | | 3 3 3 3 |
|--|-----------------|------------------------|
| WANGE SECOND SEMESTED | TOTAL | 15 |
| JUNIOR SECOND SEMESTER BSBA 3310 BUSINESS AND ECONOMIC STATISTICS BSBA 3320 INTERNATIONAL BUSINESS BUSINESS 3000/4000 LEVEL ELECTIVE BUSINESS 3000/4000 LEVEL ELECTIVE | | 3 3 3 3 |
| ELECTIVE | | 3 |
| | TOTAL | 15 |
| SENIOR FIRST SEMESTER BSBA 4415 STRATEGIC MANAGEMENT & POLICY BUSINESS 3000/4000 LEVEL ELECTIVE ELECTIVE ELECTIVE ELECTIVE | TOTAL | 3 3 3 3 3 |
| SENIOR SECOND SEMESTER | | |
| BSBA 4420 BUSINESS ETHICS AND CORPORATE ACCOUNTAIN BUSINESS 3000/4000 LEVEL ELECTIVE ELECTIVE ELECTIVE ELECTIVE | BILITY TOTAL | 3 3 3 3 15 |

- *- STUDENTS MAY CHOOSE FROM APPROVED LIST OF CORE CURRICULUM COURSES IN WHICH THEY ARE ELIGIBLE TO ENROLL
- * STUDENTS ARE ENCOURAGED TO SEE AN ADVISOR FOR RECOMMENDED ELECTIVES THAT COMPLIMENT THE PROGRAM



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 $\label{thm:cont} \mbox{Fairmont State University is an Equal Opportunity, Affirmative Action Institution.}$

CONTACT INFORMATION

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