

COURSE DESCRIPTIONS (BSSL)

FALL SEMESTER

BSSL 3100 – Dimensions of Strategic Leadership 3 hrs.

This course examines strategic leadership fundamentals and skills that enable students and practitioners to lead by working effectively with and through others. Students develop a general knowledge framework and understanding of strategic leadership and the skills possessed by authentic leaders to inspire others to attain the organization's shared vision and future direction. *PR:* None

BSSL 3200 – Strategic Leadership: Theory and Perspectives 3 hrs.

This course provides an overview of leadership theories and dimensions as well as macro- and micro-management theories and concepts to equip students and practitioners with the theoretical background necessary to think strategically and challenge viewpoints to make transcending strategic decisions that address organizational challenges. *PR:* None

BSSL 3300 – Strategic Communication for Effective Leaders 3 hrs.

This course equips students and practitioners with the skills to communicate effectively through clear and concise written and oral communications, persuasive delivery of reasoned and factually supported arguments, active listening skills, and thought-provoking questions to clarify understanding and seek divergent points of view. Students hone emotional intelligence skills to target messages and styles to audiences, interpret verbal and non-verbal cues, convey authentic and empathetic messages in the digital world, and adapt communications as necessary. *PR:* ENGL 1101

BSSL 3400 – Negotiation & Conflict Transformation Skills for Leaders 3 hrs.

This course equips students and practitioners with the collaborative and agile leadership competencies necessary to exemplify commitment to collaborate and build communal spirit, identify opportunities, cultivate cross-functional and cross-organizational strategic partnerships, nurture team leadership development to encourage a combination of task and relationship leadership, and develop high performance teams to execute strategic initiatives. *PR:* BSSL 3100

SPRING SEMESTER

BSSL 3500 – Group Dynamics & Team Building Efficacy for Leaders 3 hrs.

This course equips students and practitioners with quintessential influential and persuasion skills requisite for strategic leaders to be transformative and encourage cooperative working relationships through creation of psychologically safe working environments, negotiating strategically and skillfully, channeling constructive conflicts into a productive exchange of ideas, and facilitating the transformation of destructive conflicts. *PR:* BSSL 3300

BSSL 3600 – Cross-Cultural Leadership 3 hrs.

This course provides students and practitioners the opportunity to explore and develop global intercultural competence as well as the cross-cultural leadership skills necessary to be an effective global leader to inspire across differences. *PR:* BSSL 3200

BSSL 3700 – Global Business Strategies 3 hrs.

This course examines the role of strategic leaders to drive results by examining the business environment, defining strategic measures of success, engaging in innovative decision-making, and putting strategy into leadership action. *PR:* BSSL 3600

BSSL 3800 – Leading Strategic Innovation and Change Initiatives 3 hrs.

This course instills creative leadership competencies to perceive, analyze, and execute innovative solutions and positive and lasting change to address complex organizational problems and issues in the rapidly changing business environment. Students embrace the role of a strategic leader to inspire innovation and catalyze change, create and sustain organizational alignment, and invest the time and effort to align stakeholders for success when implementing innovation and change initiatives. *PR:* BSSL 3500

COURSE DESCRIPTIONS (BSSL)

SUMMER: FULL TERM

BSSL 3900 – Strategic Leadership: Responsible Governance 3 hrs.

This course critically analyzes legal, ethical, and social responsibility dynamics to equip students and practitioners with the leadership core values and character to lead responsibly and with integrity. *PR:* BSSL 3800

BSSL 4000 – Strategic Leadership Capstone 3 hrs.

The BSSL capstone course provides students and practitioners with the opportunity to demonstrate their strategic leadership mindset and competencies through portfolio development. It is intended that this course be completed in after 24 hours of required BSSL courses have been completed. *PR:* BSSL 3800