

ACADEMIC PROGRAM REVIEW

Fairmont State Board of Governors

Program with Special Accreditation Program without Special Accreditation

Date Submitted: December 2, 2022

Degree Program: **BS BUSINESS ADMINISTRATION, College of Business & Aviation**

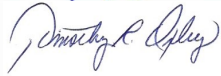
INSTITUTIONAL RECOMMENDATION Approved by the Board of Governors (§ 5.2.8)

The institution is obligated to recommend continuance or discontinuance of a program and to provide a brief rationale for its recommendation:

- X 1. Continuation of the program at the current level of activity;
- 2. Continuation of program with corrective action (for example, reducing the range of optional tracks or merging programs);
- 3. Identification of the program for further development (for example, providing additional institutional commitment);
- 4. Development of a cooperative program with another institution, or sharing courses, facilities, faculty, and the like;
- 5. Discontinuation of the Program

Signature of person preparing report: _____


Signature of Dean



Signature of Provost and Vice President for Academic Affairs: _____



Signature of President: _____



Signature of Chair, Board of Governors: _____

_____ Date

4/3/2023

_____ Date

4-3-2023

_____ Date

4/20/23

_____ Date

04-24-2023

_____ Date

Executive Summary for Accredited Programs

(not to be more than 2-3 pages)

Degree Program:	BS Business Administration
College or School/Department:	College of Business & Aviation
Chair/Program Coordinator	Dr. Raymond Alvarez
Accrediting Agency:	Accreditation Council for Business Schools and Programs (ACBSP)
Agency Website:	https://acbsp.org/
Date of Last Accreditation Visit:	2019 (QA Report Submitted)
Review Outcome:	Accredited with conditions that were met and removed in 2019.
Date of Next Accreditation Review:	Next QA report: Feb. 2023; full reaffirmation of accreditation review to occur in 2025.

A. Provide a brief summary of significant findings from the most recent accreditation review. Include official letter of accreditation status.

CoBA is covered by specialized accreditation from ACBSP. All notes and conditions on accreditation were removed; accreditation affirmed without any notes or conditions. Programs new to CoBA at the time of or after the last review by ACBSP will be reviewed more carefully during the next ACBSP review.

B. Identify weaknesses or deficiencies from the most recent accreditation review and describe how these are being addressed.

Not applicable

C. Provide five-year trend data on graduates and majors enrolled (Data will be provided by the Director of Institutional Research and Effectiveness). Note: All programs are itemized below:

BUSINESS ADMINISTRATION (4100):

			HEPC Series 10		
AY	*Enrollment	**Degree Awarded	Productivity Standards Programs are required to meet at least one of the indicators listed below.		
2020-21	359	94			
2019-20	367	88			
2018-19	401	92	Average of Five Most Recent Years		
2017-18	426	101	Degree Level	*Enrollment	**Degree Awarded
2016-17	458	100	Baccalaureate	402.2	95
5-YR AVG	402.2	95	Masters	n/a	
* Official fall end of term headcount					
** IPEDS Graduation data (July 1 - June 30)					

D. Summary of assessment model and how results are used for program improvement:

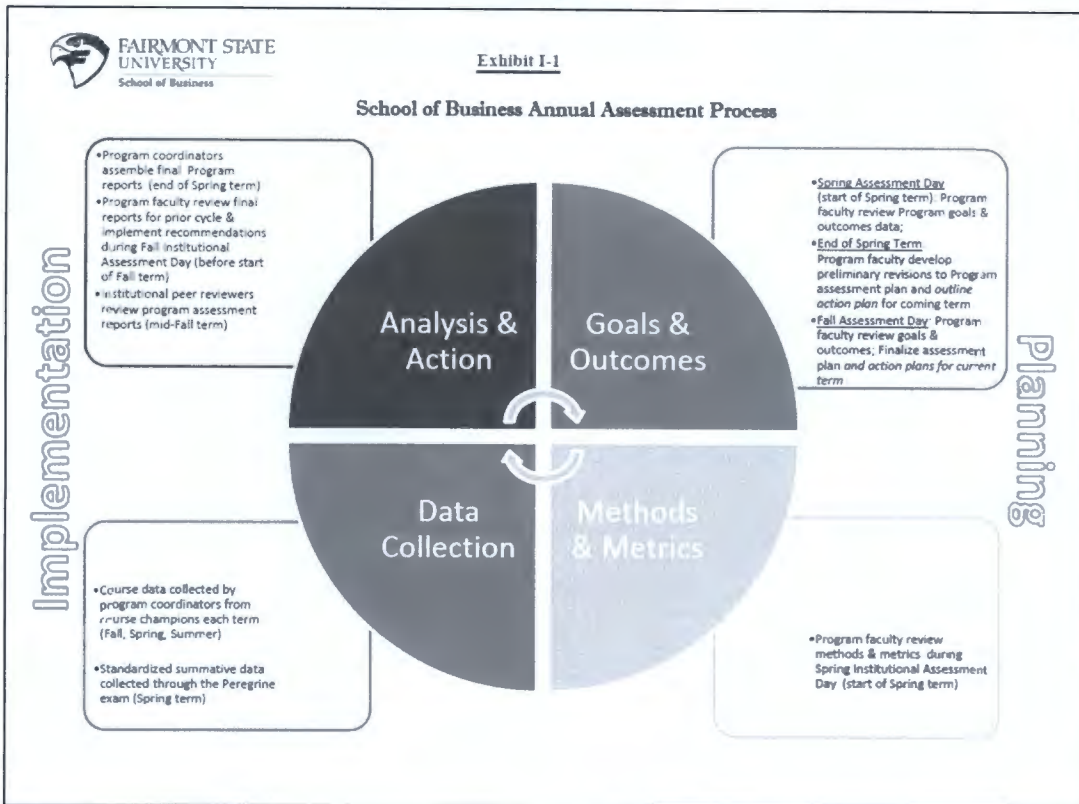
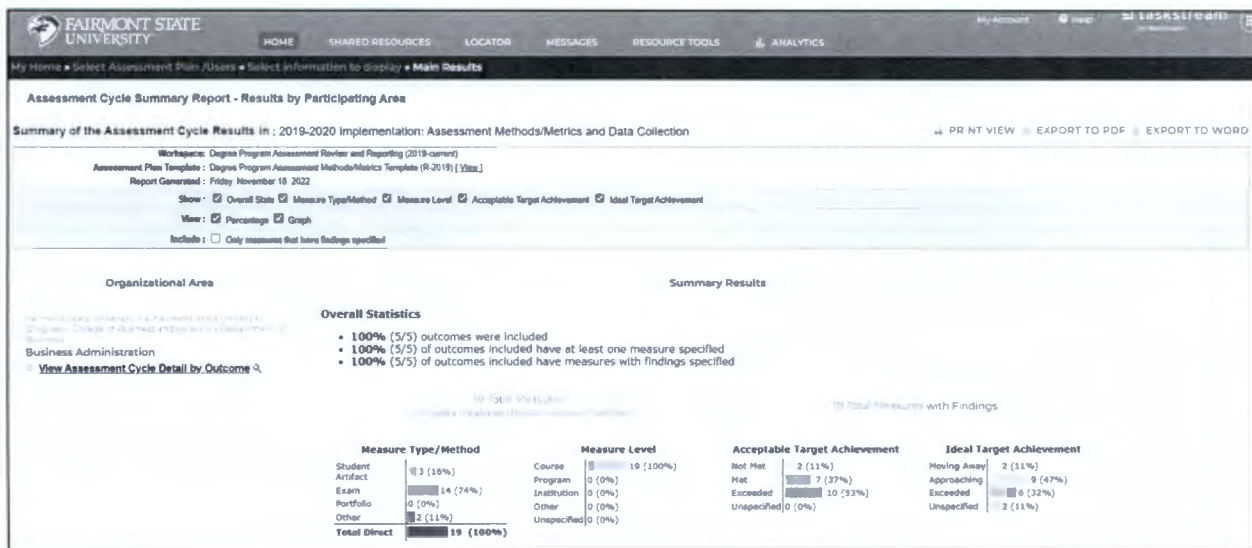


Exhibit I-1 above visualizes the basic ‘plan-do-study-act’ cycle for program improvement. All programs within COBA submit assessment data in Task Stream at the end of each semester. Findings are reported in the first faculty meeting following the end of the prior semester. Discussion of performance improvement based on assessment focuses on continued assessment. The assessment model is based on the curriculum map for each course. Examples of findings are shown below in the Assessment Cycle Summary Report:



E. Provide data on student placement (e.g., number of students employed in positions related to the field of study or pursuing advanced degrees).

Program	Graduates	Percent Pursuing Advance Degrees	Percent Working
Business Administration	475	Not available	Not available

F. Attach the most recent accreditation or reaffirmation report and a copy of the letter containing the conferral of accreditation to the executive summary.

See attached



ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS & PROGRAMS

July 26, 2019

Dr. Gina Fantasia
Associate Professor/Director of Accreditation
Fairmont State University
1201 Locust Avenue, 107a Jaynes Hall
Fairmont, WV 26554

Dear Dr. Fantasia:

The Baccalaureate/Graduate Degree Board of Commissioners met on April 27, 2019 and reviewed your Status Report on Notes and Conditions. After review, the Board voted to accept the report with no notes, conditions, or opportunities for improvement, removing the Condition on Standard 4 and Notes on Criteria 2.2 and 5.5. The Board provided comments:

Remove the Condition on Standard 4: Significant progress is being made on identifying learning outcomes and in improving educational processes for student learning outcomes.

Remove the Note on Criterion 2.2: Development of a revised strategic plan has been documented.

Remove the Note on Criterion 5.5: The prevalence of excessive faculty workloads has been resolved.

Your Full Quality Assurance Report will be due 2/15/2023 and your reaffirmation is scheduled for 2025. Please contact Dr. Phil Lewis at (405) 425-5560, or by e-mail at phil.lewis@oc.edu with any questions or concerns.

ACBSP is looking forward to our continued relationship with Fairmont State University. Thank you for providing quality business programs for your students. We are happy to have you as one of our valued members.

Sincerely,

A handwritten signature in black ink, appearing to read 'Steve Parscale', written in a cursive style.

Steve Parscale, Ph.D.
Chief Accreditation Officer

Cc: Dr. Phil Lewis