

FAIRMONT STATE UNIVERSITY BOARD OF GOVERNORS MEETING MINUTES

DECEMBER 2, 2021
CONFERENCE ROOMS, 3RD FLOOR FALCON CENTER
1201 LOCUST AVENUE, FAIRMONT, WV
WEBEX MEETING

I. CALL TO ORDER

A. Roll Call

Chair David Goldberg convened a meeting of the Fairmont State University Board of Governors on December 2, 2021, beginning at approximately 9:00 a.m. in the Conference Rooms, 3rd Floor Falcon Center, at 1201 Locust Avenue, Fairmont, West Virginia, and via WebEx.

Note: With this meeting being conducted in person and via WebEx, there was no way to ascertain all other participants but the following Fairmont State Board of Governors members, and Fairmont State University administrators, staff, and faculty participating via WebEx or present included:

At the request of Chair Goldberg, Serena Scully, Chief of Staff, conducted a roll call of the Board of Governors. Present for the meeting were board members Maiya Bennett, Jon Dodds, Dr. Gina Fantasia, David Goldberg, Jennifer Kinty, Deborah Prezioso, and Kevin Rogers. Wendy Adkins, Jason Henderson, Rusty Hutson, Jason Pizatella, and Jay Puccio were present via WebEx.

Others present were President Martin and President's Executive Leadership Team members Greg Bamberger, Lyndsey Dugan, Ken Fettig, Dr. Joy Hatch, Merri Incitti, Christa Kwiatkowski, and Dr. Cailey Murray. Others present included Dr. Amanda Metcalf, Dean, College of Education; Dr. Tim Oxley, Dean, College of Business and Aviation; Dr. Chris Kast, Dean, College of Liberal Arts; Dr. Richard Harvey, Dean of Continuing Education; Dr. Chuck Shields, Faculty Senate President; Dr. Robert Baker, Faculty; Janet Floyd, Faculty; Dr. Susan Ross, Executive Director of Academic Programs; Joel Kirk, Chief Flight Instructor; Jacob Abrams, Director of Institutional Research and Effectiveness; Emily Swain, Special Assistant to the Provost; Gary Bennett, President of the Fairmont State Foundation; Marissa Mauro, Fairmont State Foundation; Renee Allison, Fairmont State Foundation; Alicia Kalka, AVP of Enrollment and Housing; George Herrick, Staff Council President; Sharon Mazure, Library; Robin Yeager, Staff Member; Monica Cochran, Staff Member; Spencer Flanagan,

Staff Member; Zach Taylor, SGA President; and Suttle & Stalnaker representatives.

B. Public Comment

Serena Scully advised that one person signed up for public comment.

Zach Taylor, SGA President, discussed the "Christmas with a Falcon" program. The program works to raise money to provide local elementary and middle school underprivileged children with Christmas gifts. \$100 is needed for each child.

The goal for this year is \$20,000. SGA is currently at \$9,000 with one week left.

C. Approval of Agenda

Kevin Rogers made a motion to approve the agenda. Deborah Prezioso seconded. The motion passed.

II. APPROVAL OF MINUTES OF OCTOBER 21, 2021

Deborah Prezioso made a motion to approve the October 21, 2021 meeting minutes. Dr. Gina Fantasia seconded. The motion passed.

III. REPORTS AND PRESENTATIONS

A. Independent Auditor's Report for the Year Ending June 30, 2021

The representatives from Suttle & Stalnaker presented the audit along with comments. The representative advised that the audit was submitted two days before the October 15th deadline. She also reported that the University received an unmodified opinion on the financial statements. The University finished the year with a \$5.2 million net positive position over the previous year, excluding the net position changes due to the final separation execution. The total increase in net position, including the final separation, is \$33.1 million. They also reported that for the second consecutive year, and despite the pandemic, Fairmont State had the highest Composite Financial Index (CFI) in West Virginia at a remarkable 3.84.

B. President's Report

President Martin discussed the performance-based funding formula being discussed by the West Virginia Legislature's Joint Standing Committee on Finance. The formula will be based on outcomes, with four outcomes currently being discussed. It will also be focused on different populations. There are some

concerns with this funding formula; however, she noted she and the Council of Presidents are very grateful to the legislators for seeking their input and for listen to them.

Dr. Martin also advised the Board that the Joint Committee on Education had requested that Dr. Hancock and she appear before them to provide an update on the steps taken to meet the directives agreed upon in the Memorandum of Understanding for the separation of assets between the University and Pierpont CTC

Also, following the request from Pierpont to extend the timeline for their move out of the Aviation Campus, there was a meeting that took place on October 29th. Chairman Goldberg requested a proposal from them; as of the date of the Board meeting, and despite a second email from Chairman Goldberg to Dr. Hancock on November 21, we have not seen a proposed alternative. Therefore, and until we do, we continue working with the expectation Pierpont will vacate our aviation campus on June 30, 2022.

C. Aviation Program Presentation – Joel Kirk

Dr. Tim Oxley, Dean, College of Business and Aviation, provided a background on the Aviation program, which joined the College of Business in 2019.

Joel Kirk, Chief Flight Instructor, shared a presentation regarding the Aviation Center of Excellence (ACE).

The flight program at Fairmont State University is the only FAA 141 Flight School program in West Virginia. It is only one of twenty-three schools throughout the United States that has been selected by the United States Airforce to train its next generation of top guns.

D. Foundation Update – Gary Bennett

Mr. Gary Bennett, President of the Fairmont State Foundation, shared that the Day of Giving raised over \$361,000 this year.

The Foundation is working to share information regarding tax-free transfers of IRAs.

The Foundation also continues to work on endowments; they currently have \$325,000 in process.

David Goldberg asked for an update on where we are on the Capital Campaign. An update will be provided at the next board meeting.

IV. ACADEMIC AFFAIRS COMMITTEE (Wendy Adkins, Chair)

Wendy Adkins, Chair of the Academic Affairs Committee, advised that the Academic Affairs Committee met on November 15 and asked that Dr. Susan Ross provide an update.

Dr. Ross provided information regarding dual enrollment. Dual enrollment provides high school students the opportunity to enroll in college courses and receive both high school and college credit. Currently, Fairmont State has over 10 participating schools. There has been an increasing trend in dual enrollment over the past few years, and the University is creating strategies to reach out to schools to increase participation.

Specialized Accreditation was also discussed. Fairmont State currently has 14 specialized accredited programs.

An update on the faculty handbook was also provided. Dr. Ross advised that the faculty handbook has been completed and will be provided to all faculty.

V. ATHLETIC AFFAIRS COMMITTEE (Jason Pizatella, Chair)

Jason Pizatella, Chair of the Athletic Affairs Committee, advised that the Athletic Affairs Committee met on November 11 and asked that Mr. Greg Bamberger provide an update.

Mr. Bamberger shared information regarding the athletics financial report. The report was discussed at the Athletic Affairs committee and provided to all board members.

All fall sports have wrapped up for the year and everyone had a great season. The University also welcomed three new coaches: Soccer, Volleyball and Baseball.,

The winter sports are off to a great start.

A summary was provided regarding The Bridge, a recreation facility in Bridgeport.

Jon Dodds inquired if there is a reason why our athletics schedules are not being published in the Times West Virginia. Mr. Bamberger advised that he would look into it and discuss it with the Sports Information Director.

VI. ENROLLMENT, HOUSING & STUDENT LIFE COMMITTEE (Jay Puccio, Chair)

Jay Puccio, Chair of the Enrollment, Housing & Student Life Committee, advised that the Enrollment Committee met on November 17 and asked Mr. Ken Fettig, Vice President for Student Success, to provide an update.

Mr. Ken Fettig shared the following information:

Currently, for Spring 2022: there are: 542 submitted applications; 308 completed applications; 251 admits, and 80 enrolled.

For Fall 2022, as of Monday, there are approximately 40% more students admitted compared to this time last year.

Many enrollment strategic initiatives continue, including but not limited to, individual visits, exploration days, and Maroon and White day. Other initiatives are being expanded, including visits by President Martin and members of the Enrollment Management team to high schools. There is also an increased number of admissions counselors, and the communication plans have been updated. Further, higher parent/family communication, and intentional goal setting and tracking have been implemented.

At this time, new housing applications for Fall 2022 are down, compared to previous years.

As requested at the last board meeting, Mr. Fettig provided more information on retention trends over the previous few years.

VII. FINANCE COMMITTEE (Rusty Hutson, Chair)

Rusty Hutson, Chair of the Finance Committee, advised that the Finance Committee met on November 18 and asked Mrs. Christa Kwiatkowski, CFO, to provide a brief update.

Mrs. Kwiatkowski shared information regarding the audit, including the CFI number compared to other institutions in the state and days cash on hand comparison. Fairmont State continues to have the highest CFI rating and days cash on hand compared to all other four-year state institutions.

Dr. Gina Fantasia made a motion to accept the following:

A. Independent Auditor's Report for the Year Ending June 30, 2021

Jon Dodds seconded. The motion passed.

Mrs. Kwiatkowski provided a summary of the September and October financials.

Mr. Goldberg inquired if Pierpont is up to date on all payments. Mrs. Kwiatkowski advised that they are up to date.

Kevin Rogers made a motion to accept the following:

B. Financial Reports for the periods ending September 30, 2021 and October 31, 2021

Deborah Prezioso seconded. The motion passed.

Mrs. Kwiatkowski provided information regarding the capital projects request.

Deborah Prezioso made a motion to accept the following:

C. Capital Projects for FY 2022

Rusty Hutson seconded. The motion passed.

Mrs. Kwiatkowski provided information regarding the across-the-board raise for all employees.

Mr. Goldberg advised that at the Finance Committee, he inquired why the original request did not include the Executive Leadership Team.

Jennifer Kinty made a motion to accept the following:

D. Across the Board Raise to include all employees as discussed

Kevin Rogers seconded. The motion passed.

Two individuals abstained

VIII. NEW BUSINESS

Lyndsey Dugan, VP of University Relations and Marketing, provided an update.

Mrs. Dugan provided information regarding the current partnerships with media outlets.

She also discussed some of the new strategies that target parents and the smaller campaigns on micro-targeting.

IX. Possible Executive Session

Deborah Prezioso made a motion to go into Executive Session Under the Authority of West Virginia Code §6-9A-4(b)(2)(A) to discuss personnel matters related to correspondence received by the Chair, Pierpont, and the faculty perception survey.

Jennifer Kinty seconded. The motion passed.

Dr. Gina Fantasia made a motion to rise from Executive Session. Jennifer Kinty seconded. The motion passed.

Chair Goldberg advised that no action or votes were taken in executive session.

Chair Goldberg asked Dr. Martin to give a brief update on the job posting on the General Counsel's position. President Martin advised that the position has been posted and introduced Cailey Murray, as the Interim General Counsel.

The Executive Committee would like to participate in the search process once the position closes.

X. ADJOURNMENT

Jennifer Kinty made a motion to adjourn the meeting. Kevin Rogers seconded. The motion passed.

1/11/2022 FSU Board of Governors' Chair David Goldberg Date

Deborah Prezioso

Date

FSU Board of Governors' Secretary

Deborah Prezioso