



FAIRMONT STATE UNIVERSITY
BOARD OF GOVERNORS
MEETING MINUTES
APRIL 19, 2018
BOARD ROOM, 3RD FLOOR FALCON CENTER
1201 LOCUST AVENUE, FAIRMONT, WV

I. CALL TO ORDER

A. Roll Call

Chair Dixie Yann convened a meeting of the Fairmont State University (FSU) Board of Governors on April 19, 2018, beginning at approximately 9:00 a.m. in the Board Room, 3rd Floor Falcon Center, at 1201 Locust Avenue, Fairmont, West Virginia.

At the request of Chair Yann, Serena Scully, Special Assistant to the President, conducted a roll call of the Board of Governors. Present for the meeting were board members Holly Fluharty, Mark Hart, Aaron Hawkins, Bill Holmes, Jay Puccio, Deborah Prezioso, Dr. Budd Sapp, John Schirripa, Alyssa Welling and Dixie Yann. Frank Washenitz participated by conference call. Dr. Chris Courtney was present after roll call.

Others present were President Martin and President's Council members Lyndsey Dugan, Christa Kwiatkowski, Christina Lavorata, John Lympany and Tim McNeely. Stephanie Slaubaugh, Construction Manager; RJ Gimbl, President of the Fairmont State Foundation; Chad Fowler, Acting Athletic Director; Ryan Courtney, Director of Internal Relations; Pat Snively, Director of Athletic Compliance; Alicia Kalka, Director of Housing; Monica Cochran, Director of Procurement; Richard Harvey, Dean, School of Business; Donald Trisel, Dean, College of Science & Technology; Deanna Shields, Dean, College of Liberal Arts; Angela Schwer, Faculty; Jessica Sell, Government Relations and Development Officer; Robynn Shannon, Director of Institutional Assessment and Effectiveness; Shawn Ragsdale, Classified Staff Council Chair; Galen Hansen, Faculty; and Bailey McInturff, Future BOG Student Representative; Members of local media were in attendance as well.

B. Public Comment

Bill Holmes reported that no one had signed up for public comment.

C. Approval of Agenda

Bill Holmes made a motion to approve the agenda. Aaron Hawkins seconded. The motion passed.

II. APPROVAL OF MINUTES OF FEBRUARY 15, 2018

Budd Sapp made a motion to approve the minutes of February 15, 2018. Jay Puccio seconded. The motion passed.

III. CHAIRMAN'S REPORT

- A. Chair Yann gave a special welcome to Dr. Mark Hart, new board member, and Bailey McInturff, new student representative who will take her place on the board in June.
- B. Chair Yann advised that Deborah Prezioso will be chairing the nominating committee. Holly Fluharty and John Schirripa will be on the committee as well.
- C. Chair Yann discussed the HEPC funding model. A resolution has been prepared and shared with the board.

Aaron Hawkins made a motion to approve the HEPC funding model resolution. Bill Holmes seconded. The motion passed.

Holly Fluharty and Budd Sapp advised that classified staff council and faculty senate will also be preparing and submitting a resolution for the funding model.

- D. Chair Yann invited everyone to the commencement ceremony on May 12. This year there will be two ceremonies to accommodate all friends and families of graduates.

IV. PRESIDENT'S REPORT

- A. President Martin briefly discussed a few noteworthy accolades: we are currently reducing costs, increasing enrollment, and experiencing increased visibility throughout WV and the nation. Recently, the concrete canoe team won their competition for the 15th consecutive year, and they will be going to national competition. Moody gave us a very favorable report and affirmed Fairmont State University's stable outlook with A2 rating. We also have prospective partnerships luring.
- B. President Martin deferred to her ELT team for more information on University updates.

V. REPORTS AND PRESENTATIONS

A. Constituent Report (Shawn Ragsdale)

Shawn Ragsdale, Coordinator of Student Activities & Greek Life and Classified Staff Council Chair, gave a presentation on his background and of his job duties.

Shawn discussed the many events that Classified Staff Council and Greek Life have hosted over the last year.

B. RJ Gimbl, President and CEO of the Fairmont State Foundation, reported that as of March 31, 2018, total assets equaled \$30,931,000 and the endowment balance was \$22,164,144.

Mr. Gimbl stated that since the last board meeting, there have been \$125,000 in new gifts that include: \$29,000 in endowed scholarship gifts, \$48,000 in university-wide program support gifts, and \$32,000 in athletic program support.

Mr. Gimbl reported that there are four pending gift proposals out right now and these include two scholarships, one for equipment support and one for a naming opportunity.

Mr. Gimbl also thanked the sponsors for the recent alumni event in Charleston. Over 100 alumni and friends attended the event.

C. Construction Project Updates (Tom Tucker and Stephanie Slaubaugh)

Stephanie Slaubaugh, Construction Manager, advised they are currently working on the Charles Pointe build-out. They will be receiving bids this afternoon.

The library roof project is currently out for bid. The project will begin immediately after graduation.

Upgrades across campus along with paving projects are also underway.

The MS4 program is currently in the fourth year. Recently, 2.69 tons of litter was collected from Coal Run Stream.

VI. CONSENT AGENDA

Aaron Hawkins moved to accept the following Consent Agenda:

Financial Reports for periods ending January 31, 2018 and February 28, 2018.

Deborah Prezioso seconded. The motion passed.

VII. ACADEMIC AFFAIRS COMMITTEE (Aaron Hawkins, Chair)

Mr. Aaron Hawkins, Chair of the Academic Affairs Committee asked that Dr. Christina Lavorata, Provost and Vice President for Academic Affairs, give a brief update.

Aaron Hawkins advised that four academic programs were presented for review this year.

Dr. Lavorata introduced the four program reviews for approval.

Aaron Hawkins moved to approve the following Program Reviews:

Bachelor of Science in Biology, Bachelor of Science in Chemistry, Bachelor of Science in Computer Science, Bachelor of Science in Forensic Science

Dr. Sapp seconded. The motion passed.

Dr. Lavorata gave a brief update on the following program reviews: Bachelor of Arts in Spanish and Bachelor of Arts in Theatre Arts.

Aaron Hawkins commented on the improvements that need to be addressed in Hunt Haught Hall, specifically problems related to water damage.

VIII. ATHLETIC AFFAIRS COMMITTEE (Frank Washenitz, Chair)

Frank Washenitz, Chair of the Athletic Affairs Committee asked that Chad Fowler, Acting Athletic Director, give an update for the Athletic Affairs Committee.

Mr. Fowler discussed the success of the men's and women's swim teams at the MEC conference; the women won the MEC conference.

This weekend the men's tennis team will be competing at the MEC conference championship.

Both baseball and softball teams are in a solid position to make it to the MEC championship.

Acrobatics and Tumbling made it to the national championships again this year; their current record is 6 and 1.

Thursday, May 3rd at 5:30 is the 56th annual all sports reception in Feaster Center. There will be over 75 student athletes recognized.

May 18th is the annual MVB golf tournament at the Bridgeport Country Club.

Saturday, April 21st is the 1st annual cross-country 5K on campus.

We have signed a contract with BSN. Fairmont State athletics is now officially supporters of Nike. This will now provide unity among all athletic teams.

IX. BY-LAWS COMMITTEE (Dixie Yann, Chair)

Dixie Yann advised that the by-laws committee has not met.

X. ENROLLMENT/HOUSING-STUDENT LIFE COMMITTEE (Bill Holmes, Chair)

Bill Holmes, Chair of the Enrollment/Housing-Student Life Committee asked that Tim McNeely, Interim Vice President of Student Affairs and Operations, give an update for the Enrollment/Housing-Student Life Committee.

Mr. McNeely discussed the funnel report that was provided. Number of admitted students continue to increase.

Last week we hosted the first ever SOAR awards, one in Marion County and one in Wood County. We invited students from those counties and surrounding counties to hear President Martin speak and for the students to receive \$500 opportunity scholarships. There were over 185 students in attendance and over 300 guests. President Martin noted that we had a 99% yield rate for the students who attend the SOAR awards.

Mr. McNeely also discussed the housing summary. Numbers continue to trend upwards. We expect to be over 100% occupancy level at the beginning of fall 2018.

XI. FINANCE COMMITTEE (John Schirripa, Chair)

John Schirripa, Chair of the Finance Committee, provided a brief update.

The Finance Committee met on April 4 and reviewed the financial statements from January and February, along with many other topics.

John Schirripa, Chair of the Finance Committee, asked Christa Kwiatkowski, Interim CFO, to provide a brief update.

Christa discussed the tuition and fees & room and board fees for the upcoming year.

Aaron Hawkins noted the changes to the number of meal plans. There were previously 16 plans and there will now be 5 plans, making it much simpler for students and administrative tracking.

Deborah Prezioso motioned to accept the following:

- A. 2018-2019 Tuition and Fees & Room and Board Fees

Dr. Courtney seconded. The motion passed.

The president of the local university in Mauritius, an island nation off the southeast coast of the African continent, is seeking to establish an educational cross-country program that will award students in Mauritius a Fairmont State University degree through an on-site university, The American Campus (TAC). Fairmont State University's programs will be delivered on-site, and students will receive dual degrees from Fairmont State University and TAC. This agreement will create an external source of income for the University and it will expand the Fairmont State University footprint internationally.

Chris Courtney motioned to accept the following:

A. Fee for The American Campus at Mauritius

Bill Holmes seconded. The motion passed.

TEFL International is a company that does business in Asia and is recognized as the leading Teaching English to Speakers of Other Languages course provider. TEFL International certificate holders will be awarded 3-credit hours at Fairmont State University through Credit by Examination. These credits will count toward an MAT and/or M.Ed. programs.

Bill Holmes motioned to accept the following:

A. Fee for TEFL International

Alyssa Welling seconded. The motion passed.

Dr. Sapp provided a clarification to information provided in the board packet. Page 61, Section 4, bullet 2 – There are four courses and credit will be awarded once all four courses are completed.

Christa discussed the Moody's rating. Moody has affirmed the rating of A2, which was very positive. Fairmont State is the third highest rated institution in the state of West Virginia, behind WVU and Marshall.

Christa provided an update regarding the changes to collections. Currently, there has been a savings of \$56,675 from the initiative to bring collections in-house.

The new food service contract has been signed. In the future, there will be some very exciting news to share regarding retail sales that will be brought to campus.

XIII. EXECUTIVE COMMITTEE (Dixie Yann, Chair)

Dixie Yann reported that the Executive Committee will not meet during the month of May.

XIV. POSSIBLE EXECUTIVE SESSION

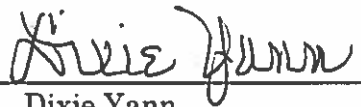
Aaron Hawkins made a motion to go into Executive Session “Under the Authority of West Virginia Code §6-9A-4 to discuss personnel matters as well as to discuss the purchase, sale or lease of property, advance construction planning, the investment of public funds or other matters involving commercial competition.”

Bill Holmes seconded. The motion passed.

Aaron Hawkins made a motion to rise from Executive Session. Deborah Prezioso seconded. The motion passed.

XV. ADJOURNMENT

Bill Holmes made a motion to adjourn the meeting. Holly Fluharty seconded. The motion passed.

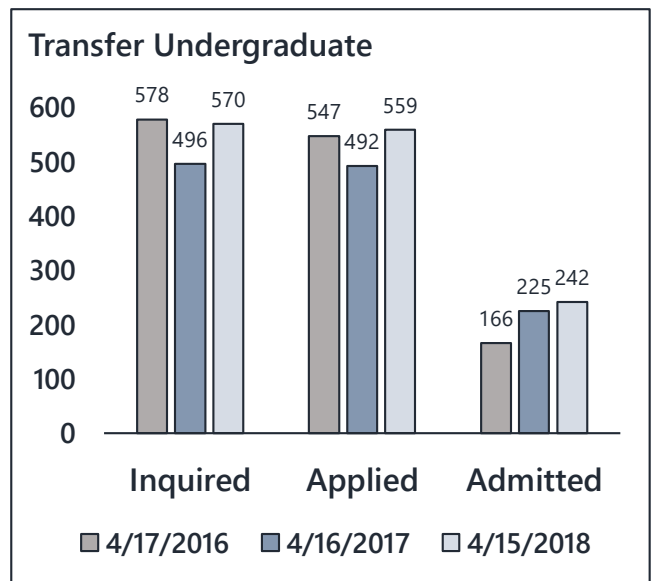
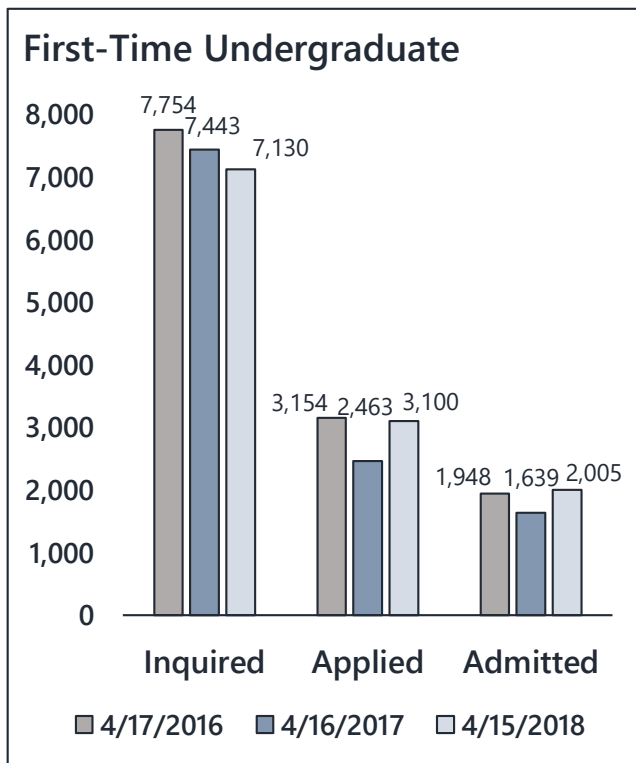
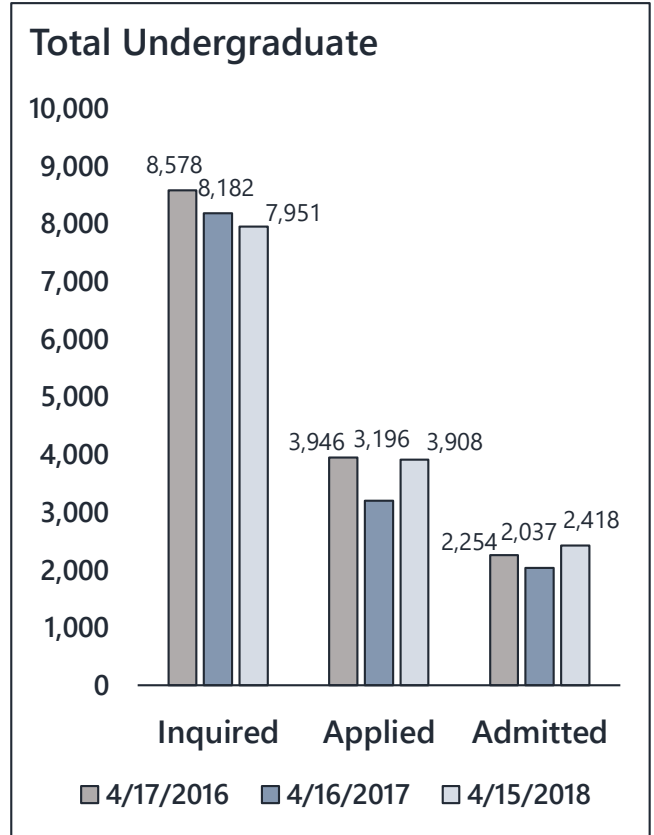
 5/10/18 FSU Board of Governors' Chair
Dixie Yann Date

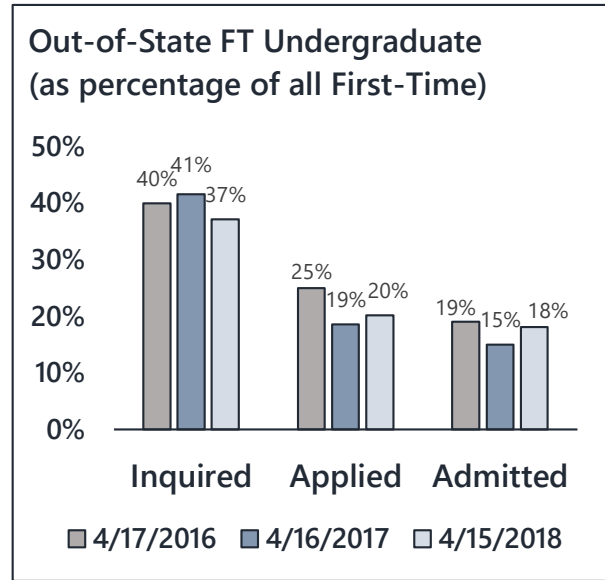
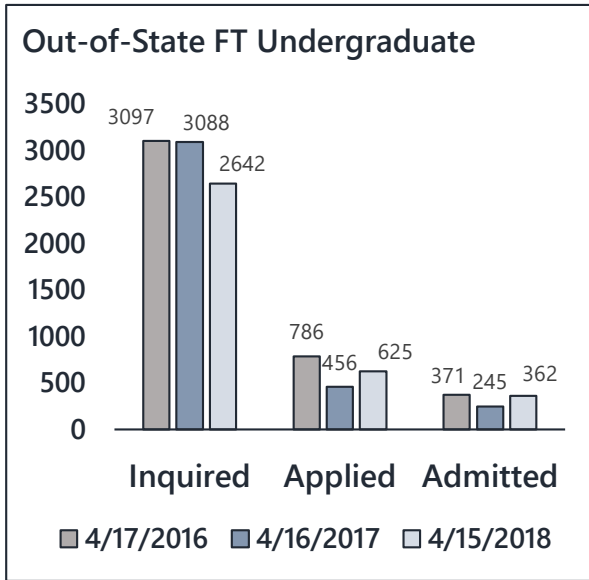
 6/14/18 FSU Board of Governors' Secretary
Aaron Hawkins Date

Meeting Handouts

Compared to last year:

- *More inquiries are resulting in applications.*
 - Conversion rate up 10 percentage points.
(up 3 percentage points from two years ago)
 - Total number of applications up 22%.
(down 1% from two years ago)
 - Total number of admitted students up 19%.
(up 7% from two years ago)
- *Both First-Time and Transfer applications are up.*
 - First-time applications up 26%.
(down 2% from two years ago)
 - Transfer applications up 14%.
(up 2% from two years ago)
- *Both First-Time and Transfer admissions are up.*
 - First-time admissions up 22%.
(up 3% from two years ago)
 - Transfer admissions up 8%.
(up 45% from two years ago)

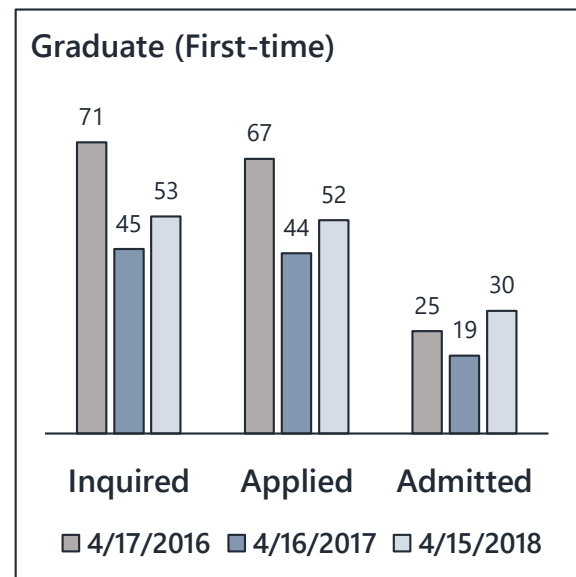
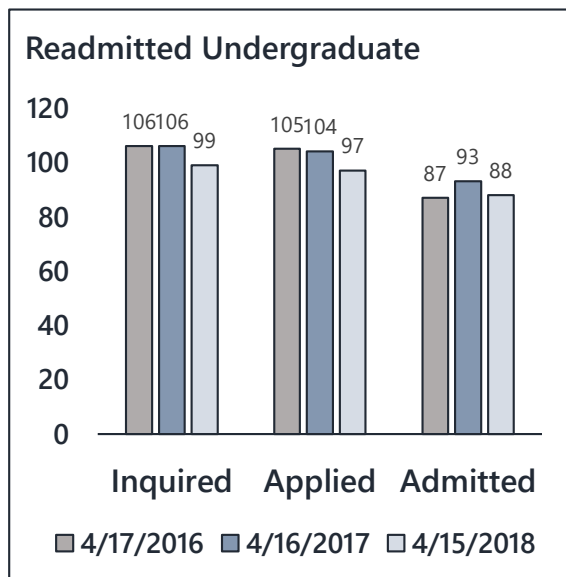




Undergraduate	4/17/2016	4/16/2017	4/15/2018
Conversion Rate	46%	39%	49%
Admit Rate	57%	64%	62%

Conversion rate: Percentage of inquires that result in applications (number of applications divided by number of inquiries).

Admit (or Acceptance) rate: Percentage of applications that are accepted for admission (number of admissions divided by number of applications). The inverse of selectivity (i.e., the lower the admit rate, the higher the institution's selectivity).



Housing and Residence Life Summary

April 13, 2018

Compared to Last Year:

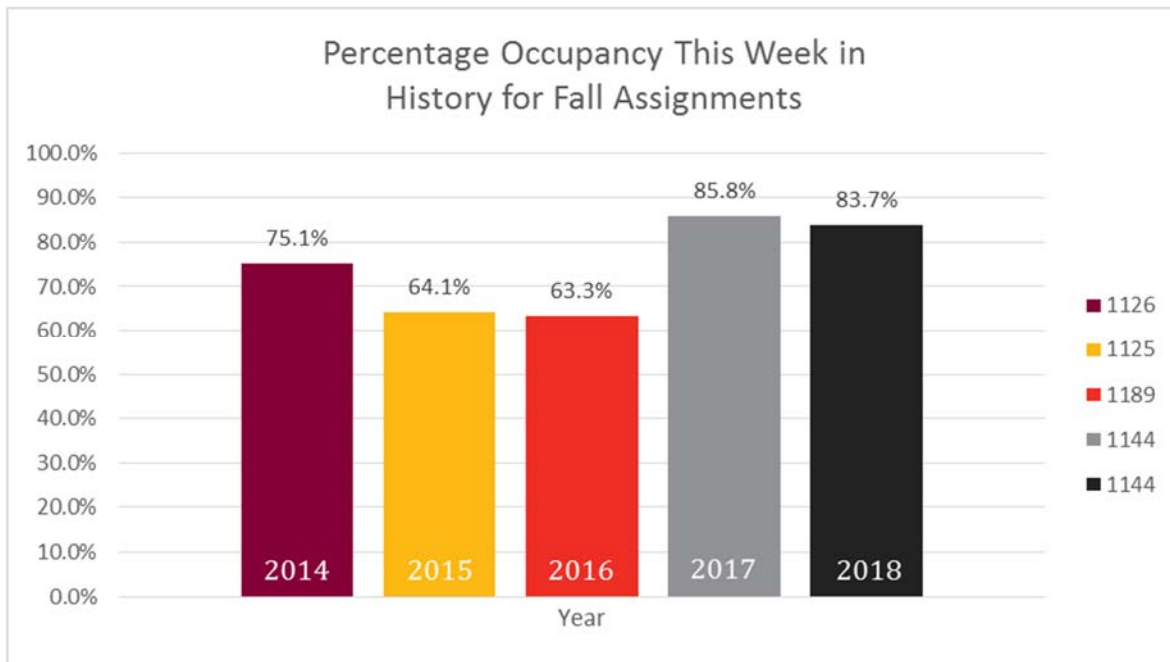
- Housing is up 6.9% for Spring 2018 vs. Spring 2017
- Fairmont Students: 843 (+31); Pierpont Students 157 (+9)
- All halls are at or up in assignments for Spring 2018

Assignments are up for FY 19:

- 83.7% occupied.
- University Terrace is 93 % full.
- Bryant Place is 95% full.
- Approximately 357 First Time Freshman are booked.
 - Fairmont State University: 308
 - Pierpont Community and Technical College: 49

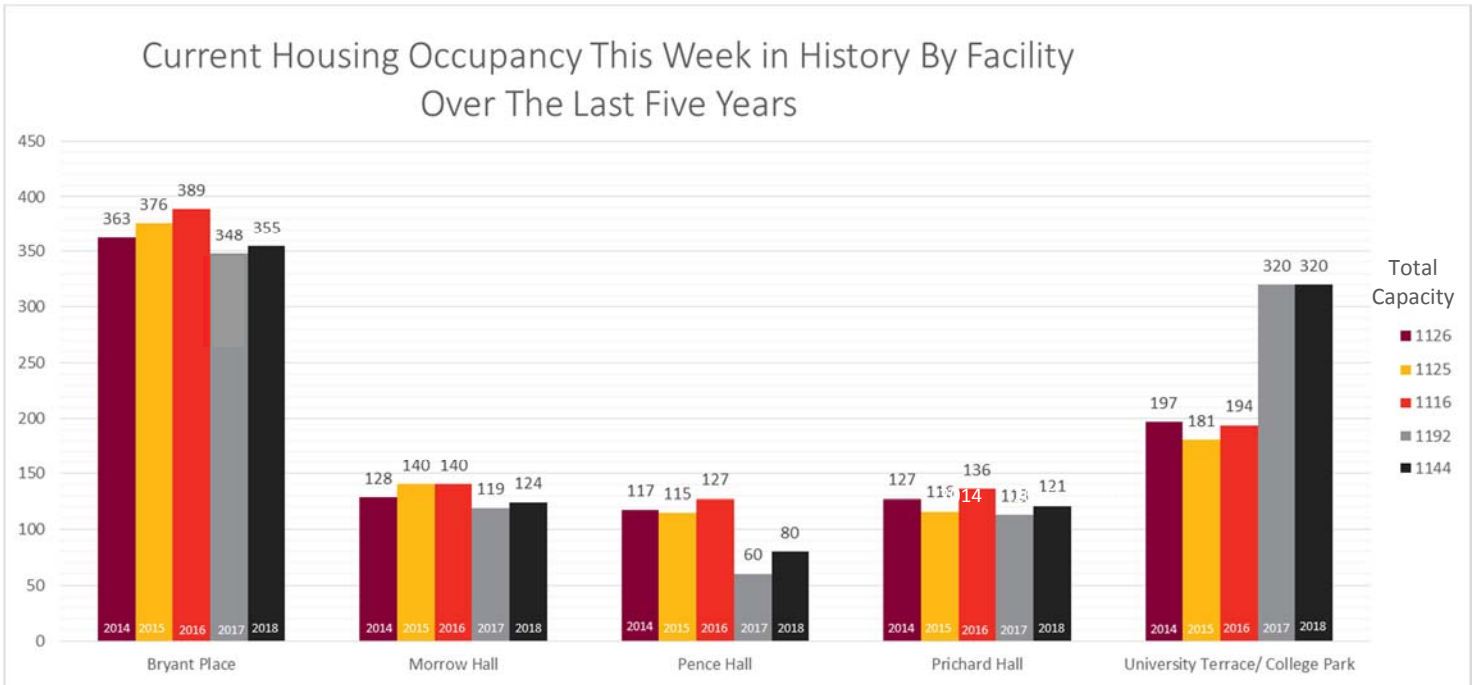
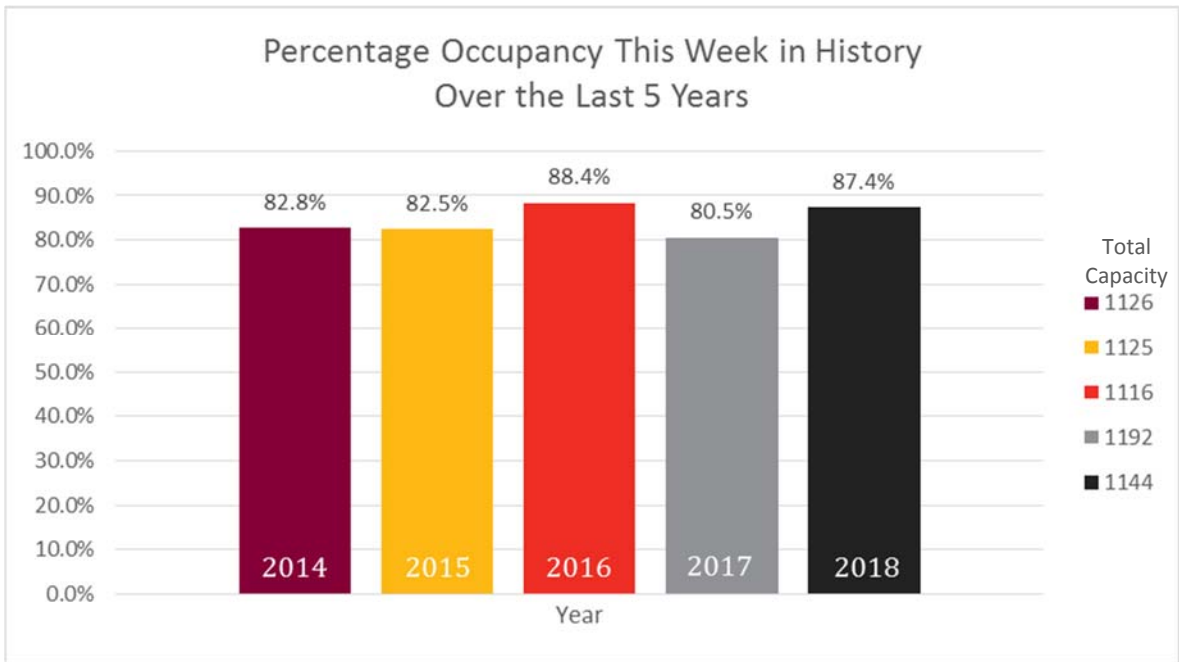
Budget:

- Labor costs are down
- Operating costs are slightly elevated
 - Deferred maintenance
- Minimizing our Outstanding AR
- On track to transfer reserve



Housing Occupancy Information for FY19

Institution	Bryant Place	Morrow Hall	Pence Hall	Prichard Hall	University		Total	%
					Terrace			
Fairmont	329	66	62	79	300	836	73.1%	
Pierpont	51	21	18	11	21	122	10.7%	
Empty Beds	20	76	6	60	24	186	16.3%	
Total Occupancy	380	87	80	90	321	958		



Housing Occupancy This Week in History								
Year	Bryant Place	Morrow Hall	Pence Hall	Prichard Hall	University Terrace/ College Park	Total	Total Capacity	Capacity Percentage
FY14	363	128	117	127	197	932	1126	82.8%
FY15	376	140	115	116	181	928	1125	82.5%
FY16	389	140	127	136	194	986	1116	88.4%
FY17	348	119	60	113	320	960	1192	80.5%
FY18	355	124	80	121	320	1000	1144	87.4%