

Enrollment, Housing, & Student Life Meeting Minutes

August 6, 2026

Hardway 219 & TEAMS

In Person: George Wolf, Dr. Janna Bredeson, Cheryl Lewis, Dawn Blankenship, Spencer Flanagan, Leticia Cavicchio, Jill Sole, Tanner James, Drew Paton, Luke Kopp, Greg Rose, Dr. Brian Slemeski, Dr. Mike Davis, Greg Bamberger, Dr. Jason Noland, Dr. Alicia Kalka,

TEAMS: Lenora Montgomery, Lance Puccio, Keely Stiles, Nathan Morgan, Allison Quigley, Jason Pizatella, Bryson Riggelman, John DeVaul, Craig Jennings, Rhonda Kuhn, Paul Steinhaus

Absent: Wendy Adkins

A. Call to Order Mr. Lance Puccio called the meeting to order at 9:00am.

B. Division of Student Affairs- Janna Bredeson

a. Student Success & Persistence

1. 59 Student mentors for First Flight 4 days of programming and activities
2. All incoming new students have tailored pathways with incentives for participation

b. Student Belonging & Campus Engagement

1. Student Employment Office to create a streamlined and centralized on-campus office for student employment opportunities for FWS and institutionally funded student jobs (HR, Finance, EM, The Foundation, and Academic Affairs participating in joint effort)
2. Frist Generation Student Programming
3. Middle College RISE Program
4. Resident Advisors—New Training on connect with residents
5. Mentorship Programs-Datha and Gene Smith Fellows Program
6. Club Sports—Cheering Team
7. Expanded Student Organizations- how to provide for more experiences around majors
8. Recreation & Intramurals- aquatics and fitness
9. Veterans Programming—New Space in Turley 231 and working to enhance programming for student veterans
10. Campus Events

11. Alumni Relations- 09.27.2026 through 10.03.2026
12. New Alumni Chapters in VA, MD, SC, and WV being developed
13. Alumni mentor Program to connect 2nd year Datha and Gene Smith Fellows with an alumni mentor
14. Alumni Strategic Implementation Plan

c. Auxiliary Services

1. SOAR Store growth—Vault with throwback merchandise now in store for purchase, setting up e-commerce
2. Camps and Conferences-provide on-campus expertise utilization
3. Facility Rentals
4. On-Campus Event Planning
5. Print Shop-Student Planner
6. Unique Dining Opportunities- 2-3 special ELIOR Premium Night Opportunities

d. Housing & Residence Life

1. Preparing for Fall Opening
2. Maximizing Occupancy—1,0005 student housing applications/1,002 students assigned to rooms, waiting list with application turned off currently
3. Space Utilization
4. Early Move-in Planning
5. Housing Feasibility Study
6. Residential Programming working with First Flight for 1st year Experience cross walk planning
7. Community Development
8. Safety
9. Student Support

e. Student Wellbeing Services

1. Counseling and Student Health
2. CARE Team
3. The Nest
4. Coordinated intervention
5. Accessibility Services—1 person office 258 students with accommodations currently, collaboration with faculty, and coordinated support efforts across campus

C. Division of Enrollment Management- George Wolf

a. Fall Enrollment Update George Wolf

i. Undergraduate Recruitment

- a. FY26 FTFs will exceed goal.
- b. Transfers up but re-admits down enrollment wise, movement continuing and will continue through beginning of school year, need more aggressive marketing to transfers and Academic Affairs will hire a position to focus on transfer students only
- c. YOY Tied Enrollment wise
- d. 748 active deposits for FTF
- e. Orientations still ongoing prior to beginning of academic year
- f. FY 27 1,624 registrations

ii. Undergraduate Retention

- a. Return rate of 86.1% goal with current 85.7% undergraduate return rate (spring students who did not graduate returning to enroll in classes)
- b. Working with students to lower balances under \$1,0000 owed so that can register for classes
- c. Communication Plan intentional for Student Success Team through Navigate to assist students with planning for how to pay for student account balances, tracking 3rd party scholarships that couple with institutional aid
- d. More than 181 students currently on payment plans
- e. Outstanding AR \$57,048.00 as of 08.02.2026
- f. Retention Rates – creating comprehensive Fairmont State University Enrollment Strategy beginning to impact Student Affairs initiatives and programming efforts, students who persist to 3rd year enrollment stay for the duration to move on to graduation, also coordinated efforts with Academic Affairs and Academic Advising
- g. 3% undergraduate increase YOY (varies by 20-30 students in the next 2–3-week timespan)

iii. Graduate Enrollment

- a. Working with Dr. Sortino seeing 15% increase with graduate student enrollments
- b. Dr. Sortino and her staff working with WVRC for graduate marketing
- c. micro-credential enrollment increasing
- d. 148 Out of State Student which is up YOY

b. Personnel Update George Wolf

- a. Director of Financial Aid
- b. Financial Aid Counselors (3 hired)

D. Possible Executive Session- Lance Puccio

- i. Lance Puccio moved to convene Executive Session; Drew Paton made the motion, and Craig Jennings seconded the motion. The motion passed.
- ii. Craig Jennings made the motion to leave Executive Session; Drew Paton seconded the motion. The motion passed.

Mr. Lance Puccio adjourned the meeting at 10:19am.