

## **Enrollment, Housing, & Student Life Meeting Minutes**

**June 11, 2026**

### **Hardway 219 & TEAMS**

In Person: Dawn Blankenship, Jill Sole, Janna Bredeson, George Wolf, Jason McCoy, Alicia Kalka, Leticia Cavicchio, Tanner James, Mike Davis, Spencer Flanagan,

TEAMS: John Devaul, Lindsey Guinn, Brian Selmeski, Summer Boggess, Greg Bamburger, Lance Puccio, Craig Jennings, Jill Okes-Kincaid, Jason Pizatella, Ramie Miller, Caitlin Jividen

Absent: Cheryl Lewis, Wendy Adkins, Drew Paton, Harrison Linkous

A. Lance Puccio called the meeting to order at 9:00am.

#### **B. Division of Student Affairs Vice President Dr. Janna Bredeson**

##### **a. Student Engagement**

- First Flight—Signature Program to transition FTFs from day 1
- Early Engagement Strategy---connect students to campus resources
- Belonging & Retention Focus---builds an early sense of community
- Cross—Campus Collaboration--- Student Affairs, Academic Affairs, Enrollment Management, and other Campus Partners
- Structured Onboarding Experiences----academic induction, student success resources, and social connection opportunities
- Print Shop—Finalizing events for Falcon planner, Print Shop open to the public
- Cafe Refresh--- Elior supporting cafe refresh for front and back of house
- Fall Special Events--- Collaboration and planning of special events
- Alumni Relations- Homecoming 09.27 through 10.03
- Need for better Alumni tracking
- Strategic Implementation for Alumni Relations over Next Academic Year

##### **b. Wellness & Housing**

- Summer Camps—ASCE very large camp and many other camps throughout summer
- Staff Training—connecting RAs to Residents with intentional training and programming

- Building Improvements—Hallway lights in Pence, standard furniture replacement
- Housing Feasibility Study--- Design Collective site visit next week
  
- **Housing Occupancy**
- 06.05.2026 up YOY 974 residents
  
- **Student Health Center & Well Being**
- Counseling 242 patients (BetterMynd not included in numbers; we are number 1 user of program for State of WV)
- Health Services 555 patients
- Student Health Center & Well Being overall heavy usage by students
  
- **SOS and Accessibility**
- Eco system of well-being and how affects students' retention
- Accessibility presentation during orientation allows for early intakes and working with students over the summer at and after Orientations

### **C. Division of Enrollment Management Vice President Mr. George Wolf**

#### **a. Recruitment Update**

- FTF Applications ahead YOY
- Week 38 of 52 week recruiting cycle
- FTF Deposit Numbers show positive strength
- Transfer/Re-Admits running significantly behind YOY
- TR/RA is ahead of last year.
- Registration showing consistency with previous year
- Total new student number projected a gap week by 1.5% comparison calculated numbers
- Funnel
- Active Deposits 699 with Goal of 725
- Acceptance Applications 2,569
- Orientations have students distributed to work more one on one with students.
- Registration/Retention 1,601 returning students
- 22% of students eligible to enroll still need to register for classes (improved YOY)
- Undergraduate Return Rate 91% FY 27, outstanding student balances will affect registration rate, buffers built in for the 210 students whose accounts are in arrears

- Goal 86.1% for Returning Students---currently ahead of goal, 1,871 students returning and will exceed Goal
- 51 new students in Graduate Programs, 134 Graduate Students registered
- Out of State Recruitment YOY trending upwards and will exceed Goal

#### **b. Retention Update**

- Persistence Rate 88.8% Fall 25 to Spring 26
- Graduation Rates <50% Goal, current 49.1% graduation rate (Welcome Home Program and Stop Out Student Programs)
- ROI in Retention trending positive Success Grants, follow-up with Student Success Team, more than \$1.5 million in revenue increase
- Base 3% Growth is built into perspective budget; forecasting is catching up to actual Return Rate for Undergraduate Students (positive trend)
- New athletic programs will accelerate strategic growth rate.

#### **c. Divisional Update**

- **Operational Changes for EM Efficiencies**
- New Director of Financial Aid (July Start Date Goal)
- Re-working how to award Financial Aid to students
- Moving from Navigate to Slate as CMS
  
- **Strategic Initiatives for Enrollment Development**
- Structural Changes for student registration, follow-ups with students, managing Financial Aid
- Stronger coordination of university processes

D. Lance Puccio adjourned the meeting at 9:35am.

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Lance Puccio, Committee Chair

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Date