

**Fairmont State University Board of Governors- Enrollment, Housing & Student Life Committee
Meeting**

Thursday, April 9, 2026

Hardway 219 and Teams

Meeting Minutes

Present: Cheryl Lewis, Dawn Blankenship, George Wolf, Janna Bredeson, Brian Selmeski, Jason Noland, Alicia Kalka, Lance Puccio, Spencer Flanagan, Harrison Linkous, Sophie Stuart, Drew Staton, Michael Davis, Kadyne McClure, Katelynn Jordan

Present via Teams: Summer Boggess, Lindsey Guinn, Emma Breitreutz, Greg Bamburger, Maggie Rohrig, Tanner James, Paige Loughry, Angelina Mayle, Jason Pizatella, John DeVaul, Olivia Torri, Abby Franks, Haley Cochran, Jason McCoy, Lauren Bailey, Ramie Miller, Jill Okes-Kincade, Caitlin Jividen, Delaney Haller

Absent: Jennifer Kinty, Wendy Adkins

A. Call to Order

Lance Puccio called the meeting to order at 9:02am.

B. Vice President Dr. Janna Bredeson--- Division of Student Affairs

a. Student Success & Persistence

- Launch of First-Year Experiences
- Early Engagement Strategy
- Belonging & Retention Focus
- Cross-Campus Collaboration
- Structured Onboarding Experience
- *First Flight Program 08.12.2026 for incoming freshman class wrapped into Orientation and Fall Welcome

b. Student Belonging & Campus Engagement

- 68% of student body is actively using Engage
- 388 total events as of Fall 2025 to April 2026
- 61 orgs/departments contributed to the programming
- Participation spans multiple GPA ranges
- Engagement includes wide range of students, supporting inclusivity across student populations
- Academic Colleges Breakdown in Engage SciTech= 68.5%, Pathways to Nursing=25.69%, CoBA=62.06%, Academic Pathways= 23.07%, College of Education=57.9%, CoLA=63.22%

- Club Sports-developing different tiers of club sports, Club Cheer-Coach Wilson to strategically strengthen program
- Clay Target Shooting strong support at Day of Giving, alumni and community members supporting club, Fall 2026 target date for initial competition

c. Health, Safety, & Well-Being

- SOS-Student Outreach & Support- Office of Social Services
- Demand, Access, and Capacity at its peak.
- Student Mental Health support continues to rise by student demand
- Accessibility Services in take is also continuing to rise.
- Strong utilization of BetterMynd (HLC Grant is ending for this program; exploring purchasing online software for support.)
- Exploring opportunities to expand in-house services and support structures to ensure continuity of care

d. Housing & Facilities

- 839 students in housing currently
- Preparing for summer conferences
- Summer housing for on-campus students over summer will be located in one residence hall
- Ensuring safe and efficient use transitions between summer use and academic year use for students
- Fall 2026 has 835 students assigned
- Room Availability 10 students still need a room as of 04.09.2026
- Incomplete Applications-Enrollment Management is assisting with outreach to these students; Admissions Department is having this information communicated to them.
- Calling Campaign by Housing Staff in June 2026
- 3 Vendors chosen for presentations for RFP Process for Housing Study

e. Aux, Events, & Services

- Curated dining events with Elixir
- Increased Engagement
- Retention Strategy Alignment
- Student Experience Focus

C. Vice President George Wolf--- Division of Enrollment Management

a. Fall Recruitment Update COB Week 29/52

- FTF Applications Fall 2026 ahead of previous year
- FTF accepted slightly ahead of last year
- Transfer/Re-Admit applications consistent with last year

- TR/RA deposit yield percentage ahead of national benchmarks down 2.1% YOY (Nursing Application causing some decline; timing of acceptance for all other applications for acceptance being addressed)
- Orientation signups show consistency with the previous year.
- Funnel Updates- Up YOY Fall 2026 2,380 applications
- Admits Fall 2026 YOY 1,652
- Deposits 546 students
- Active Students who made deposit 499
- Ultimate Goals for FTFs 3,000 700+ to go
- Enrolling 725 FTFs close to goal based on deposit data
- 4 Primary FTF Territories for Recruiters
- Out of State= exceeded by 9 students YOY, 5 counties surrounding Marion County slower to progress due to proximity will develop later as move toward Fall 2026
- International and Non-traditional Student
- SE WV is ahead of YOY based on active deposits (this segment= small population for university historically)
- Director of Admission adjusts territories for recruiters yearly
- Marron & White Day 04.18.2026
- Orientations strong start
- Out of State Recruitment 148 students (2 years ago), currently 111 students

b. Fall Retention Update

- Moving away from Navigate 360/moving to SLATE (already own and utilize) for efficiency purposes
- Student Success and Persistence Communication efforts being led by Director of Student Success
- Student Success Philosophy Document
- Communication and Engagement campaign in full swing
- Registration of students is showing growth.
- \$17 million owed by students Spring 2026 down to \$2.1 million over 12-week period
- High intensity communication effort for SAP, payment plans, AR pulse-survey, general student appointments
- Lower number of projected graduates per Registrar's Office (adding growth accelerant programs e.g., Women's Wrestling NCAA Sport Program will continue to increase graduation stats)

- The College Tour 04.18.2026 3pm
- Redesigned Financial Aid letters
- 3 positions open in division
- Working to exemplify and enhance customer service in Turley Center

D. Adjournment

Lance Puccio adjourned the meeting at approximately 10:13am.

Lance Puccio, Committee Chair

Date