

Enrollment, Housing, & Student Life Meeting Minutes

February 12, 2026

Hardway 219 & TEAMS

In Person: George Wolf, Janna Bredeson, Cheryl Lewis, Leticia Cavicchio, Brian Selmeski, Dawn Blankenship, Jason McCoy, Spencer Flanagan, Tanner James, Lindsey Guinn, Lance Puccio, Jason Noland, Allen Bedford

TEAMS: Summer Boggess, John DeVaul, Drew Paton, Lenora Montgomery, Harrison Linkous, Greg Bamberger

Absent: Jennifer Kinty, Wendy Adkins

A. Call to Order Mr. Lance Puccio called the meeting to order at 8:59am.

B. Division of Student Affairs: Dr. Janna Bredeson

a. Student Success & Persistence

- Enrollment Management, Academics, student onboarding, student support, staff training, operationalize strategic initiatives, 1st gen initiatives (Datha and Gene, RISE)

b. Student Belonging & Campus Engagement

- Spring Line-up & initiatives
- Student Orgs and Day of Giving—Fair for all stakeholders
- Club Sports Expansion-transforming Cheer Team/hiring coach, skeet shooting club
- All Majors Career Fair 03.25.2026 --largest to date

c. Health, Safety, & Well-Being

- Printing Services—run by students with staff manager
- Camps and Conferences
- SOAR Store—run by students with staff manager

- Saxbys Experiential Learning—coffee shop in Ruth Ann Musick Library, 100% student managed and operated, national model, will earn academic credit

d. Housing & Facilities

- Listen, Plan, Act Model for response to student concerns, etc.
- Health Safety & Wellbeing—seeing more students seeking support per CARE data with case management in holistic manner earlier in their academic career
- Strengthen coordination of all support services across campus and address basic needs concerns which cause academic barriers
- Virtual Care and in person support
- Vandalia Health care expansion partnership
- BetterMynd via HEPC—working to purchase platform to offer virtual support 24/7 in addition to in person support
- WVU student mental health intern—asking for more students and more days per week
- Housing Satisfaction Study—housing staff will be presenting in future
- Maintenance Concerns communication between students and residence hall maintenance crew
- Connections by students within residence halls

C. Division of Enrollment Management: Mr. George Wolf

a. Spring Enrollment

- FY26 headcount w/o dual enrollment 3.1% increase YOY—2,665 students
- New Students—drop in new students' enrollment—typical of this time YOY
- Graduate Degrees—increase up 48 students
- Persistence—Return Rate—75.9% down 0.5%, Graduate students 92.1% down 0.5%, FTF 86.1% stronger than past 4 cohorts
- Improve matriculant rate of recruit to enrolled students
- Streamlining transfer process w/ Provost's Office collaboration
- Managing Student Accounts—January 5th began at \$15,000,000 to under \$5,000,000 by February 2nd

- Spring 2026 Full Time Undergraduate Enrollment forecast against strategic and enrollment goals—dual enrollment will stay consistent and most likely not increase in the future, must build in growth accelerants (e.g., club sports and other NCAA Sports Teams) to meet 4,000 plus student enrollment goal in next few years
- How are academic programs relevant to future careers? --Provost Office examining this facet of strategic planning
- Improving recruitment processes for graduate programs

b. Fall Enrollment

- FTF Applications--- 2,179 applications as of 02.12.2026
- FTF Deposits (\$50.00) --- 333 (indicator of intention to enroll and attend)
- FTF Accepted--- 1,340 students
- FTF Enrolled--- 328 students
- YOY Up 2,179 students vs. 1,909 students
- YOY Up 1,340 student admits vs. 1,290 student admits
- Fall 2026 Funnel Updates--- 333 students vs. 328 students

c. Other Divisional Information

- The College Tour—national streaming TV show, premier scheduled for 03.21.2026 in association with Mike’s Movie Night
- University Student Success Philosophy Documents introduced
- Ongoing restructuring of university financial aid for processes and protocols for Fall 2026
- Divisional staff stable with 2 open positions in Student Success
- University SEM Team AOI Teams actively building recommendations for retention development and process improvement

D. Adjournment

Mr. Lance Puccio adjourned the meeting at 9:46am.

Lance Puccio, Committee Chair

Date