

## **Fairmont State University Board of Governors- Enrollment Committee Meeting**

**Thursday, August 14, 2025**

**Hardway 219 and Teams**

### **Meeting Minutes**

Present: President Michael Davis, Dr. Brain Selmeski, Dr. Jason Noland, Dr. Janna Bredeson, Dr. Alicia Kalka, Jason McCoy, Tanner James, Dr. Lindsey Guinn, Cheryl Lewis, Leticia Cavicchio, Dawn Blankenship, Lance Puccio, Drew Paton, Jennifer Kinty

Present via Teams: Harrison Linkous, Summer Boggess, George Wolf, Jon Dodds, Dr. Mary Sortino, Justine Bohon, Jessica Sharps, Greg Bamberger, Paul Steinhaus, Ramie Miller

Absent: John DeVaul, Wendy Adkins

### **Call to Order**

Lance Puccio called the meeting to order at 9:00am.

### **Overview of Implementation Planning**

10 months ago (October 2024) the Board of Governors approved the strategic vision

- Detailed description of what university aspires to be in terms of priorities and mission
- Eleven 3-year plans turn strategic vision into action and produce results from August 2025-August 2027
- Committee's primary focus is to foster implementation and support the university's mission
- Budget summary
- Staffing of implementation planning teams
- Brief history of objectives and key results

What are the objectives and key results?

- Objective- most important thing to be achieved
- Key Results- intermediary steps
- Not every Key Result will be achieved

OKRs address what needs to be accomplished and not how to do it

## Demonstrate Progress and Impact

- Data will populate at different times
- + Progress
  - Public Dashboards
  - Complexity and Scale
- + Impact
  - Mapping Up
  - Mapping Down

\*The university's website page for the Strategic Plans will be in the format of an accordion listed by goal.

## Student Affairs Division. Dr. Janna Bredeson Vice President of Student Affairs

- Student Affairs Implementation Plan
  - Timeline August 2025-2028
  - Mission Alignment
  - Lead Unit
  - Collaborating Units
  - 5 Objectives (no baseline data available)

Data Collected manually and digitally via Engage

## Residence Life

- Fall 2025 Occupancy 990 students
- Up 61 students over Fall 2024
- New applications being processed as of today
- Maximum occupancy with the current configuration is 1,145 beds
- FY 2026 showing 86.5% total occupancy

## UT Water Restoration

- 26 beds offline due to damage from the Father's Day Flood

## Door Locks

- Electronic door locks installed on all residence hall rooms
- CFO Nesbit is creating a rotating maintenance schedule by doing a cost analysis of the residence halls by the advantage each offers the university

## Student Outreach and Support

- Better Mynd partnership through HEPC for 1 year (no cost)
- Community Outreach and Health Coordinator Position to post soon which will extend coordinated CARE (Behavioral Intervention Team)

## SOAR Store

- Credit card machine arriving (in place 08.14.2025)
- Satellite SOAR Stores and Pop-Ups

## Print Shop

- Staffing Needs
- Basic printing to begin ASAP

## Fall Welcome Schedule

- SOAR-vivor Theme
- Engage Deployed
- All athletics events listed in Engage (upcoming)

## Friday 09.19.2025 ECHOSMITH Concert

Division of Enrollment Management Mr. George Wolf, Vice President of Enrollment Management

## Enrollment Management Implementation Plan

-Timeline August 2025-July 2028

-Mission

-Lead Unit

-Collaborating Units

-5 Objectives

## Fall 2025 Enrollment Update

- First Time Freshman +2.7%
- Admit Matric up 11%
- Orientation up 19%
- Transfer/Readmits slightly down
- TR Admit Matric ahead 6% 2025
- Overall up 18%

## FTF Recruiting Goal

- 649 Fall 2024
- 714 Active enrollments to date
- 717 Ultimate enrolled goal
- FTF YOY up 10% currently

## Orientation Update

- Up 18% over previous year

## Out of State Recruitment Strategic Initiative

- Out of State 19 new students/ 35 new students overall
- 40 new out of state students

## Student Success Team Activities

- Improved student communication and outreach- Navigate & TouchNet
- Increased payment plan participation
- 297 students and rising on payment plans
- 2,791 students receiving FAFSA
- eRefund and Process Modernization
  - working to direct deposit refund checks
- Cross-functional training and internal controls training
- Pulse Survey
  - New and Returning students check-in to campus to assist with measuring melt & react
- 1:1 outreach from student success coaches and specialists
- \* Financial Aide Department awarded \$11.9 million in aid for 2, 971 students

#### ACCESS Scholarship

- 100 students received ACCESS Scholarship
- Average award of \$2300 per student

#### Registered and Returning Students

- 1,686 undergraduates

#### Eligible to Return Undergraduates

- FY 26, 83% currently registered
- Students have until Add/Drop to decrease remaining 17%

#### Retention Goal Return Rate Progress

- 88.7%

#### FTF Cohort Rates (Retention)

- Up 6.6%
- 1<sup>st</sup> to 2<sup>nd</sup> Year 1.4%
- 2<sup>nd</sup> to 3<sup>rd</sup> year 3.9%

#### Weekly Retention Undergraduate Trend Forecast

- Continuing Student Registration Trend
- 1,086 currently registered number predicted to be slightly lower

#### Undergraduate Fall Forecast Strategic Impact

- Forecasting 2,788 students
- 8% to 9% increase over 2025

## Graduate College Registration Progress

- 12%to 18% increase over 2025

## Other Divisional Updates

- SLATE Consultancy
- Strategic EM Plan Development continues
- University SEM Team currently underway and active
- Enron ML
- The College Tour
- Niche

## Adjournment

Lance Puccio adjourned the meeting at approximately 10:39am.

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Lance Puccio, Committee Chair

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Date