

Fairmont State University Board of Governors
Enrollment, Housing & Student Life Committee Meeting

Thursday, June 12, 2025

Hardway 219 and Teams

Meeting Minutes

Present: President Michael Davis, Jason Pizatella, Dr. Brain Selmeski, Dr. Gina Fantasia, Riley Neal, Dr. Janna Bredeson, George Wolf, Emily Swain, Dr. Alicia Kalka, Jason McCoy, Summer Boggess, Tanner James, Lindsey Guinn, Dr. Allen Bedford, Cheryl Lewis, Leticia Cavicchio, and Dawn Blankenship

Present via Teams: Jason Pizatella, Lance Puccio, Jennifer Kinty, Jon Dodds, Spencer Flanagan, Dr. Mary Sortino, Justine Bohon, Haley Cochran, Jessica Sharps, Heidi Aloe, and Greg Bamberger

Absent: Wendy Adkins

Call to Order

Committee Chair Jason Pizatella called the June 12, 2025, Enrollment, Housing & Student Life Committee meeting to order at approximately 9:06am.

Division of Student Affairs: Dr. Janna Bredeson Vice President of Student Affairs

a. Middle College 2.0 (Emily Swain)

- Mission of MC is a comprehensive education with social support
- Pillar I—Transitional Living- KVC purchased a house off campus that will be certified as transitional living by the West Virginia Department of Human Services (DoHS) for up to 10 students (5 students will be in residence for Fall 2025); KVC is responsible for the operation of the house; Fairmont State University is responsible for the associate degree pathway, food service, and campus events for the Pillar I students.
- Pillar II—Community Based Living- students living in an out of home placement are eligible for MC Program and services. This is a commuter student program (10 students will participate in this program in Fall 2025). Fairmont State University is responsible for associate degree pathway, food service, and campus events.
- Pillar III—Campus Based- Traditionally enrolled students working toward earning a bachelor's degree and have lived out of their home base or been a member of the foster care system. Currently, per FAFSA Self-Identification, the University has 40

such students enrolled. Fairmont State University is responsible for educational case management and support of these students.

- MC is working with the WV Department of Education Schools of Diversion & Transition to create a Fast-Track HS Diploma Program for Pillar II students.
- MC has a July 1, 2025 occupancy date for the off-campus house that KVC operates and owns; if they cannot leave campus by July 1, 2025, Prichard Hall may house them on the 1st floor in 1 wing of the 1st floor where they are already currently located. University students occupying Prichard Hall will occur in August 2025. KVC is aware of this deadline.

b. Res Life Occupancy Update

- 982 Applications as of June 6, 2025
- 899 Student Assigned to Rooms/ 126 student increase YOY
- Currently working on room configurations to max out occupancy and still consider residents' quality of life
- Current bed configuration is at 96% capacity (985 beds); with doubling single room occupancy the capacity rate falls to 82.7% (1,145 beds)

c. Summer Hall Projects

- Working on calling campaign for currently enrolled housing students
- Replacing 289 captains beds
- New door locking system and hardware being installed in residence halls

d. Update on Spirit Store

- 100% University owned and driven
- Soft opening July 2025
- Store manager hired as of today
- Student staff hiring to begin
- Grand opening event in conjunction with the President's Office Fall 2025

Campus Book Store Update

- eCampus vendor
- Worked with WV before so lessens paperwork
- Fall Textbook adoption- Priority 1
- Onboarding calls occurring with IT and Finance Divisions
- Follette's Fall 2024 Textbook Adoption data was migrated into eCampus system
- Early July 2025—Professors will be communicated with via email regarding updating adoption materials, adding new materials, etc.
- Blackboard integration for texts and codes ongoing with IT

e. Chick-fil-A National Recognition

- Top outlet store out of 400 stores
- Grand re-opening after updates to current CFA in Falcon Center August 2025
- CFA Manager recognized at CFA Headquarters in GA

f. Pool Mural

- Professor Joel Dugan designed and with student artists aid is painting the mural above the pool in the Falcon Center.
- \$8,000 budget expenditure

Division of Enrollment Management: Mr. George Wolf, Vice President for Enrollment Management

a. Fall Enrollment Update

Recruiting

- FF accepted ahead of 2024 by 2%
- Admit Matric up 10%
- Orientation sign-ups 20% up over 2024
- Transfer/Re-admit Consistent
- TR admit matrices ahead of 2024 by 15%
- New student registration up >20% overall
- FTF to date 640 students—Goal 717 students
- Applications to date 2,462—Goal 2,648 applications
- Net Deposits for FY 26 expected to see increase in student enrollments
- Acceptances 1,826 over 1,806 for 2024
- Application Approval Rate up by 5.3%
- Admit Matrics up 8% over 2024
- Census Date overall determines the total enrollment for the university; many factors affect the census number (housing availability, class sections open seats, etc.)

Retention

Student Success Team is:

- Using a new student registration process
- Working with students until June 15, 2025 to guide them through paying down outstanding balances and did allow those same students to register for classes for Fall 2025 already
- Continuing to improve policy and student accounts processes to cause seamless and straightforward student experience

- Coordinating with residence life to cross reference registered students with students who have housing commitments

Registered and Returning Students

- 1,605 students for FY 2026 comparable to FY 2022
- 79% of returning students registered who are enrolled for Fall 2025
- University won't see a bump in registrations in July 2025 because those students are being registered for classes earlier in the processes
- Working to purchase: The College Tour, Enrollment ML, and Niche to build applicant pools and increase inquiries.

Graduate Studies

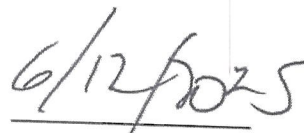
- 14% increase for graduate students
- 44 new graduate students enrolled
- This is a climbing back to our past numbers process before increases in enrollments are seen by the university community.

Adjournment

Lance Puccio adjourned the meeting at approximately 10:12am.



Jason Pizatella, Committee Chair



Date