

Fairmont State University Board of Governors- Enrollment, Housing & Student Life Committee

Thursday, April 10, 2025

Hardway 219 and Teams

Meeting Minutes

Present via Teams: Monica Cochran, Dawn Blankenship, Lenora Montgomery, Jason McCoy, Gregory Bamberger, Luke Kopp, Jon Dodds, Haley Cochran

Present: Lance Puccio, Dr. Heath Howard, Dr. Brian Selmeski, President Michael Davis, Dr. Janna Bredeson, George Wolf, Cheryl Lewis, Leticia Cavicchio, Spencer Flanagan, Drew Paton, Jason Pizatella

Absent: Jennifer Kinty, Wendy Adkins, Riley Neal

Call to Order

Jason Pizatella called the April 10, 2025, Enrollment, Housing & Student Life Committee meeting to order at approximately 9:09am.

Quorum present

Dr. Janna Bredeson VP of Student Affairs

Housing & Residence Life

- Fall 2025 Update- trending upwards, 921 housing applications, 815 students assigned rooms, 106 in queue awaiting assignments
- Prichard Hall- coming back online Fall 2025
- Summer Residence Hall Projects- upkeep for halls occur in summer, carpeting and abatement, BP ceiling work in rooms and kitchen updates, new LVT Morrow in RD apartment, and carpet cleaning in Pence and UT
- Pending Furniture Replacement Projects- finalizing plans for bed replacements, couches in UT suites and living rooms
- Security camera coverage in and around residence halls
- Hosting 8 summer camps between May 28th and July 26th—revenue generating

Student Well Being

- Telehealth Expansion for After-Hours and Weekend Support for Students
- Revamping Response to Students in Need and Crisis
- Helping students with coping with life and touchpoints that are crises in their lives
- NABITA coming to do on campus training and analysis for CARES Team

Auxiliary Services

- RFP for bookstore entering last phase
- BXE Robots, Skills USA, Annual Peep Festival
- Central Scheduling roll out July 1st
- Falcon Center Pool being revamped with painting, acid washing, and aesthetics of pool
- Career Fair-452 students and 174 employers in attendance

Vice President George Wolfe VP of Enrollment Management

Fall Recruitment Update 2025

- Fall FTF Recruitment Goal Progress
- Enrolled Fall 2025-Active Deposit- 1200 admit matrix—Strong Progress towards Goals
- Fall 2025--2273 apps, 1713 admits
- Fall 2025 Admit Matrix running ahead, 913 Admit Matrix, 544 Deposit Matrix
- Maroon & White Day at capacity with growing waiting list- 162 students registered
- Orientation- greater than 20% higher than last year at this time
- Capacity issues for hosting Orientation events is becoming an issue due to fire codes and space limitations

Student Success

- 500 students who have a balance of \$200 or more
- Successfully cleared over 150 accounts
- Holistic students account support by new coordinator
- Communications and engagement campaign
- Individual coaching students with 2 or more Ds or Fs
- Passed state audit for Imprest Fund

Enrollment Managment Division Updates

- SLATE consultant started 04.24.2025
- Director of enrollment and tech services 04,22,2025
- Financial Aid awarding protocols and letters redesigned
- Billing invoices being redesigned to improve clarity and understanding and readability
- FAFSA filing numbers up by 18%
- Working on Strategic EM Plan with University SEM Team identified and campus presentations underway
- New Student Succes Coach begins 04.14.2025
- Poised to launch new series of enrollment initiatives pending approval of strategic funding by the Board of Governors

Adjournment

Jason Pizatella adjourned the meeting at approximately 9:40am.



Jason Pizatella, Committee Chair

Date