

December 2025 Enrollment, Housing, & Student Life Committee Meeting Minutes

12.04.2025 Hardway 219 and TEAMS

Attendance

In Person: Summer Boggess, Jason McCoy, Alicia Kalka, George Wolf, Spencer Flanagan, Janna Bredeson, President Michael Davis, Brian Selmeski, Tanner James, Jason Noland, Dawn Blankenship, Cheryl Lewis

Via Teams: Lance Puccio, Jennifer Kinty, John Devaul, Harrison Linkous, Jessica Sharps, Drew Paton, Jason Pizatella, Jill Okes-Kincade, Luke Kopp, Raime Miller, Haley Cochran, Justine Bohon, Greg Bamberger

Absent: Wendy Adkins

A. Call to Order Lance Puccio 9:00am

B. Division of Student Affairs: Dr. Janna Bredeson

a. Student Success & Persistence Janna Bredeson

- Expanded 1st year experience & First Gen Falcons Programming
- Datha & Gene Smith Fellowship and Bridge Program
- Enhanced Residence Life Programs (73 programs Fall 2025)
- Strengthened basic needs support through The Nest & CARE/Well Being Teams
- Revamping Sport Club Program (Skeet Shooting Program/National Team)
- Improved cross-campus partnerships supporting retention efforts

b. Student Belonging & Campus Engagement Janna Bredeson

Engage

- 617 Events
- 7,777 Total Attendance Records
- 67 Org/Departments Hosting Events
- 1,437 Unique Attendees at Events

*Higher engagement amongst higher performing students

*Lower performing students having difficulty engaging

- Up All Night, STEAM Career Fair, Veterans Day Service, new Fitness & Wellness programming, programming providing valuable training, engagement, & wellness for students in the Recreation Center

c. Health, Safety & Well-Being Janna Bredeson

Student Outreach & Support (SOS)

- New CARE Management Team Structure
- Increased proactive referrals (37 Total Transactions)
- Hospitalization/Crisis Review

Student Health Center

- Campus Health Committee Formation
- Brand and Communication Refresh
- Service Expansion in Progress
- 470 MH Appointments
- 1,122 Total Appointments
- BetterMynd 104 individual sessions

d. Housing & Facilities Janna Bredeson

- Housing Survey Launch & Response Trends
- Thanksgiving & Winter break Operations
- Facilities Updates & Infrastructure Improvements
- Fall 2025 Occupancy Update---953 Residents
- Spring 2026 Application Activity (as of 2 weeks ago 14 applications received)
- 2026-2027 Room Renewal Now Open
- Thanksgiving Break Housing ---11% stayed in on campus housing
- Spring 2026 Registration Partnership

e. Aux, Events & Services Janna Bredeson

SOAR Store Grand Opening

- Generated \$72,519 to date in revenue
- On track to meet \$250,000 annual 1st year goal

Print Shop

- Expanding services continuing

- Large scale printing
- Spring 2026 start serving external partners

C. Division of Enrollment Management: Mr. George Wolf

a. Spring Enrollment Update George Wolf

Headcount Registration---2372 currently registered (not Dual Enrollment)

- 7% higher YOY; 39 days out of start of term

Fall to Spring Term Retention/Return Rate

- FTF—82.1% registered for Spring 2026
- Overall, 75% return rate (graduates not calculated in %)

Loss to Graduation

- 6.6% undergraduate
- 17.8% graduate

Potential Spring Term Undergraduate Attrition

- To date, 25% of the Fall 2025 student body
- Undergraduate 941 students—Spring 2026

Student Account & Financial Management

- 7% of student debt is still unaccounted for as of 12.03.2025
- More than \$2M outstanding student account debt
- Exhausting all possible FAFSA opportunities

b. Fall Recruitment Update George Wolf

- New Students Up YOY
- New Graduates Remaining the Same
- Undergraduates Down by 20 Students

Campus Visit Activity

- 131 Individual visits
- 97 group visits
- 6 HS Day on Campus (666 students)

- Maroon & White Day 111 students

Inquiry Pool

- 23,953 students in the pool
- Funnel Currently---Apps 1,354 applications to date and 760 accepted offers, 760 admits to date

Deposits

- 104 True Deposits
- 1st year for a required deposit of \$50.00

Jill Okes-Kincade

- Director of Retention-New Hire

c. Strategic Enrollment Development Update George Wolf

- SEM Team five cross divisional AOI Teams developing plans for key points in the student's enrollment lifecycle increase students' success at Fairmont State
EM Transition
Early Retention
Graduation Persistence
Advising & Registration Effectiveness
Student Expectation Fulfillment
- Inquiry Growth up more than 40%
- Out of State Initiative Application increase up 20%
- All technology fully operational currently Niche, ML, and SLATE improvements)

D. Adjournment Lance Puccio 9:59 am

Lance Puccio, Committee Chair

Date