



FAIRMONT STATE UNIVERSITY  
BOARD OF GOVERNORS  
MEETING MINUTES, OCTOBER 16, 2014  
GASTON CAPERTON CENTER  
CLARKSBURG, WV

**I. CALL TO ORDER**

**A. Roll Call**

Chairman Ron Tucker convened a meeting of the Fairmont State University (FSU) Board of Governors (BOG) on October 16, 2014, beginning at approximately 9:00 a.m. in the Gaston Caperton Center 501 West Main Street, Clarksburg, West Virginia.

At the request of Chairman Tucker, Judy Biafore conducted a roll call of the Board of Governors. Present for the meeting were board members Chris Courtney, Bryan Foley, Holly Fluharty, Aaron Hawkins, Bob Mild, John Myers, Mark Pallotta, John Schirripa, Bryan Towns, Ron Tucker, and Dixie Yann. Frank Washenitz participated by conference call for the first part of the meeting. Also in attendance were President Rose and President's Council members Christina Lavorata, John Lympany, Ann Booth, Kaye Widney, Van Dempsey, and Rick Porto. Athletic Director, Tim McNeely and Construction Manager, Stephanie Slaubaugh, also attended.

**B. Public Comment**

Chris Courtney reported no one signed up for public comment.

**C. Approval of Agenda**

Bryan Towns made a motion to approve the agenda. Bryan Foley seconded. The motion passed.

**II. APPROVAL OF MINUTES OF AUGUST 14, 2014**

Bryan Foley made a motion to approve the minutes of August 14, 2014, and Bryan Towns seconded. The motion passed.

**III. CHAIRMAN'S REPORT**

**A.** Chairman Tucker thanked Dr. Nancy McClure and the staff at the Caperton Center for hosting this meeting.

- B. He also introduced newly appointed Board Member, Mr. Aaron Hawkins. He stated that Mr. Hawkins has much experience with Fairmont State, having served on both the President's Leadership Council and the Fairmont State Foundation Board and that he is a retired executive from Wesbanco and has recently been involved with the Honor Flight Program.

Chairman Tucker also said that Aaron Hawkins, along with Butch Phillips, who is on the Alumni Board, will be parade marshals for the homecoming parade, which will be next week. He reminded all in attendance of the following Homecoming activities:

- The parade is on Thursday, October 23rd. Once again Board members are invited to ride the trolley in the parade. If interested, you should arrive at the Alumni Center before 5:00 p.m. The trolley will leave the Alumni Center promptly at 5:00 p.m. Candy will be provided for distribution to parade spectators.
  - Then the Emeritus Luncheon honoring 1964 graduates will be held Friday,
  - The Athletic Hall of Fame banquet will be held on Friday evening, and Homecoming winds up with the Alumni Brunch Saturday morning and the football game at 2:00 p.m. that afternoon.
- C. Chairman Tucker also stated that the next BOG meeting is 9:00 a.m., Thursday, December 11, 2014 in the Board Room, located on the 3<sup>rd</sup> floor of the Falcon Center on the main campus.

#### **IV. PRESIDENT'S REPORT**

- A. President Rose stated that Mid-Term was last week and Campus visitation will be held on campus November 8th (2014).
- B. She also said the Higher Education Policy Commission will meet at the Osteopathic School (in Lewisburg, WV), November 21 (2014).
- C. President Rose reported that colleges and universities in the State have been working on an agenda to put before Legislators. Last year it was a regional effort, but now Marshall and WVU have joined them to present a stronger voice for higher education issues.

- D. President Rose also said that after the election, campuses will begin having meetings and forums on campuses to discuss challenges facing higher education. The three main topics they wish to address are budget, outcomes based funding, and the number of reports required by the Higher Education Policy Commission each year.

**V. REPORTS AND PRESENTATIONS**

- A. Fairmont State Foundation (Will Armistead)

Will Armistead, President of the Fairmont State (FS) Foundation, reported that assets of the Foundation as of September 30, (2014), were \$21,408,000. Since the last report, that amount represents an increase of about \$300,000.

He said that the Foundation received an unqualified audit, which is the highest level of assurance from their independent auditors Tetrick and Bartlett.

He also indicated that the Foundation received an initial allotment of \$45,000 in State tax credits which gives them the opportunity to raise \$90,000 in new contributions for scholarships to the neediest West Virginia residents who are students at FSU. He was pleased with the award from the State Development Office. With the help of Kaye Widney (Vice President for Student Affairs) and her staff, a more detailed application was submitted which resulted in more dollars received. He also said that they have already raised 100% of the funds and they have been awarded all allotted credits. The funds will be available for FSU students beginning next academic year. They will apply for supplemental credits in the spring should any be available.

Mr. Armistead said that he attended the FSAA (Fairmont State Athletic Association) Meeting this week and that the annual elimination dinner sponsored by the Stern Family has been scheduled for November 13, 2014, at the (Fairmont) Field Club. Tickets for this event can be purchased either from him, Tim (McNeely), or Chad (Fowler).

Mr. Armistead also reported that the Foundation has made its first of five annual payments of our pledge to support the Feaster Center renovation project, and continues to support the FSAA (Fairmont State Athletic Association) with \$25,000 in scholarship funds.

He also acknowledged Tom Tucker (Assistant Vice President of Facilities) and his staff at the Physical Plant who went out of their way to see that the Duvall statue project was completed successfully.

B. Construction Project Updates (Stephanie Slaubaugh)

Stephanie Slaubaugh, Construction Manager, gave an update on the various projects that are currently underway on campus. Weekly updates are available online at:

<http://www.fairmontstate.edu/adminfiscalaffairs/physical-plant/construction-projects>.

C. Amy Sidwell Grant Announcement

Amy Sidwell, Assistant Professor in the School of Education/Health and Human Performance, and Mark Wolfe, Assistant Professor in the College of Science and Technology, introduced students that are members of the Ford C3 Grant Team and presented a video that shows them working on their community garden.

Professor Sidwell explained that the Ford Grant (\$25,000) was awarded to Fairmont State University and that FSU was also named a national winner in the Ford College Community Challenge.

Students and professors organized garden beds for fruit and vegetable growth. They call it the Fairmont Community Garden.

VI. ACADEMIC AFFAIRS/ADMISSIONS COMMITTEE (John Myers, Chair)

John Myers, Chair of the Academic Affairs/Admissions Committee, reported that the Committee had met a couple of weeks ago and looked at programs with low enrollment. He then asked Dr. Christina Lavorata, Provost and Vice President for Academic Affairs, to provide some background on the Technology Education major, a program with low enrollment.

Mr. Myers made a motion to discontinue the Technology Education Major.

A. Approval to Discontinue the Technology Education Major

Mark Pallotta seconded. The motion passed.

VII. ATHLETIC AFFAIRS COMMITTEE (Frank Washenitz, Chair)

A. Chairman Tucker asked Tim McNeely, Athletic Director, to provide an update to the Board.

- B. Athletic Director (AD )McNeely reported that the Athletic Affairs Committee met a couple of weeks ago. They went over many items since last year and primarily items that center on the Athletic Master Plan.
- C. He said that fall sports are well under way and renovations to the Retton Arena are going well. He said the project is a month ahead of schedule and under budget.
- D. AD McNeely gave an update to the (Athletic) Master Plan by outlining the following four major areas of concentration: Title IX, modernizing the staff, modernizing the facilities, and fundraising.
- E. He also stated that the new website for Athletics will be available on November 3 (2014) and hoped that the first basketball game for the season would be played in the Feaster Center on November 14.
- F. Chad Fowler, Assistant Athletic Director, gave an update on fundraising for Athletics. He said last year, and the first year, for the \$1,000 Club and they had 75 paid members and raised \$110,000. This is the second year and they have already raised \$40,000 and have 14 members. He also said they have their first lifetime member with a \$10,000 donation to Athletic Scholarships.

Mr. Fowler also reported that three ads to fill the football scoreboard were sold to MVB Bank, Academy Programs, and Pepsi. He said at this time last year they had received \$22,000 in advertising and that right now they have already received \$27,000 and that their goal is to reach \$40,000. He also stated that Tom Kliethermes of Edward Jones donated and enabled them to purchase an LED Scoreboard for the Retton Arena which has advertising capability.

- G. AD McNeely added that if anyone needed basketball tickets to buy them as soon as possible because they were selling quickly right now. Also, he said that seating prices had not risen.

#### **VIII. BOG OPERATING PROCEDURES COMMITTEE (Ron Tucker, Chair)**

Chairman Tucker stated there were no items to bring forth by the BOG Operating Procedures Committee.

**IX. ENROLLMENT COMMITTEE (Dixie Yann, Chair)**

- A. Dixie Yann, Chair of the Enrollment Committee, asked Kaye Widney, Vice President for Student Services, to provide an update. Ms. Widney reviewed the following which was distributed to those members in attendance:

FAIRMONT STATE UNIVERSITY  
BOARD OF GOVERNORS ENROLLMENT COMMITTEE SUMMARY  
REPORT  
October 16, 2014

- *Enrollment Fall 2014:*
- Official enrollment figures are being submitted to HEPC this week; FSU has experienced a decline in both undergraduate and graduate levels
- "15 to Finish" initiative is being rolled into messaging at FSU as suggested by HEPC state-wide initiative
- Freshmen Survey administered to students during Welcome Weekend academic meetings-289 respondents...results overwhelmingly indicate that students are selecting FSU based upon location and programs of study; most impactful activity on decision to choose FSU is CVD and/or campus tour; students learn about FSU through college fairs, web search, family members and alumni
- *Admissions/ Recruitment Activities:*
- FSU Fall CVD is scheduled for November 8-269 students/583 guests registered to date; marketing is ongoing about the event with extra attention in eastern panhandle, southern WV counties and border states
- "Txt4Success" messages will start in December with high school seniors and extend through freshman year in college; specific FSU messaging to students who indicate FSU as intended school
- Admissions counselors have attended 63 college fairs and conducted 46 campus visits since last full BOG meeting
  - Conducting "Application Events" in high schools
  - Mailing information packets to over 600 high school guidance counselors

- Discussing development of increased social media presence, e.g., Face Book page for new admits to as well as targeted emails based upon program of study
- Exploring spring "Admitted Student Day" where admitted students can meet with academic departments; intended to increase yield rate on admits
  
- *Retention Activities:*
  - "Mid Semester Crunch" information sessions are held in lobby October 21-23 ...this is an opportunity for students who have one or more unsatisfactory grades to see academic advisors 1 financial aid and to talk with Retention staff about available academic support Services
  - 472 participants in Fall Family Weekend events (116 students with family members)-attended Friday night movie, Saturday football tailgate, football game, had access to activity tent
  - Falcon Family Association has a total of 659 members; all members received fall newsletter
  - Registration for spring term begins October 20 with seniors and others with priority (veterans, athletes, students with disabilities); Retention Office conducts outreach to those students who haven't registered for upcoming term, encouraging early action to insure best selection of classes
  
- *Turley Student Services Center Update*

Director of Financial Aid and Scholarships has been hired; Patricia Weimer will begin employment on November 3.

- B. Dr. Van Dempsey, Interim Vice-President, Institutional Assessment and Effectiveness, gave an update on the Campus Compact report that is due to the Higher Education Policy Commission on November 1, 2014.

Bob Mild then made a motion to defer to Chairman Tucker to approve the Campus Compact once it is complete and ready to send to the Higher Education Policy Commission. This was done because there is not another Board of Governors' meeting until after the report is due.

John Myers seconded. The motion passed.

**X. FINANCE COMMITTEE (Mark Pallotta, Chair)**

Mr. Mark Pallotta, Chair of the Finance Committee, gave an overview of the following items and stated that the Finance Committee had discussed them and approved the items as presented.

Bryan Towns moved to accept the following:

- A. Approval of 30-Day Comment Period for Policy #59 (Debt Policy)

Dixie Yann seconded. The motion passed.

Bryan Towns moved to accept the following:

- B. Approval of 30-Day Comment Period for Policy #60 (Email Established as an Official Form of Communication)

Dixie Yann seconded. The motion passed.

John Myers moved to accept the following:

- C. Approval of Campus Housing Project (and Bond Resolution to pay for the project)

Aaron Hawkins seconded. The motion passed.

**XI. EXECUTIVE COMMITTEE (Ron Tucker, Chair)**

- A. Chairman Tucker stated that there were no items to bring forth by the Executive Committee.

**XII. POSSIBLE EXECUTIVE SESSION**

Dixie Yann made a motion to go into Executive Session "Under the Authority of West Virginia Code §6-9A-4-2b" to discuss property issues.

Mark Pallotta seconded. The motion passed.

Dixie Yann made a motion to reconvene in open session. Mark Pallotta seconded. The motion passed.



There was a vote to accept an addendum to President Rose's contract. Bryan Towns made a motion to approve the addendum and Mark Pallotta seconded.

**XIII. ADJOURNMENT**

John Myers made a motion to adjourn the meeting. Mark Pallotta seconded. The motion passed.

 12/11/14 FSU Board of Governors' Chairman  
Ron Tucker Date

 12/11/14 FSU Board of Governors' Secretary  
Dixie Yann Date