

MODEL SCHEDULE

Sport Management (B.S.) (Sport Marketing & Promotion Emphasis)

FRESHMAN FIRST SEMESTER

ENGL 1104	WRITTEN ENGLISH I.....	3
INFO 1100	COMPUTER CONCEPTS AND APPLICATIONS	3
ECON 2200	ECONOMICS.....	3
	GENERAL STUDIES - CULTURE/CIVILIZATION EXPLORATION ELECTIVE	3
	GENERAL STUDIES - SCIENTIFIC DISCOVERY ELECTIVE.....	4
		16

FRESHMAN SECOND SEMESTER

ENGL 1108	WRITTEN ENGLISH II.....	3
MATH 1112	COLLEGE ALGEBRA	3
SOCI 1110	INTRODUCTION TO SOCIOLOGY	3
PHED 2201	INTRODUCTION TO SPORT MANAGEMENT	3
	GENERAL STUDIES - SCIENTIFIC DISCOVERY ELECTIVE.....	4
		16

SOPHOMORE FIRST SEMESTER

ACCT 2201	PRINCIPLES OF ACCOUNTING I.....	3
MGMT 2209	PRINCIPLES OF MANAGEMENT	3
PHED 2210	SPORT MARKETING & PROMOTIONS	3
COMM 1171	MASS COMMUNICATION	3
	GENERAL STUDIES - CULTURE/CIVILIZATION EXPLORATION ELECTIVE	3
	GENERAL STUDIES - ARTISTIC/CREATIVE EXPRESSION ELECTIVE.....	3
		18

SOPHOMORE SECOND SEMESTER

FINC 2201	INTRODUCTION TO FINANCIAL MANAGEMENT.....	3
MKTG 2204	PRINCIPLES OF MARKETING	3
MKTG 2205	SALESMANSHIP & SALES MANAGEMENT	3
COMM 2202	INTRO TO COMMUNICATION IN THE WORLD OF WORK.....	3
	FREE ELECTIVE	3
		15

JUNIOR FIRST SEMESTER

INFO 2235	MICROCOMPUTER APPLICATIONS IN BUSINESS.....	3
BUSN 3306	BUSINESS LAW I	3
MKTG 3310	CONSUMER BEHAVIOR	3
INTR 2200	RACE, CLASS & GENDER IN POP CLTR	3
	GENERAL STUDIES - CULTURE/CIVILIZATION EXPLORATION ELECTIVE	3
	FREE ELECTIVE	3
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JUNIOR SECOND SEMESTER

COMP1101	APPLIED TECHNICAL PROGRAMMING	3
BUSN 3310	BUSINESS & ECONOMIC STATISTICS	3
PHED 3320	SPORT IN SOCIETY	3
MKTG 3320	ADVERTISING & SALES PROMOTION.....	3
	FREE ELECTIVE	3
		15

SENIOR FIRST SEMESTER

MKTG 3340	MARKETING RESEARCH	3
PHED 4201	SPORT FINANCE	3
PHED 3398	SPORT MANAGEMENT INTERNSHIP.....	3
BUSN 3320	INTERNATIONAL BUSINESS	3
	FREE ELECTIVE	3
		15

SENIOR SECOND SEMESTER

PHED 3357	SPORT & THE LAW	3
BUSN 4415	STRATEGIC MANAGEMENT & POLICY.....	3
	FREE ELECTIVES.....	9
		15

CONTACT INFORMATION

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