InnovateHER: 2015 Innovating for Women Business Challenge

Have an Idea for an Innovative Product or Service That Could Impact the Lives of Women and Families?

Does It Meet These Criteria?

- A product or service that has a measurable impact on the lives of women and families
- Has the potential for commercialization
- Fills a need in the marketplace

Put It to the Test in the SBA’s Nationwide Business Plan Competition!

Submit your application to local host Fairmont State University-School of Business by Wednesday, March 25, 2015, at 5 p.m. The local finalist will be selected before April 1st. For Rules and Application Form visit fairmontstate.edu/schoolofbusiness

10 National Finalists will present a live-pitch in Washington, D.C., to a panel of expert judges during the week of May 4, and compete for up to $30,000 in cash prizes. Visit sba.gov/innovateHER to learn more