



Programs of Study

School of Business

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FACULTY

CASELL, MACGORINE (1992)
Professor of Business Administration

ENGBRETSON, JEAN CPA (2008)
Professor of Accounting

FANTASIA, GINA (2011)
Associate Dean, School of Business
Associate Professor of Business
Graduate Faculty

FISHER, MARCUS (2015)
Assistant Professor of Information
Systems Management

FLOYD, JANET L. (2014)
Instructor of Business Administration

GIORCELLI, REBECCA (2005)
Associate Dean, School of Business
Associate Professor of Information Systems Management
Graduate Faculty

GODFREY, AMY F. (2012)
Assistant Professor of Economics

HARVEY, RICHARD (1988)
Dean, School of Business
Professor of Finance/Business Law
Graduate Faculty

HINTON, GREGORY T. (1989)
Professor/Senior Level: Business Law

KIRBY, JACK R. (2001)
Associate Provost for Academic Affairs
Director of Graduate Studies
Associate Professor of Business Administration
Graduate Faculty

KREMER, JOSEPH (2012)
Assistant Professor of Finance
Graduate Faculty

MATHEW, JESSICA (2015)
Temporary Assistant Professor of Accounting

MUTO, LEISA, CPA (2014)
Assistant Professor of Accounting

OXLEY, TIMOTHY (2008)
Vice President for Student Services
Professor of Business

SURENDRAN, SUNIL (1994)
MBA Program Director
Professor of Marketing and Management
Graduate Faculty

TASKER, ASHLEY (2014)
Assistant Professor of Business Administration

TUSCAN, AMANDA (2015)
Academic Advisor

WEAVER, ROBERT C. (1988)
Coordinator of Management and Marketing
Associate Professor of Management and Marketing

INTRODUCTION

The School of Business offers Bachelor of Science Degrees in Accounting, Business Administration, Healthcare Management and Information Systems Management. Concentrations within the Business Administration degree include: Management, Finance, Business, and Marketing.

School of Business Degree recipients are not required to select a minor field of study, but may do so. Students must consult the Catalog or their advisor when selecting a minor. BSBA 2200 - Economics cannot be substituted for Principles of Macroeconomics (BSBA 2211) in meeting the School’s major requirements.

Courses offered by the School of Business may be found under the headings of Accounting, Business, Economics, Finance, Healthcare Management, (Business) Information Systems Management, Management and Marketing. All courses may not be offered each semester; therefore, students are urged to consult with their advisor in course scheduling. Course rotation schedules are available in the Business School office, as well as on its website.

ACCOUNTING

The accounting curriculum has been designed to offer an integrated educational experience in the sub-disciplines of financial accounting, managerial accounting, taxation, information systems, and auditing. The accounting degree provides students with traditional technical accounting skills, as well as expanded skills in analytical reasoning, problem solving, use of technology, and oral and written communication. Students are prepared to succeed in careers with public accounting firms, corporations, and non-profit organizations.

Individuals applying for licensure in West Virginia must have completed a total of 150 semester hours of post-secondary education and have received a bachelor’s degree or higher from a college or university recognized by the West Virginia State Board of Accountancy. The total education program shall include an accounting concentration and business courses defined by the WVSBOA. The 150 credit hour program is available through the School of Business. Students wishing to become licensed Certified Public Accountants should meet with their advisor early in the program to structure course work in compliance with the WVSBOA requirements.

BACHELOR OF SCIENCE IN

ACCOUNTING	120 SEM. HRS.
Business Core.....	45 SEM. HRS.
Accounting Curriculum (see below).....	36 SEM. HRS.
General Studies Requirements (see below)	33 SEM. HRS.
Free Electives.....	6 SEM. HRS.

- Business Core..... 45 SEM. HRS.

BSBA 2201	PRINCIPLES OF ACCOUNTING I.....	3
BSBA 2202	PRINCIPLES OF ACCOUNTING II.....	3
BISM 2200	BUSINESS INFORMATION TOOLS	3
BISM 2800	CORPORATE COMMUNICATIONS AND TECHNOLOGY..	3
BISM 3200	MANAGEMENT INFORMATION SYSTEMS.....	3
BSBA 3306	BUSINESS LAW I	3

BSBA 3310	BUSINESS AND ECONOMIC STATISTICS.....	3
BSBA 3320	INTERNATIONAL BUSINESS	3
BSBA 4415	STRATEGIC MANAGEMENT AND POLICY	3
BSBA 4420	BUSINESS ETHICS AND CORPORATE ACCOUNTABILITY	3
BSBA 2211	PRINCIPLES OF MACROECONOMICS	3
BSBA 2212	PRINCIPLES OF MICROECONOMICS	3
BSBA 2221	INTRODUCTION TO FINANCIAL MANAGEMENT.....	3
BSBA 2209	PRINCIPLES OF MANAGEMENT	3
BSBA 2204	PRINCIPLES OF MARKETING.....	3
MATH* 1112	COLLEGE ALGEBRA (OR HIGHER MATH) GENERAL STUDIES	

* Students planning to enter a graduate program in business are strongly encouraged to take MATH 1190 (Calculus I) in lieu of MATH 1112. MATH 1112 also fulfills a general studies requirement.

- Accounting Curriculum 36 SEM. HRS.

Required Courses (36 hrs.)

ACCT 3301	INTERMEDIATE ACCOUNTING I	3
ACCT 3302	INTERMEDIATE ACCOUNTING II	3
ACCT 3325	INTERMEDIATE ACCOUNTING III	3
ACCT 3330	ADVANCED ACCOUNTING I	3
ACCT 3331	ADVANCED ACCOUNTING II.....	3
ACCT 3350	ACCOUNTING INFORMATION SYSTEMS	3
ACCT 4404	COST ACCOUNTING.....	3
ACCT 4405	AUDITING	3
ACCT 4406	FEDERAL INCOME TAX ACCOUNTING: INDIVIDUAL.....	3
ACCT 4407	FEDERAL INCOME TAX ACCOUNTING: PARTNERSHIP AND CORPORATION	3
ACCT 4410	CASE STUDIES IN ACCOUNTING	3
BSBA 3307	BUSINESS LAW II	3

- General Studies Requirements:

Outcome 1 – Critical Analysis:	
BISM 2200 (Satisfied in Major).....	X
Outcome 2 – Quantitative Literacy:	
MATH 1530 or 1430 or higher (Satisfied in Major)	3
Outcome 3 – Written Communication:	
ENGL 1101 (Institutional Requirement)	3
Outcome 4 – Teamwork:	
BSBA 2209 (Satisfied in Major).....	X
Outcome 5 – Information Literacy:	
ENGL 1102 (Institutional Requirement)	3
Outcome 6 – Technology Literacy:	
BISM 1200 (PR for BISM 2200).....	3
Outcome 7 – Oral Communication:	
COMM 2202 (preferred) or 2200 or 2201*	3
Outcome 8 – Citizenship:	
ANY COURSE LISTED IN OUTCOME 8.....	3
Outcome 9 – Ethics:	
BSBA 4420 (Satisfied in Major).....	X
Outcome 10– Health:	
ANY COURSE LISTED IN OUTCOME 10.....	2
Outcome 11– Interdisciplinary:	
ANY COURSE LISTED IN OUTCOME 11	3
Outcome 12 – Arts:	
ANY COURSE LISTED IN OUTCOME 12.....	3
Outcome 13 – Humanities:	
ANY COURSE LISTED IN OUTCOME 13.....	3
Outcome 14 – Social Sciences:	
BSBA 2211 (Satisfied in Major).....	X
Outcome 15 - Natural Science:	
ANY COURSE LISTED IN OUTCOME 15.....	4
Outcome 16 – Cultural Awareness:	
BSBA 3320 (Satisfied in Major).....	X

Additional General Studies Hours:
 BISM 2800 (WIC – Satisfied in Major)X

* Any course(s) marked with an asterisk (*) above are recommended to complement the program curriculum; however, students may select any other courses from the approved General Studies list.

BUSINESS ADMINISTRATION

The Bachelors of Science in Business Administration degree provides the graduate with skills and knowledge for employment in a wide variety of contemporary organizations and/or for further study in their field of concentration. Students may choose an area of concentration from Finance, Business, Management, or Marketing

In addition to their concentration curricula, Business Administration students must complete the business core which provides students with knowledge across several functional areas.

Students augment their Business Administration curriculum through completion of the general studies outcomes by taking courses approved to meet each of the outcomes. Though several business core courses enable a student to also meet some of the outcomes, students may choose courses of interest to them in completing the remaining outcomes.

• Business Core..... 45 SEM. HRS.

BSBA 2201	PRINCIPLES OF ACCOUNTING I.....	3
BSBA 2202	PRINCIPLES OF ACCOUNTING II.....	3
BISM 2200	BUSINESS INFORMATION TOOLS	3
BISM 2800	CORPORATE COMMUNICATIONS AND TECHNOLOGY...3	
BISM 3200	MANAGEMENT INFORMATION SYSTEMS.....	3
BSBA 3306	BUSINESS LAW I	3
BSBA 3310	BUSINESS AND ECONOMIC STATISTICS	3
BSBA 3320	INTERNATIONAL BUSINESS	3
BSBA 4415	STRATEGIC MANAGEMENT AND POLICY	3
BSBA 4420	BUSINESS ETHICS AND CORPORATE ACCOUNTABILITY3	
BSBA 2211	PRINCIPLES OF MACROECONOMICS	3
BSBA 2212	PRINCIPLES OF MICROECONOMICS	3
BSBA 2221	INTRODUCTION TO FINANCIAL MANAGEMENT	3
BSBA 2209	PRINCIPLES OF MANAGEMENT	3
BSBA 2204	PRINCIPLES OF MARKETING.....	3
MATH* 1530	COLLEGE ALGEBRA (OR HIGHER MATH) GENERAL STUDIES	

* Students planning to enter a graduate program in business are strongly encouraged to take MATH 1190 (Calculus I) in lieu of MATH 1530. MATH 1530 also fulfills a general studies requirement.

• General Studies Requirements:

Outcome 1 – Critical Analysis:	
BISM 2200 (Satisfied in Major)	X
Outcome 2 – Quantitative Literacy:	
MATH 1530 or 1430 or higher (Satisfied in Major)	3
Outcome 3 – Written Communication:	
ENGL 1101 (Institutional Requirement)	3
Outcome 4 – Teamwork:	
BSBA 2209 (Satisfied in Major).....	X

Outcome 5 – Information Literacy:	
ENGL 1102 (Institutional Requirement)	3
Outcome 6 – Technology Literacy:	
BISM 1200 (PR for BISM 2200).....	3
Outcome 7 – Oral Communication:	
COMM 2202 (preferred) or 2200 or 2201*	3
Outcome 8 – Citizenship:	
ANY COURSE LISTED IN OUTCOME 8.....	3
Outcome 9 – Ethics:	
BSBA 4420 (Satisfied in Major).....	X
Outcome 10– Health:	
ANY COURSE LISTED IN OUTCOME 10.....	2
Outcome 11– Interdisciplinary:	
ANY COURSE LISTED IN OUTCOME 11	3
Outcome 12 – Arts:	
ANY COURSE LISTED IN OUTCOME 12.....	3
Outcome 13 – Humanities:	
ANY COURSE LISTED IN OUTCOME 13.....	3
Outcome 14 – Social Sciences:	
BSBA 2211 (Satisfied in Major).....	X
Outcome 15 - Natural Science:	
ANY COURSE LISTED IN OUTCOME 15.....	4
Outcome 16 – Cultural Awareness:	
BSBA 3320 (Satisfied in Major).....	X
Additional General Studies Hours:	
BISM 2800 (WIC – Satisfied in Major)	X

* Any course(s) marked with an asterisk (*) above are recommended to complement the program curriculum; however, students may select any other courses from the approved General Studies list.

FINANCE

The Finance curriculum is designed to prepare students for a career path in the financial services industries, as well as for careers in corporate finance functions. Students are exposed to the concepts of financial analysis and financial decision making and their application. Students completing the B.S. in Business Administration degree with a concentration in finance will be able to compete with graduates of most colleges and universities for positions as account managers, bankers, credit directors, equity traders, sales managers, risk managers and financial managers.

BACHELOR OF SCIENCE IN BUSINESS

ADMINISTRATION: FINANCE	120 SEM. HRS.
Business Core.....	45 SEM. HRS.
Finance Curriculum (see below).....	21 SEM. HRS.
General Studies Requirements	33 SEM. HRS.
Free Electives.....	21 SEM. HRS.

• Finance Curriculum 21 SEM. HRS.

Required Courses (21 hrs.)

BSBA 3307	BUSINESS LAW II	3
FINC 3307	PERSONAL FINANCE.....	3
FINC 3350	INVESTMENTS.....	3
FINC 3384	BANK MANAGEMENT.....	3
FINC 3385	ANALYZING FINANCIAL STATEMENTS.....	3
FINC 4410	MANAGERIAL FINANCE.....	3
FINC 4412	PC APPLICATIONS FOR MANAGERIAL FINANCE.....	3

BUSINESS

The Business concentration is designed to give students a fundamental understanding of the substance and context of business in a world that is continually changing. Students are exposed to a diversified background in the various disciplines necessary for achieving success in the business arena. This concentration is flexible so that students may tailor their programs to particular interests. It gives students a fundamental understanding of the substance and context of business in a highly competitive and dynamic environment. Graduates are prepared to secure positions in insurance companies, banks, retail businesses, personnel and human resource departments, government services, and/or manage their own businesses.

BACHELOR OF SCIENCE IN BUSINESS

ADMINISTRATION: BUSINESS

(General emphasis)	120 SEM. HRS.
Business Core.....	45 SEM. HRS.
General Curriculum (see below)	18 SEM. HRS.
General Studies Requirements.....	33 SEM. HRS.
Free Electives.....	24 SEM. HRS.

- General Curriculum..... 18 SEM. HRS.

This emphasis is flexible so that students may tailor their programs to their particular interests. With guidance from a faculty advisor and approval by the Dean of the Business School, students will determine a program of 18 credit hours of 3000 or 4000 level business courses that will fulfill their needs and objectives.

MINOR IN BUSINESS	21 SEM. HRS.
This minor is available to NON-BUSINESS majors only.	

Required Courses

BSBA 2201	PRINCIPLES OF ACCOUNTING I.....	3
BSBA 3306	BUSINESS LAW I	3
BSBA 2200	ECONOMICS	3
BSBA 2221	INTRODUCTION TO FINANCIAL MANAGEMENT.....	3
BSBA 2209	PRINCIPLES OF MANAGEMENT	3
BSBA 2204	PRINCIPLES OF MARKETING.....	3
MGMT 3350	SMALL BUSINESS MANAGEMENT	3

MANAGEMENT

The B.S. in Business Administration management concentration fosters the notion that every organization needs a leader, who is competent and able to make effective decisions concerning organizational resources, goals, and plans. This program is intended to give students the skills necessary to design, operate, and control business systems and procedures. Coursework is geared toward building student understanding of the social, legal, environmental, technological, organizational and international context within which American businesses operate. The numerous management electives allow students to emphasize human resource or business management.

Graduates typically enter an organization in various capacities and eventually move up to middle and top

management positions with increasing responsibility. Some of the industries which typically hire graduates with a concentration in management include agriculture, forestry, mining and construction industries, manufacturing industries, transportation, communications and utilities, wholesale and retail trade businesses, state, local and federal governmental units.

BACHELOR OF SCIENCE IN BUSINESS

ADMINISTRATION: MANAGEMENT	120 SEM. HRS.
Business Core.....	45 SEM. HRS.
Management Curriculum (see below).....	21 SEM. HRS.
General Studies Requirements	33 SEM. HRS.
Free Electives.....	21 SEM. HRS.

- Management Curriculum

Required Courses (15 hrs.)

MGMT 3308	HUMAN RESOURCE MANAGEMENT.....	3
MGMT 3390	ORGANIZATIONAL BEHAVIOR	3
MGMT 4400	ORGANIZATIONAL THEORY AND DESIGN.....	3
MGMT 4402	ORGANIZATIONAL CHANGE & DEVELOPMENT	3
MGMT 4405	OPERATIONS MANAGEMENT	3

Electives (6 hrs.)

Select 6 hours from the following list:

BSBA 2299	SPECIAL TOPICS	
BSBA 3399	SPECIAL TOPICS	
BSBA 3307	BUSINESS LAW II	3
BSBA 4401	MANAGERIAL ECONOMICS	
MGMT 3350	SMALL BUSINESS MANAGEMENT	
MGMT 3371	EMPLOYEE RELATIONS	3
MGMT 3372	HR SELECTION AND EVALUATION.....	3
MGMT 3500	PROJECT MANAGEMENT	
MKTG 3305	SUPPLY CHAIN MANAGEMENT	3

MARKETING

The Marketing program is designed to develop graduates who possess a strong foundation for many career choices, by offering courses in marketing management, advertising, salesmanship, marketing research, consumer behavior, and supply chain management and new product decisions. The program integrates the marketing training with other relevant disciplines (accounting, management, finance, and economics) to assure that students have the combination of skills that meet management requirements for today 's marketing activities. Students completing the B.S. in Business Administration with a concentration in marketing will be able to compete with graduates of most colleges and universities for positions as account supervisors, creative directors, advertising and sales managers, circulation managers, fundraising consultants, marketing directors, marketing program managers, brand managers and product managers.

BACHELOR OF SCIENCE IN BUSINESS

ADMINISTRATION: MARKETING 120 SEM. HRS.
 Business Core..... 45 SEM. HRS.
 Marketing Curriculum (see below)..... 18 SEM. HRS.
 General Studies Requirements 33 SEM. HRS.
 Free Electives..... 24 SEM. HRS.

- Marketing Curriculum 18 SEM. HRS.

Required Courses (6 hrs)

MKTG 3340 MARKETING RESEARCH3
 MKTG 4450 MARKETING MANAGEMENT3

Electives (12 hrs.)
 (Select 12 out of 16 hours)

MKTG 3400 SALESMANSHIP & SALES MANAGEMENT3
 MKTG 3305 SUPPLY CHAIN MANAGEMENT3
 MKTG 3310 CONSUMER BEHAVIOR.....3
 MKTG 3320 ADVERTISING AND SALES PROMOTION.....3
 MKTG 3500 NEW PRODUCT DECISIONS.....3

HEALTHCARE MANAGEMENT

This is a comprehensive program, which is designed to provide health professionals with the education to become administrators in health care agencies. The curriculum is directed toward developing the management, problem-solving, finance, and interpersonal skills that are necessary for careers in a variety of health care organizations. An additional intent of the program is to provide career advancement opportunities for those who are already employed in health care organizations.

To be eligible for admission to the Bachelor of Science Program in Healthcare Management, a student must have an associate degree in a healthcare field from an accredited college. Requirements include General Studies courses, degree requirements, and a core curriculum, which encompasses accounting, management, problem solving, and healthcare-related courses.

Students wishing to enroll in Healthcare Management courses are encouraged to complete the General Studies requirements and required support courses prior to enrolling in the HCMG courses.

BACHELOR OF SCIENCE IN HEALTHCARE

MANAGEMENT 120 SEM.HRS.
 General Studies Requirements 36-37 SEM. HRS.
 Allied Health Healthcare Management/Support Curriculum.....34 SEM. HRS. (see below)
 Associate Degree Credits..... 35 SEM. HRS.
 Electives 14-15 SEM. HRS.

- Healthcare Management Curriculum 4 SEM. HRS.

Required Support Courses (18 hrs.)

BISM 1200 INTRO TO COMPUTING.....3
 BISM 2800 CORP COMM AND TECHNOLOGY.....3
 BSBA 2201 PRINCIPLES OF ACCOUNTING I.....3
 BSBA 2209 PRINCIPLES OF MANAGEMENT.....3
 MGMT 3308 HUMAN RESOURCE MANAGEMENT.....3

MGMT 3390 ORGANIZATIONAL BEHAVIOR3
 BSBA 3310 BUSINESS & ECONOMIC STATISTICS.....3
 -OR-
 PSYC 2240 STATISTICS3
 -OR-
 MATH 1530 APPLIED STATISTICS.....3

Required Healthcare Management Courses (13 hrs.)

HCMG 3301 HEALTHCARE ORGANIZATION3
 HCMG 3302 MANAGEMENT PROBLEMS OF THE HEALTHCARE DELIVERY SYSTEMS3
 HCMG 3372 LEGAL AND MEDICAL ETHICS.....3
 HCMG 4401 ALLIED HEALTH PRACTICUM AND SEMINAR3

- General Studies and Support Course Requirements

Outcome 1 – Critical Analysis
 ENGL 1102* or any other choice3
 Outcome 2 – Quantitative Analysis
 Any choice3-4
 Outcome 3 – Written Communication
 ENGL 1101 (Institutional Requirement)3
 Outcome 4 – Teamwork
 BSBA 2209 (Satisfied in Major).....X
 Outcome 5 – Information Literacy
 ENGL 1102 (Institutional Requirement)X
 Outcome 6 – Technology Literacy
 BISM 1200 (Satisfied in Major).....X
 Outcome 7 – Oral Communication
 COMM 2202 (Satisfied in Major)X
 Outcome 8 Citizenship
 Any choice3
 Outcome 9– Ethics
 COMM 2200 (Satisfied in Major)X
 Outcome 10– Health and Well-being
 Any choice2-5
 Outcome 11 Interdisciplinary and Lifelong Learning
 Any choice3-4
 Outcome 12 – Fine Arts
 Any choice (3 credits required)3
 Outcome 13 – Humanities
 Any choice3
 Outcome 14 – Social Studies
 Any choice3
 Outcome 15 – Natural Sciences
 Any choice4
 Outcome 16 – Cultural Awareness and Human Dignity
 Any choice3
 Additional General Studies Hours:
 ALLH 4401 (WIC – Satisfied in Major)X

* Any course(s) marked with an asterisk (*) above are recommended to complement the program curriculum; however, students may select any other courses from the approved General Studies list.

INFORMATION SYSTEMS MANAGEMENT

The Information Systems Management degree provides an academic program that balances business management principles and the tools and technologies of computerized information systems. The areas of study include the functional areas of business, computer hardware and operating systems, network architecture and management, programming concepts, database management techniques, e-commerce and web development strategy, systems analysis and design, and project management.



Students completing the B.S. in Information Systems Management degree will be able to compete for positions related to Information Systems (IS), Information Technology (IT), and Business. Specific job titles may include: IS and IT consultants, information systems managers, database and software consultants, logistics managers, system or project managers, and network support services.

BACHELOR OF SCIENCE IN INFORMATION SYSTEMS MANAGEMENT..... 120 SEM. HRS.

Information Systems Management Curriculum (see below) 63 SEM. HRS.

General Studies Requirements 42 SEM. HRS.

Free Electives..... 18 SEM. HRS.

- Information Systems Management Curriculum..... 63 SEM. HRS.

Required Courses (63 hrs.)

BSBA	2201	PRINCIPLES OF ACCOUNTING I.....	3
BSBA	2202	PRINCIPLES OF ACCOUNTING II.....	3
BISM	2200	BUSINESS INFORMATION TOOLS.....	3
BISM	2400	OPERATING SYSTEMS CONCEPTS.....	3
BISM	2600	INTRODUCTION TO NETWORKING ADMINISTRATION..	3
BISM	2800	CORPORATE COMMUNICATIONS AND TECHNOLOGY..	3
BISM	3000	BUSINESS PROGRAMMING LOGIC.....	3
BISM	3200	MANAGEMENT INFORMATION SYSTEMS.....	3
BISM	3400	DATABASE DESIGN AND DEVELOPMENT.....	3
BISM	3600	E-COMMERCE AND WEB DEVELOPMENT STRATEGY....	3
BISM	3800	OBJECT-ORIENTED BUSINESS APPLICATIONS.....	3
BISM	4200	SYSTEMS ANALYSIS AND DESIGN.....	3
BISM	4800	INFORMATION SYSTEMS PROJECT MANAGEMENT.....	3
BSBA	4420	BUSINESS ETHICS & CORPORATE ACCOUNTABILITY....	3
BSBA	3306	BUSINESS LAW I.....	3
BSBA	3310	BUSINESS AND ECONOMICS STATISTICS.....	3
BSBA	2211	PRINCIPLES OF MACROECONOMICS.....	3
		GENERAL STUDIES	
BSBA	2212	PRINCIPLES OF MICROECONOMICS.....	3
BSBA	2221	INTRODUCTION TO FINANCIAL MANAGEMENT.....	3
BSBA	2204	PRINCIPLES OF MARKETING.....	3
BSBA	2209	PRINCIPLES OF MANAGEMENT.....	3
MGMT	3500	PROJECT MANAGEMENT	
MATH	1530	COLLEGE ALGEBRA (OR HIGHER MATH)	
		GENERAL STUDIES	

- General Studies Requirements:

Outcome 1 – Critical Analysis:	
BSBA 2200 (Satisfied in Major).....	X
Outcome 2 – Quantitative Literacy:	
MATH 1530 or 1430 or higher (Satisfied in Major).....	3
Outcome 3 – Written Communication:	
ENGL 1101 (Institutional Requirement).....	3
Outcome 4 – Teamwork:	
BSBA 2209 (Satisfied in Major).....	X
Outcome 5 – Information Literacy:	
ENGL 1102 (Institutional Requirement).....	3
Outcome 6 – Technology Literacy:	
BISM 1200*.....	3
Outcome 7 – Oral Communication:	
COMM 2202 (preferred) or 2200 or 2201*.....	3
Outcome 8 – Citizenship:	
ANY COURSE LISTED IN OUTCOME 8.....	3
Outcome 9 – Ethics:	
BSBA 4420 (Satisfied in Major).....	X
Outcome 10– Health:	
ANY COURSE LISTED IN OUTCOME 10.....	2

Outcome 11– Interdisciplinary:	
ANY COURSE LISTED IN OUTCOME 11.....	3
Outcome 12 – Arts:	
ANY COURSE LISTED IN OUTCOME 12.....	3
Outcome 13 – Humanities:	
ANY COURSE LISTED IN OUTCOME 13.....	3
Outcome 14 – Social Sciences:	
BSBA 2211 (Satisfied in Major).....	3
Outcome 15 - Natural Science:	
ANY COURSE LISTED IN OUTCOME 15.....	4
Outcome 16 – Cultural Awareness:	
ANY COURSE LISTED IN OUTCOME 16.....	3
Additional General Studies Hours:	
BISM 2800 (WIC – Satisfied in Major).....	X

* Any course(s) marked with an asterisk (*) above are recommended to complement the program curriculum; however, students may select any other courses from the approved General Studies list.