

# BUSINESS ADMINISTRATION

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

### OVERVIEW OF THE PROGRAM:

The Bachelor of Science (B.S.) in Business Administration is designed to give students a fundamental understanding of the substance and context of business in a world that is highly competitive and dynamic. Students are exposed to a diversified background in the various disciplines necessary for achieving success in the business arena. The Business Administration Program is Accredited by the Accreditation Council for Business Schools & Programs (ACBSP).

### EMPLOYMENT OPPORTUNITIES:

Graduates of the B.S. in Business Administration secure positions in insurance companies, banks, retail businesses, personnel and human resource departments, college or health care administration, government services, and/or manage their own businesses.



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**FAIRMONT STATE  
UNIVERSITY™**  
College of Business & Aviation



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### MODEL SCHEDULE

#### FRESHMAN FIRST SEMESTER

BISM 1200 INTRO TO COMPUTING (FULFILLS <b>CORE #10</b> PERSONAL DEVELOPMENT/TECHNOLOGY)	3
BSBA 2211 PRINCIPLES OF MACROECONOMICS (FULFILLS <b>CORE #8</b> SOCIAL SCIENCE W/ CRITICAL THINKING)	3
BSBA 1100 BUSINESS ON BOARDING (RECOMMENDED <b>CORE #1</b> FIRST YEAR SEMINAR)*	3
ENGL 1101 WRITTEN ENGLISH 1 (FULFILLS <b>CORE #2</b> WRITTEN COMMUNICATION)	3/4
MATH 1430/1530 COLLEGE ALGEBRA (FULFILLS <b>CORE #4</b> MATHEMATICS)	3/4
<b>TOTAL</b>	<b>15-17</b>

#### FRESHMAN SECOND SEMESTER

BISM 1500 BUSINESS INFORMATION TOOLS	3
BSBA 2212 PRINCIPLES OF MICROECONOMICS	3
ENGL 1102 WRITTEN ENGLISH II (RECOMMENDED <b>CORE #2</b> WRITTEN COMMUNICATION)*	3
CHOOSE COURSE FROM <b>CORE #9</b> CITIZENSHIP	3
CHOOSE COURSE FROM <b>CORE #5</b> HUMANITIES W/ CRITICAL THINKING	3
<b>TOTAL</b>	<b>15</b>

#### SOPHOMORE FIRST SEMESTER

BSBA 2204 PRINCIPLES OF MARKETING	3
BSBA 2209 PRINCIPLES OF MANAGEMENT	3
BSBA 2220 FUNDAMENTALS OF ACCOUNTING	3
COMM 2202 INTRO TO COMMUNICATION IN THE WORLD OF WORK (RECOMMENDED <b>CORE #3</b> ORAL COMMUNICATION)*	3
CHOOSE COURSE FROM <b>CORE #6</b> FINE ARTS W/ CRITICAL THINKING	3
<b>TOTAL</b>	<b>15</b>

#### SOPHOMORE SECOND SEMESTER

BISM 2000 MANAGEMENT INFO SYSTEMS	3
BSBA 2221 INTRO TO FINANCIAL MANAGEMENT	3
BSBA 2800 BUSINESS COMMUNICATIONS IN A DIGITAL AGE	3
CHOOSE COURSE FROM <b>CORE #7</b> NATURAL SCIENCE W/CRITICAL THINKING	4
ELECTIVE	2
<b>TOTAL</b>	<b>15</b>

#### JUNIOR FIRST SEMESTER

BSBA 3306 BUSINESS LAW I	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
<b>TOTAL</b>	<b>15</b>

#### JUNIOR SECOND SEMESTER

BSBA 3310 BUSINESS AND ECONOMIC STATISTICS	3
BSBA 3320 INTERNATIONAL BUSINESS	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
ELECTIVE	3
<b>TOTAL</b>	<b>15</b>

#### SENIOR FIRST SEMESTER

BSBA 4415 STRATEGIC MANAGEMENT & POLICY	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
<b>TOTAL</b>	<b>15</b>

#### SENIOR SECOND SEMESTER

BSBA 4420 BUSINESS ETHICS AND CORPORATE ACCOUNTABILITY	3
BUSINESS 3000/4000 LEVEL ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
<b>TOTAL</b>	<b>15</b>

\*- STUDENTS MAY CHOOSE FROM APPROVED LIST OF CORE CURRICULUM COURSES IN WHICH THEY ARE ELIGIBLE TO ENROLL

\* STUDENTS ARE ENCOURAGED TO SEE AN ADVISOR FOR RECOMMENDED ELECTIVES THAT COMPLIMENT THE PROGRAM



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#### CONTACT INFORMATION

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