# Fairmont State University
# Board of Governors

## Board Action Item Approval

### Date: 05/05/2022

**Action Item:** Approval of M.Ed. in Digital Media, New Literacies and Learning Program Review

_____✓_ 1. **Approve above action item as presented.**

_____ 2. **Approve above action with the following stipulation:**

_____ 3. **Table the above action item until** _____
    **(next Board of Governors' meeting)**

_____
**FSU President**

_____
**FSU Board of Governors' Chair**

5/5/2022
_____
**Date**

1/5/22
_____
**Date**

# ACADEMIC PROGRAM REVIEW
## Fairmont State Board of Governors

☐ **Program with Special Accreditation**   ✓ **Program without Special Accreditation**

**Date Submitted November 15, 2021**

**Degree Program Master of Education in Digital Media, New Literacies and Learning**

**INSTITUTIONAL RECOMMENDATION Approved by the Board of Governors (§ 5.2.8)**

The institution is obligated to recommend continuance or discontinuance of a program and to provide a brief rationale for its recommendation:

___X___1. Continuation of the program at the current level of activity; with or without specific action;

_____2. Continuation of program at a reduced level of activity (e.g., reducing the range of optional tracks) or other corrective action

_____3. Identification of the program for further development; or

_____4. Development of a cooperative program with another institution, or sharing courses, facilities, faculty, and the like.

_____5. Discontinuation of the Program

**Rationale for Recommendation:**

Affirm the recommendation of the Graduate Program Review Council. This is a unique program with opportunities for future expansion and development. We will continue to monitor and invest as we are able.

_____     November 15, 2021
**Signature of person preparing report:**                    **Date**

*Amanda Metcalf*_____     November 15, 2021
**Signature of Dean**                                         **Date**

*Wa﬏en BPhillyﬓ*_____     3/10/22
**Signature of Provost and Vice President for Academic Affairs:**     **Date**

_____     _____
**Signature of President:**                                  **Date**

_____     _____
**Signature of Chair, Board of Governors:**                  **Date**

# Executive Summary for Program Review
(not to be more than 2-3 pages)

| | |
|---|---|
| Degree Program: | Master of Education in Digital Media, New Literacies and Learning |
| College or School/Department: | College of Education, Health and Human Performance/ Education |
| Chair/Program Coordinator | Toni Poling/Dr. Valerie Morphew |
| External Reviewer: | Oliver Dreon, Ph.D. |
| Reviewer Email: | Oliver.Dreon@millersville.edu |

A. Synopses of significant findings, including findings of external review (include the external reviewer(s) information).

Based on yearly assessment data and on the findings from this report, Digital Media, New Literacies and Learning is clearly effective at delivering a quality education to its students. Some of the findings include the following:

- Digital Media, New Literacies and Learning is a type of "bonus" program. All of the faculty who teach in this program; with the exception of an adjunct who teaches one course a year in the Digital Media, New Literacies and Learning program; teach or taught in other programs.

- The M.Ed. in Professional Studies draws heavily from Digital Media, New Literacies and Learning. Numerous Professional Studies students opt to take Digital Media, New Literacies and Learning courses as part of their customized pathway. (Please see the table later in this report that shows the number of Professional Studies students who enrolled in Digital Media, New Literacies and Learning courses.) The continuation, health, and growth of Digital Media, New Literacies and Learning is not only significant unto itself, but it is also critical to Professional Studies' continuation, health, and growth as well, whose enrollment is trending upwards.

- Digital Media, New Literacies and Learning is an effective, unique program in the state and should be more widely marketed as such.

B. Plans for program improvement, including timeline

Based on yearly assessment data and this report, Digital Media, New Literacies and Learning is clearly delivering effective instruction to graduate students at Fairmont State University. The following two areas may increase enrollment and graduate numbers:

- Receive assistance from the Fairmont State University Office of Relations and Marketing to help get the word out about this unique and effective M.Ed. program. While print materials may be important in some recruitment venues, digital media and other outlets may be more effective at reaching a wider audience. (Implementation: Immediate)

- While the courses deliver effective instruction, required elective courses should be re-assessed to determine if changes should be made based on the *Occupational Outlook*

*Handbook* (https://www.bls.gov/ooh/). (Implementation: At the end of the 2021-2022 assessment cycle)

C.  Identify weaknesses or deficiencies from the previous review and describe how these have been addressed.
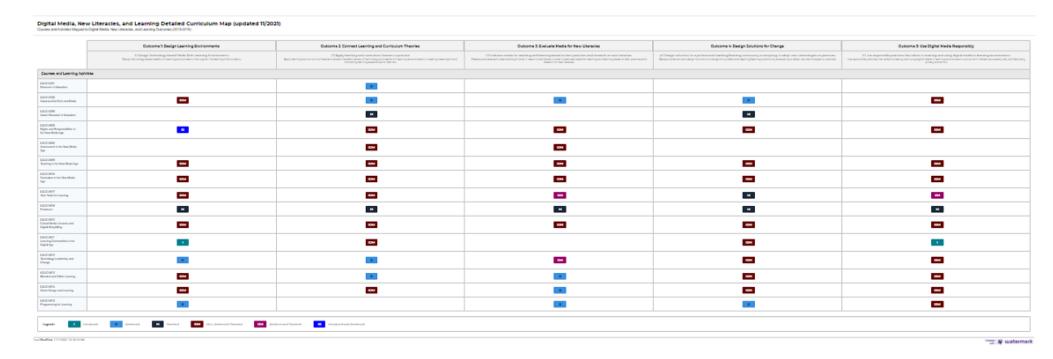
N/A (Former reporting requirements did not identify weaknesses or deficiencies.)

D.  Five-year trend data on graduates and majors enrolled (Data will be provided by the Director of Institutional Research and Effectiveness).

| AY | *Enrollment | **Degree Awarded | HEPC Series 10 Productivity Standards Programs are required to meet at least one of the indicators listed below. | | |
|---|---|---|---|---|---|
| 2020-21 | 13 | 4 | | | |
| 2019-20 | 14 | 4 | | | |
| 2018-19 | 11 | 5 | **Average of Five Most Recent Years** | | |
| 2017-18 | 17 | 7 | **Degree Level** | *Enrollment | **Degree Awarded |
| 2016-17 | 23 | 8 | Baccalaureate | N/A | N/A |
| 5-YR AVG | 15.6 | 5.6 | Masters | 15.6 | 5.6 |
| *Official fall end of term headcount | | | | | |
| **IPEDS Graduation data (July 1 - June 30) | | | | | |

E.  Summary of assessment model and how results are used for program improvement (A full Assessment Report is in TaskStream and can be downloaded or viewed by academic year for summation).

Assessment data are housed in TaskStream (AMS). In each yearly reporting cycle, data are collected for select courses to demonstrate how program outcomes are addressed. Based on findings, action items are created to address any deficiencies and/or to continue current practice. In addition, a detailed curriculum map is available in TaskStream (and shown below) demonstrating the connection between outcomes and courses. A full Assessment Report is in TaskStream and can be downloaded or viewed by academic year for summation. (A larger version of the detailed curriculum map is available in TaskStream.)

**Digital Media, New Literacies, and Learning Detailed Curriculum Map (updated 11/2021)**
Courses and Activities Mapped to Digital Media, New Literacies, and Learning Outcomes (2018-2019)



F. Data on student placement (e.g., number of students employed in positions related to the field of study or pursuing advanced degrees).

As noted under External Program Demand, graduate placement data and success of graduate's data are optional and if available. Currently, a systematic method of collecting data for these two measures is not available.