

MASTER OF BUSINESS ADMINISTRATION PROGRAM

OVERVIEW OF THE PROGRAM:

The Master of Business Administration (MBA) degree is designed to prepare students to apply concepts and principles offered in the various business disciplines to the responsibilities of management in a variety of endeavors. The program is designed for both business and non-business undergraduate majors. The program is intended to serve the needs of employers by offering students an opportunity to choose programs of study to suit their career goals:

MBA, without concentration (student chooses 4 electives);

MBA, with area of emphasis in **Project Management**;

MBA, with area of emphasis in **Human Resource Management**;

MBA, with area of emphasis in **Cybersecurity Management**.

Students who satisfy admission criteria will require a minimum of thirty-six (36) graduate credit hours to graduate. Of these, twenty-four (24) hours will consist of required business core courses covering functional areas of business such as accounting, business law, economics, finance, marketing, information systems, research and analysis. An additional twelve (12) hours from a list of elective courses, or the student's chosen area of emphasis, will complete the requirements.

Admission will be competitive and based upon undergraduate grade point average (GPA) and required GMAT scores. Admission requires:

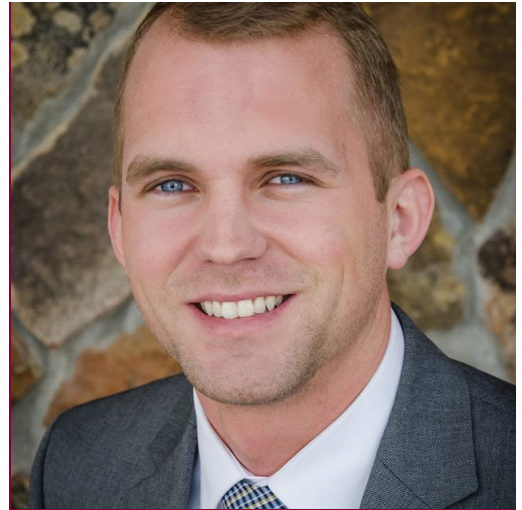
- Baccalaureate degree from an accredited institution
- Minimum 2.75 overall undergraduate GPA on a 4.0 scale or 3.0 on the last 60 hours attempted
- Receipt of GMAT (or GRE) scores

Courses draw primarily upon the expertise of Fairmont State University faculty. Instructional pedagogies may include, but not be limited to, technology based instruction, readings, examinations, research papers, case studies, simulations, field-based experience(s). This program has face-to-face class sessions in either traditional or hybrid formats. A major goal of the program is to promote and develop graduate student skills in networking, leadership, interpersonal communication, as well as the ability to analyze and solve challenging business problems. Course rotations allow for a "fast track" option which allows students to complete in 12 months - fall, spring, and one summer term.

FAIRMONTSTATE.EDU/MBA



**FAIRMONT STATE
UNIVERSITY™**
College of Business & Aviation



Passion is the root of success. No matter your path in life, no matter the title of your degree, you will go far if you follow your passion. My passion led me to Fairmont State University, where I've called home for the past five years. I've had incredible experiences, developed both on and off the field, and forged friendships that will last a lifetime. But above all, Fairmont State University has taught me to Be First. Whether it's pinning the opposition inside their own five yard line on the football field or nailing that dreaded statistics final, I strive to be the best at what I'm doing: I strive to Be First. I'm an MBA graduate from Fairmont State University with a passion for people. I have held various positions in sales and management and I am looking to apply the knowledge gained from those positions, coupled with my extensive marketing education, to becoming a leader in tomorrow's business world.

Benjamin B. Landis

MBA, 2012



1 YEAR PROGRAM

Fall Term	
MSBA 5110	Leadership Workshop
MSBA 5200	Management Information Systems
MSBA 5600	Marketing for Managers
<i>Electives: Choose at Least One</i>	
MSBA 5140	Strategic Human Resource Management
MSBA 5810	Project Management
MSBA 5900	Cybersecurity
MSBA 6010	Managerial Practicum

Spring Semester	
MSBA 5300	Managerial Economics
MSBA 5400	Business Environments
MSBA 5710	Operations Management
<i>Electives: Choose at Least One</i>	
MSBA 5120	Tactical HR Practices
MSBA 5820	Advanced Project Management
MSBA 5910	Security Ops, Assess & Test
MSBA 6010	Managerial Practicum
MSBA 6020	Global Business Strategies

Summer Semester	
MSBA 5550	Financial Reporting & Analysis
MSBA 6000	Strategic Management
<i>Electives: Choose Two</i>	
MSBA 5850	Project Management Capstone
MSBA 5920	Big Data Analytics
MSBA 5930	Secure Systems Development
MSBA 6010	Managerial Practicum*

Project Management AOE Requirement
HR AOE Requirement

Cybersecurity AOE Requirement
* Option for HR AOE

To graduate with the MBA degree, a student must successfully complete 24 credit hours of required courses and 12 credit hours of graduate level elective course with a minimum overall GPA of 3.0.

Students have the option of completing an area of emphasis by taking only the elective courses within one of the following tracks: Project Management, Human Resource Management, Cybersecurity Management.

Applicants must have an undergraduate degree in Business/Management Related field or may be required to take an entrance exam or complete up to 10 academic leveling course modules through a third-party provider prior to full admission. A mid-careerist with appropriate business background entering the program will work out an academic plan with their advisor.

2 YEAR PROGRAM

Fall Term Year 1	
MSBA 5110	Leadership Workshop
MSBA 5200	Management Information Systems

Spring Semester Year 1	
MSBA 5300	Managerial Economics
MSBA 5400	Business Environments

Summer Semester Year 1	
MSBA 5550	Financial Reporting & Analysis
<i>Electives: Choose One</i>	
MSBA 5850	Project Management Capstone
MSBA 5920	Big Data Analytics
MSBA 5930	Secure Systems Development
MSBA 6010	Managerial Practicum
MSBA 6010	Managerial Practicum

Fall Term Year 2	
MSBA 5600	Marketing for Managers
<i>Electives: Choose at Least One</i>	
MSBA 5810	Project Management
MSBA 5900	Cybersecurity
MSBA 6010	Managerial Practicum
MSBA 5140	Strategic Human Resource Management

Spring Semester Year 2	
MSBA 5710	Operations Management
<i>Electives: Choose at Least One</i>	
MSBA 5120	Tactical HR Practices
MSBA 5820	Advanced Project Management
MSBA 6020	Global Business Strategies
MSBA 5910	Security Ops, Assess & Test
MSBA 6010	Managerial Practicum

Summer Semester Year 2	
MSBA 6000	Strategic Management
<i>Electives: Choose One</i>	
MSBA 5850	Project Management Capstone
MSBA 5920	Big Data Analytics
MSBA 5930	Secure Systems Development
MSBA 6010	Managerial Practicum
MSBA 6010	Managerial Practicum



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Fairmont State University is an Equal Opportunity, Affirmative Action Institution.

CONTACT INFORMATION

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