

MANAGEMENT CONCENTRATION

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

OVERVIEW OF THE PROGRAM:

The Bachelor of Science (B.S.) in Business Administration Management concentration provides students knowledge and skills to prepare them for management oriented careers in a wide range of organizations. Managers shape the culture of their teams and workplaces in countless ways through their administrative and leadership roles. Our program will give you the tools needed to land leadership positions, head up your own company, and manage teams and organizations effectively. Studying management will also position you for not only outstanding earning potential but also a satisfying career. Management skills apply to countless situations and provide a solid foundation in any field.



The Business Administration Program is Accredited by the Accreditation Council for Business Schools & Programs (ACBSP).

EMPLOYMENT OPPORTUNITIES:

Graduates typically enter an organization in various capacities and advance to middle and top management positions. Possible careers with this Bachelor's degree and concentration in management include:

- Administrative Assistant
- Business Analyst
- Sales Representative
- Project Manager
- Human Resources Manager

Industries that hire graduates with a concentration in management include:

- Finance, Healthcare operations, Manufacturing, Retail, Nonprofits, Government, and Private Companies.

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Our small class sizes allow for personalized instruction and hands-on activities. You will have diverse and engaged management faculty members who will help you make the transition from specialist to generalist, from analyst to strategist, and from an organizational member to a leader.



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BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: MANAGEMENT

MODEL SCHEDULE

FRESHMAN FIRST SEMESTER

BISM 1200 INTRO TO COMPUTING (FULFILLS CORE #10 PERSONAL DEVELOPMENT/TECHNOLOGY)	3
BSBA 2211 PRINCIPLES OF MACROECONOMICS (FULFILLS CORE #8 SOCIAL SCIENCE W/ CRITICAL THINKING)	3
BSBA 1100 BUSINESS ONBOARDING (RECOMMENDED CORE #1 FIRST YEAR SEMINAR)*	3
ENGL 1101 WRITTEN ENGLISH (FULFILLS CORE #2 WRITTEN COMMUNICATION)	3/4
MATH 1430/1530 COLLEGE ALGEBRA (FULFILLS CORE #4 MATHEMATICS)	3/4
TOTAL	15-17

FRESHMAN SECOND SEMESTER

BISM 1500 BUSINESS INFORMATION TOOLS	3
BSBA 2212 PRINCIPLES OF MICROECONOMICS	3
ENGL 1102 WRITTEN ENGLISH II (RECOMMENDED CORE #2 WRITTEN COMMUNICATION)*	3
BSBA 2204 PRINCIPLES OF MARKETING	3
CHOOSE COURSE FROM CORE #5 HUMANITIES W/ CRITICAL THINKING	3
TOTAL	15

SOPHOMORE FIRST SEMESTER

BSBA 2209 PRINCIPLES OF MANAGEMENT	3
BSBA 2220 FUNDAMENTALS OF ACCOUNTING	3
COMM 2202 INTRO TO COMMUNICATION IN THE WORLD OF WORK (RECOMMENDED CORE #3 ORAL COMMUNICATION)*	3
CHOOSE COURSE FROM CORE #9 CITIZENSHIP	3
ELECTIVE	3
TOTAL	15

SOPHOMORE SECOND SEMESTER

BISM 2000 MANAGEMENT INFORMATION SYSTEM	3
BSBA 2800 BUSINESS COMMUNICATIONS IN A DIGITAL AGE	3
BSBA 2221 INTRODUCTION TO FINANCIAL MANAGEMENT	3
CHOOSE COURSE FROM CORE #7 NATURAL SCIENCE W/CRITICAL THINKING	4
ELECTIVE	2
TOTAL	15

JUNIOR FIRST SEMESTER

BSBA 3306 BUSINESS LAW I	3
MGMT 3308 HUMAN RESOURCE MANAGEMENT	3
MGMT 3390 ORGANIZATIONAL BEHAVIOR	3
CHOOSE COURSE FROM CORE #6 FINE ARTS W/ CRITICAL THINKING	3
ELECTIVE	3
TOTAL	15

JUNIOR SECOND SEMESTER

BSBA 3310 BUSINESS & ECONOMICS STATISTICS	3
BSBA 3320 INTERNATIONAL BUSINESS	3
BSBA 3330 EMPOWERING LEADERSHIP	3
MGMT 4402 ORGANIZATIONAL CHANGE AND DEVELOPMENT	3
ELECTIVE	3
TOTAL	15

SENIOR FIRST SEMESTER

BSBA 4415 STRATEGIC MANAGEMENT AND POLICY	3
MGMT 4409 QUANTITATIVE MANAGEMENT	3
MANAGEMENT CONCENTRATION ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
TOTAL	15

SENIOR SECOND SEMESTER

BSBA 4420 BUSINESS ETHICS AND CORPORATE ACCOUNTABILITY	3
MANAGEMENT CONCENTRATION ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
ELECTIVE	3
TOTAL	15

* STUDENTS MAY CHOOSE FROM APPROVED LIST OF CORE CURRICULUM COURSES IN WHICH THEY ARE ELIGIBLE TO ENROLL..

* STUDENTS ARE ENCOURAGED TO SEE AN ADVISOR FOR RECOMMENDED ELECTIVES THAT COMPLIMENT THE PROGRAM.



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CONTACT INFORMATION

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