

**Fairmont State University Board of Governors- Enrollment, Housing & Student Life Committee**

**Wednesday, April 3, 2024**

**Hardway 219 and Teams**

**Meeting Minutes**

Present via Teams: Jay Puccio, Rusty Hutson

Absent: Jason Pizatella, Wendy Adkins, Alicia Kalka

Present: President Michael Davis, Dr. Dianna Phillips, Dr. Brian Selmeski, Dr. Gina Fantasia, Jennifer Kinty, Dr. Heath Howard, John Dodds, Christa Kwiatkowski, Summer Boggess, Jeremiah Kibler, Jason McCoy, Cheryl Lewis, Dawn Blankenship

**Call to Order**

Jay Puccio called the April 3, 2024, Enrollment, Housing & Student Life Committee meeting to order at approximately 2:02pm.

**Enrollment Updates**

Dr. Howard presented the current Spring 2024 and Fall 2024 Enrollment PPT to the Board.

- Fall 2024 Admitted Students = 1,971/4.5% greater than this time last year
- 927 students accepted offer of admission as of this date and time
- 14 days into the Fall 2024 registration cycle for classes
- "New Scholarship model "Traditions" allows students greater access to institutional funding through consolidation of institutional scholarship funding and the removal of ACT/SAT scores to award. This redistribution of institutional wealth has created more opportunities for future students to earn more in scholarship dollars and is crafting a more competitive value proposition for Metro and Out of State prospects"

**Housing Updates**

Jeremiah Kibler presented the current Spring 2024 and Fall 2024 Housing PPT to the Board.

- 50 Middle College students will be moving into Prichard Hall
- 784 students registered for Fall 2024 housing/160 still need to complete applications for housing
- Adding AD of Residence Life Position to focus on programming in residence halls



## **Student Life Updates**

Dr. Howard presented the current Student Life PPT to the Board.

- Career Fair- most employers ever registered and attended = 170
- \$12,000 in sponsorships
- 500+ students attended fair

## **Retention Updates**

Dr. Howard presented the current state of retention to the Board.

- Fall 2024 enrollment has begun.
- FTE students' retention rate is higher for on-campus housing students as compared to retention amongst off campus housing students= 65.69% for on-campus housed students
- Division of Student Success Department will allow for a VP to focus full time on retention efforts and programs
- AD Justin Rader currently is split between orientation and student life; he will be solely focused on student life programming once the SS division occurs
- Banner Account holds due to balances over \$200 affects retention because students cannot register for classes until their account balance is \$200 or under
- \$200 policy was created due to federal aid having a ceiling amount that can be used to pay off past debt on student accounts; that dollar amount is \$200
- Every student who has a Banner Account Hold can appeal the hold and ask for it to be lifted if they put a plan in place and begin to pay down the existing balance
- Focus will be heavily placed on attracting and retaining commuting students with regards to student programming

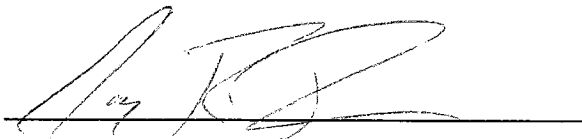
## **Recruitment Efforts**

- Community engagement events at various places in the state
- Committee created to assist and provide feedback for current recruitment initiatives (DVP, viability of Metro and Out of State region in PA and VA, replicating proven strategies in state)
- 88% of recruitment staff traveled during the month of March 2024 to schools to recruit students including out of state touch points
- Focusing on 4 VA schools with Princeton, WV Outback Steakhouse Community Engagement Event on 0.16.2024



**Adjournment**

Jay Puccio adjourned the meeting at approximately 3:06pm.

A handwritten signature in black ink, appearing to read "Jay Puccio", written over a horizontal line.

Jay Puccio, Committee Chair

A handwritten date "4-15-74" written in black ink over a horizontal line.

Date