



FAIRMONT STATE UNIVERSITY
BOARD OF GOVERNORS
MEETING MINUTES
FEBRUARY 15, 2024
BOARD ROOM, 3RD FLOOR FALCON CENTER
1201 LOCUST AVENUE, FAIRMONT, WV
TEAMS MEETING

I. CALL TO ORDER

A. Roll Call

Chair Rusty Hutson convened the Fairmont State University Board of Governors meeting on February 15, 2024, beginning at approximately 9:01 a.m. in the Board Room, 3rd Floor Falcon Center, at 1201 Locust Avenue, Fairmont, West Virginia, and via Teams.

Note: With this meeting being conducted in person and via Teams, there was no way to ascertain all other participants but the following Fairmont State Board of Governors members and Fairmont State University administrators, staff, and faculty participating via Teams or present included:

At the request of Chair Hutson, Cheryl Lewis, Executive Assistant to the President and Board of Governors, conducted a roll call of the Board of Governors. Present for the meeting were board members Jon Dodds, Jay Puccio, Jennifer Kinty, Deborah Prezioso, Gina Fantasia, Kevin Rogers, and Riley Neal. Rusty Hutson, David Goldberg, Wendy Adkins, Jason Henderson and Jason Pizatella were present via Teams.

Others present were President Michael Davis and President's Executive Leadership Team members Greg Bamberger, Athletic Director; Alicia Kalka, Interim Vice President for Student Success; Dr. Dianna Phillips, Provost and VP of Academic Affairs; Dr. Cailey Murray, Legal Counsel and Christa Kwiatkowski, Vice President for Finance and Administration/CFO; Others present included, Dr. Brian Selmeski, Chief of Staff; Tiffany Raschella, Presidential Event Coordinator; Jeremiah Kibler, Director of Housing & Resident Life; Dr. Heath Howard, Director of Institutional Research; Spencer Flanagan, Director of the Falcon Center; Dr. Susan Ross, Associate Provost of Academic Affairs and Dean of Graduate Studies; Amanda Metcalf, Dean of the College of Education, Health and Human Performance; Dr. M. Raymond Alvarez, Professor and Interim Chair for Department of Marketing and Management, and Anne Bolyard, President of Fairmont State Foundation.

Dr. Michael Davis reported that the President's Inauguration will be held on April 4, 2024. He reported that the Investiture will be from 4pm-6pm in Falcon Center Gym 1. There will be a "meet and greet" with the President, following the Ceremony and then an invitation-only reception in Colebank Gym. Dr. Michael Davis reported that there will be separate events for the rest of campus, including a concert for students and various events during the week leading up to the Inauguration. Dr. Michael Davis stated the Inauguration is not just a celebration of the President, but of the past, present and future of the University.

Dr. Michael Davis reported on University Committee Updates, which included the formation of the Campus Carry Committee and the Established Policy and Procedure Committee. He reported that Fairmont State University will also be establishing a Compensation and Talent Management Committee.

Dr. Michael Davis reported on the Strategic Planning process. He showed a graphic, "A Great Place" to Learn/To Work/To Call Home as the common theme of the Strategic Plan. Dr. Michael Davis reported that EAB is the external consulting group that will be assisting with the strategic planning process, and focusing on the "vision" of the University. He reported that next fall, will begin the implementation phase, which will all go through Board approval. Jennifer Kinty expressed the importance of a strategic plan that also meets market demand.

Dr. Michael Davis introduced the President's Office new team members; Tiffany Raschella, Presidential Event Coordinator, and Dr. Brian Selmeski, Chief of Staff. Dr. Michael Davis reported that Dr. Brian Selmeski will be leading the Strategic Plan, Institutional Research, International Programs, University Relations and Marketing, and Board and Government relations. Kevin Rogers acknowledged his appreciation of the President's community outreach efforts. Rusty Hutson recommended that Fairmont State University refer to themselves as a North Central WV University and not just a Fairmont university.

Dr. Michael Davis introduced Dr. Brian Selmeski. Dr. Brian Selmeski provided a brief bio, which included his 18 years in military higher education. Dr. Brian Selmeski stated he "came to Fairmont State University by choice because we have the ability to transform from a good to a great university." Dr. Brian Selmeski stated his goals were to help the President and Board succeed with their mission, as well as serve, as more of a funnel, and not a filter. Dr. Brian Selmeski stated he will accomplish goals by prioritizing, communicating, providing clarity, and building more processes.

B. Foundation Update-Anne Bolyard

Ms. Anne Bolyard, Fairmont State Foundation President, presented the Development Dashboard which showed major gifts exceeding over previous years. The numbers presented do not reflect "Day of Giving."

B. Public Comment

Chair Hutson acknowledged the one public comment that was sent to the BOG members through the public comment email. Cheryl Lewis, Assistant to the President and Board of Governors, confirmed that there were no others submitted.

C. Approval of Agenda

Dr. Gina Fantasia made a motion to approve the agenda. Jay Puccio seconded. The motion passed.

II. APPROVAL OF MINUTES OF DECEMBER 7, 2023

Deborah Prezioso made a motion to approve the December 7, 2023, minutes. Dr. Gina Fantasia seconded. The motion passed.

III. REPORTS AND PRESENTATIONS

A. President's Report

Dr. Michael Davis welcomed Riley Neal, as the new student Board of Governors Representative.

Dr. Michael Davis discussed his various methods for Presidential Outreach, which included meeting with alumni, other university Presidents, business leaders and government officials, attending community and recruiting events, hosting Open Mikes, attending national meetings, traveling internationally for networking and recruiting opportunities, attending athletic events and hosting events at Shaw House.

Dr. Michael Davis discussed Presidential Communications, highlighting the President's office website, which has been updated to be more interactive. Dr. Michael Davis discussed the website's newly featured President's calendar, "Where is Mike?" In addition, Dr. Michael Davis discussed his other Presidential Communications through his monthly videos, partnership with WV Executive Magazine, featuring his advertorial, and meetings with government officials at the January 29, 2024, Fairmont State Day at the Capital.

Dr. Michael Davis discussed the 24-hour livestream of Day of Giving on February 29, 2024, highlighting the many sponsorship and matching opportunities. Jennifer Kinty encouraged 100% participation from the Board of Governors. Dr. Michael Davis reported the Day of Giving goal is \$375,000 and there will be many incentives for faculty and staff to participate.

Ms. Anne Bolyard contributed the increase to the Foundation's focus on prospecting and forming relationships, stewardship, research and prospect.

Ms. Anne Bolyard shared Highlights of the Foundation's Communication. Ms. Anne Bolyard reported on their efforts in corresponding with donors, and meeting Foundation and Corporate sponsors.

Ms. Anne Bolyard stated the success of donor outreach is based off good data retrieved through research.

Ms. Anne Bolyard stated the Foundation communicates to donors and sponsors through "Friendsgiving" and Fundraising.

Ms. Anne Bolyard presented the Financial Dashboard Update which showed Endowments up and increasing over the previous fiscal year.

Ms. Anne Bolyard presented the Financial and Investment update, reporting the growth in net assets.

Ms. Anne Bolyard gave a "Day of Giving" Update showing an increase in participating areas and matches/challenges, accomplished through communications via printed materials (general and targeted), and electronic communications (general and targeted.)

Ms. Anne Bolyard emphasized the importance of Campaigning for the Foundation's future goals.

IV. ACADEMIC AFFAIRS COMMITTEE (Wendy Adkins, Chair)

Ms. Wendy Adkins, Chair of the Academic Affairs Committee, advised that the Academic Affairs Committee met on February 1, 2024, and discussed the intent to plan for the Online Bachelors of Science in Criminal Justice Program, as well as, the Academic Program Review Process, presented by Dr. Dianna Phillips.

Dr. Gina Fantasia made a motion to approve the intent to plan for the Online Bachelors of Science in Criminal Justice Program. Dr. Gina Fantasia seconded. The motion passed.

Dr. Dianna Phillips provided an Academic Update.

Dr. Dianna Phillips recognized Dr. Susan Ross and team launching a new Curriculum Development website.

Dr. Dianna Phillips provided an administrative update, announcing that she will be the Interim Dean of the College of Nursing due to Dr. Laura Clayton's recent

retirement. Dr. Dianna Phillips also reported on the newly developed Nursing Leadership Team.

Dr. Dianna Phillips provided a dean's update in the College of Science and Technology, announcing Dr. Stephen Roof's retirement in April, and introducing the Interim Dean replacing him, Dr. Deb Hemler.

Dr. Dianna Phillips announced that Dr. Donna Long, in the College of Liberal Arts, is a Top 5 finalist for the West Virginia Faculty of the Year Award.

Dr. Dianna Phillips announced that Dr. Elizabeth Savage has written a poetry book soon to be published.

Dr. Dianna Phillips presented a Program Review Timeline. She reported there are currently six programs at Fairmont State University that are under review.

Dr. Dianna Phillips introduced Dr. Raymond Alvarez, who shared an Academic Spotlight on the Master of Science Healthcare Management program.

V. ATHLETIC AFFAIRS COMMITTEE (Jason Henderson, Chair)

Mr. Jason Henderson, Chair of the Athletic Affairs Committee, advised that the Athletic Affairs Committee met on January 25, 2024, and discussed updates on personnel, winter sports, and facilities.

Mr. Greg Bamberger provided an update on the NCAA Convention held in Phoenix, AZ. Fairmont State University athlete, Peyton Barnes, was recognized as a NCAA Woman of the Year finalist. Mr. Greg Bamberger included a video of Peyton Barnes. Mr. Greg Bamberger reported that there were Educational Sessions at the NCAA Convention, including: mental health, "NIL" Name, Image and Likeness, and 50 years of NCAA Division II celebration. In addition, four proposals were discussed: Week 0, 35 Championship Status, Automatic Qualification for all sports except football, and Earned Access for all football conferences, which did not pass.

Mr. Greg Bamberger provided an update on personnel. Luke Barker is the new Head Football Coach. Rick Johnson is the new Head Golf Coach. Sarah Yost, the former Head Golf Coach, is now Director of Instruction. Ronald "RJ" Leisie is the new Director of Athletic Communications.

Mr. Greg Bamberger provided an update on Winter Sports. Women's basketball is presently 1st in MEC, including new 1000-point scorers. The displaying and unveiling of the 1000-point scorer boards will be on March 2, 2024. Men's Basketball is presently 5th in MEC. The MEC Basketball Tournament is March 6th-March 10th in Wheeling, WV. Wrestling finished in 3rd in the MEC tournament and is currently preparing for the NCAA Regional tournament. Men/Women's swimming is presently competing at the MEC/GMAC Swim Championships in Canton, OH.

Mr. Greg Bamberger reported on the Spring Sports expectations. Acrobats and Tumbling were selected 2nd in MEC preseason poll. Mr. Greg Bamberger reported that Fairmont State University will be hosting the NCATA Nationals in late April in the Feaster Center. Softball was selected to finish 2nd in MEC North Division. Baseball was selected to finish 4th in the MEC North Division. Both Men's /Women's tennis have been selected to finish 2nd in the MEC. The MEC Championship for Men's/Women's golf was held Fall 2023.

Mr. Rusty Hutson suggested opportunities in the naming rights and contractual rights for the Football program in the future.

VI. BYLAWS COMMITTEE (Deborah Prezioso, Chair)

Ms. Deborah Prezioso, Chair of the Bylaws Committee, advised the committee met on January 23, 2024 to discuss reviewing policies.

Dr. Cailey Murray reported the Board was currently reviewing policies to make improvements and provide consistency. Dr. Cailey Murray discussed that the Bylaws Committee intends to undertake a review of Policy 50, "Policy on Policies." Dr. Cailey Murray explained that the current Policy 50 is not as robust and informative as the Committee would like.

VII. ENROLLMENT, HOUSING & STUDENT LIFE COMMITTEE (Jay Puccio, Chair)

Mr. Jay Puccio, Chair of the Enrollment, Housing & Student Life Committee, advised the committee met on January 31, 2024.

Ms. Alicia Kalka provided an update on Fall 2023 and Spring 2024 retention numbers, including a statewide level comparison with peer institutions.

Ms. Alicia Kalka reported data on transfer students and discussed retention efforts.

Ms. Alicia Kalka reported on the Top 5 National Student Retention challenges at Universities: financial burdens, academic challenges, difficulty balancing commitments, mental health issues, and feeling under-resourced.

Ms. Alicia Kalka reported on solutions for retention, consisting of a new Institutional Scholarship model using GPA instead of ACT/SAT scores for scholarships, using Navigate to communicate across campus about students, investing in student health center, including a safe fund, continuing a Care Team, managing The Nest in the Falcon Center, increasing student activities and programming and planning through the Strategic Enrollment Management process.

Ms. Alicia Kalka reported on Student Engagement Data.

Ms. Alicia Kalka provided an update on Spring 2024 Enrollment and Housing.

Ms. Alicia Kalka provided an update on the Current Term Housing Occupancy.

Ms. Alicia Kalka provided an update on Fall 2024 enrollment.

Ms. Alicia Kalka reported on the improvement of the average processing time for submitted applications.

Ms. Alicia Kalka reported on their increased efforts in forecasting.

Ms. Alicia Kalka reported Fall 2024 Housing is trending upwards.

Ms. Alicia Kalka presented personalized Marketing materials to the Board of Governors, showing what had already been distributed to students.

VIII. FINANCE COMMITTEE (Jennifer Kinty, Chair)

Ms. Jennifer Kinty, Chair of the Finance Committee, advised that the Finance Committee met on February 6, 2024.

Ms. Christa Kwiatkowski reported that revenue is down due to enrollment and retention.

Ms. Christa Kwiatkowski reported that Fall revenues and expenses are trending slightly under budget.

Ms. Christa Kwiatkowski reported non-operating revenue is trending ahead of this time last year, leading to a slight increase in net position for the unrestricted component.

Ms. Christa Kwiatkowski reported Fund Manager Funds are down slightly and expenses are up compared to prior years due to increased salaries and benefits.

Ms. Christa Kwiatkowski reported net position for the fund manager component is trending down from prior years, but still stable.

Ms. Christa Kwiatkowski reported vacancy savings are trending ahead and that there has been a reduction in the number of vacant positions.

Ms. Christa Kwiatkowski reported days cash on hand is on a slight decline.

Ms. Christa Kwiatkowski reported auxiliary funds are trending up from this time last year.

Ms. Christa Kwiatkowski reported auxiliary reserves at approximately \$6.5 million.

Ms. Jennifer Kinty made a motion to approve 2023 November/December Financial Reports. Dr. Gina Fantasia seconded. The motion passed.

Ms. Christa Kwiatkowski provided a preliminary update on spring revenue, continuing to trend behind due to enrollment decline.

Ms. Christa Kwiatkowski shared the Finance Office's annual report on HLC composite financial indicator scores and shared comparative scores and days cash on hand as of the end of FY23 from other state 4-year institutions.

Ms. Christa Kwiatkowski provided an update on Deferred Maintenance Funds.

Ms. Christa Kwiatkowski provided an update to Fiscal Year 2025 Budget Timeline.

X. EXECUTIVE COMMITTEE


Chairman Hutson advised that the Executive Committee did not meet on February 7, 2024

X. NEW BUSINESS

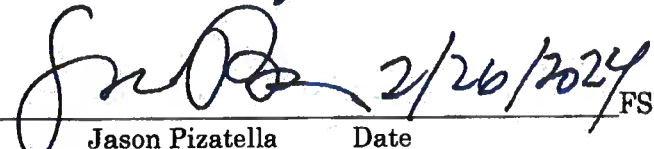
Chairman Hutson discussed possibly spending more time on specific Committees for future Board of Governors meetings.

XI. ADJOURNMENT

Chairman Hutson made a motion to adjourn the meeting. Ms. Jennifer Kinty seconded. The motion passed.



Rusty Hutson 02-20-2024 FSU Board of Governors' Chair
Date



Jason Pizatella 2/26/2024 FSU Board of Governors' Secretary
Date