Fairmont State University Board of Governors- Enrollment, Housing & Student Life Committee Wednesday, November 15th at 2:00pm

Hardway 219 and Teams

Meeting Minutes

Present via Teams: Olivia O'Connor, Jay Puccio,

Absent: Wendy Adkins, Jennifer Kinty, Jason Pizatella, Jon Dodds

Guests: Alicia Kalka, Spencer Flanagan, Jeremiah Kibler, Christa Kwiatkowski, Michael Davis,

Dawn Blankenship, Cheryl Lewis, Jason McCoy, Dianna Phillips, Derek Overfield

Call to Order

Jay Puccio called the November 15th Enrollment, Housing & Student Life Committee meeting to order at approximately 2:02 pm.

Enrollment Updates

Alicia Kalka presented the current Fall 2023 Enrollment PPT to the Board.

- 2,787 Active FTE Students
- Fall Trends are positively impacting budgets and revenue.
- FTE is aligning with future budget projections.
- Spring 2024—356 admits, 899 submitted applications, 74 new students enrolled
- Fall 2024—929 admits, 1,514 submitted applications, 2% increase over Fall 2023

Housing Updates

Alicia Kalka presented the current Fall 2023 Housing PPT to the Board.

- 849 students in 4 residence halls
- Up 75 students
- · Housing in a net positive position
- Future Term Occupancy is trending upwards

Student Services and Student Life Updates

Alicia Kalka presented the current Student Services and Student Life PPT to the Board.

Student Services

- 3,000 texts and 3,000 emails sent out to students offering all types of Student Support Services
- 800 students currently reporting D or F averages in classes
- Retention and Housing personally reaching out to students offering support services

Student Life

- Falcon Center Intramural Sports positive student engagement trends
- Falcon Center student and community usage positive trends
- Housing and Student Life Teams continue planning engaging and varied activities for students

Additional Informational Updates

- Market Share Fall 2023 Enrollment
- Fall 2023/Spring 2024 Retention
- Current Retention Initiatives
- Spring 2024 Enrollment as of 11.13.2023
- Fall 2024 Enrollment as of 11.13.2023
- Fall 2024 Marketing Initiatives
- Updates: SEM Planning, Institutional Merit Scholarship Leveraging, College Application
 Week, WV College Fair Hosted on Campus, and Middle College Planning for Housing

Adjournment

Jay Puccio adjourned the meeting at approximately 2:40 pm.

Jay Puccio, Committee Chair

Date